REELING IN THE ROLES:
MAPPING MOVING IMAGES IN RDA

PROJECT DESCRIPTION

One of the main tasks of the Online Audiovisual Catalogers (OLAC) Moving Image Work-level Task Force.was to investigate the possibility of extracting free text data from existing moving image records in order to create new displays that support faceted access and enable targeted search via natural language processing. The aim of this project was to identify film and television production roles and connect them to RDA relationship designators, as well as identifying instances of roles that were problematic to map. Research was conducted to investigate role usage examples and reference sources that help define roles and their functions. As an open-ended research-based endeavor, the project investigated why some roles are difficult to map, why gaps in the current RDA relationship designator list may occur, and proposenew designators within the parameters set by the FRBR conceptual model.

The results of the research and mapping process found that the vast majority of roles could be mapped to 1 - 2 relationship designators -- most at the FRBR Expression level -- and only a small minority could not be mapped. Some designators were created or re-configured to accomodate roles. Assignment of roles was often problematic. Some roles appeared vague in meaning but were in fact ideosyncratic terms to the film industry. Other roles required more context -- this could be derived from other portions of the MARC record or else from external references to sources such as the Internet Movie Database. Roles falling under Director and Producer caused some difficulty as it was often unclear whether the role referenced a creator of an original moving image work, or if it indicated a departmental role with some degree of creative control. Roles could overlap and this addded an additional layer of complexity in role assignment. More work will be required in the future in better aligning the RDA designator list for moving images with the roles that appear in corresponding MARC records.

RESEARCH MOVING IMAGE ROLES → MAP ROLES TO RDA RELATIONSHIP DESIGNATORS → IDENTIFY ROLES PROBLEMATIC TO MAP → DETERMINE UNDERLYING CAUSES → IDENTIFY GAPS IN DESIGNATOR LIST → PROPOSE NEW DESIGNATORS AS NEEDED

245 0 0	‡a Sunset Blvd ‡h [videorecording] / ‡c a Paramount Picture ; producer, Charles Brackett ; writers, Charles Brackett, Billy Wilder and D.M. Marshman, Jr. ; director, Billy Wilder.
246 3	‡a Sunset Boulevard
250	‡a Special collector's ed.
260	‡a Hollywood, Calif. : ‡b Paramount Pictures, ‡c [2002]
300	‡a 1 videodisc (110 min.) : ‡b sd., b&w ; ‡c 4 3/4 in.
490 1	‡a Paramount DVD collection
538	‡a DVD, Dolby digital mono, Region 1 encoding.
546	‡a English or French dialogue; Closed-captioned.
511 1	‡a William Holden, Gloria Swanson, Erich Von Stroheim, Nancy Olsen, Fred Clark, Lloyd Gough, Jack Webb, Cecil B. DeMille, Hedda Hopper, Buster Keaton.
508	‡a Cinematographer, John F. Seitz ; editors, Doane Harrison, Arthur Schmidt ; music, Franz Waxman ; costume designer, Edith Head.
500	‡a Originally released as a motion picture in 1950.
521	‡a MPAA rating: Not rated.
	‡a Pursued by creditors, Joe swerves into a driveway of a seemingly abandoned Sunset Boulevard mansion

R|D|A
RESOURCE DESCRIPTION & ACCESS
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NAME	ROLE	DESIGNATOR
A Paramount Picture	a ... picture	PRODUCTION COMPANY
Charles Brackett	producer ; writers	PRODUCERS -- FILM PRODUCER ; AUTHOR -- SCREENWRITER
Billy Wilder	director ; writers	DIRECTORS -- FILM DIRECTOR ; AUTHOR -- SCREENWRITER
D.M. Marshman, Jr.	writers	AUTHOR -- SCREENWRITER
William Holden	actor	PERFORMER -- ACTOR
Gloria Swanson	actor	PERFORMER -- ACTOR
Erich von Stroheim	actor	PERFORMER -- ACTOR
Nancy Olsen	actor	PERFORMER -- ACTOR
Fred Clark	actor	PERFORMER -- ACTOR
Lloyd Gough	actor	PERFORMER -- ACTOR
Jack Webb	actor	PERFORMER -- ACTOR
Cecil B. DeMille	actor	PERFORMER -- ACTOR
Hedda Hopper	actor	PERFORMER -- ACTOR
Buster Keaton	actor	PERFORMER -- ACTOR
John F. Seitz	cinematographer	DIRECTOR OF PHOTOGRAPHY
Doane Harrison	editors	EDITOR OF MOVING IMAGE WORK
Arthur Schmidt	editors	EDITOR OF MOVING IMAGE WORK
Franz Waxman	music	COMPOSER
Edith Head	costume designer	COSTUME DESIGNER