Once upon a time...

... Four University of Washington iSchool undergraduates forged an alliance to build a social network platform that would bring users together through something innately human and universal; storytelling.

Meet the tangential storytelling engine.

You're always sharing stories whenever you converse with friends, and they'll inevitably be inspired to share stories tangential to your own in turn. TellToo mimics this natural flow of conversation by allowing stories to be chained together as responses, effectively creating a massive, easily navigable tree of story after story for you to enjoy.

The authenticity of audio.

Speech communicates so much more than text; intonation, emotion, spacial context—as all stories are shared by voice, TellToo captures this intimacy.

