



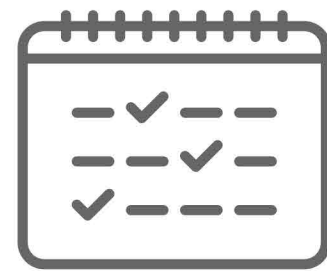
Develop your knack today,  
build your better tomorrow!

## PROBLEM



Students are graduating college with not enough experience to get the job that they want.

More than **4 out of 5** students graduate without a job.<sup>[1]</sup>



Work and school schedules often clash, making it hard to find and hold steady jobs.

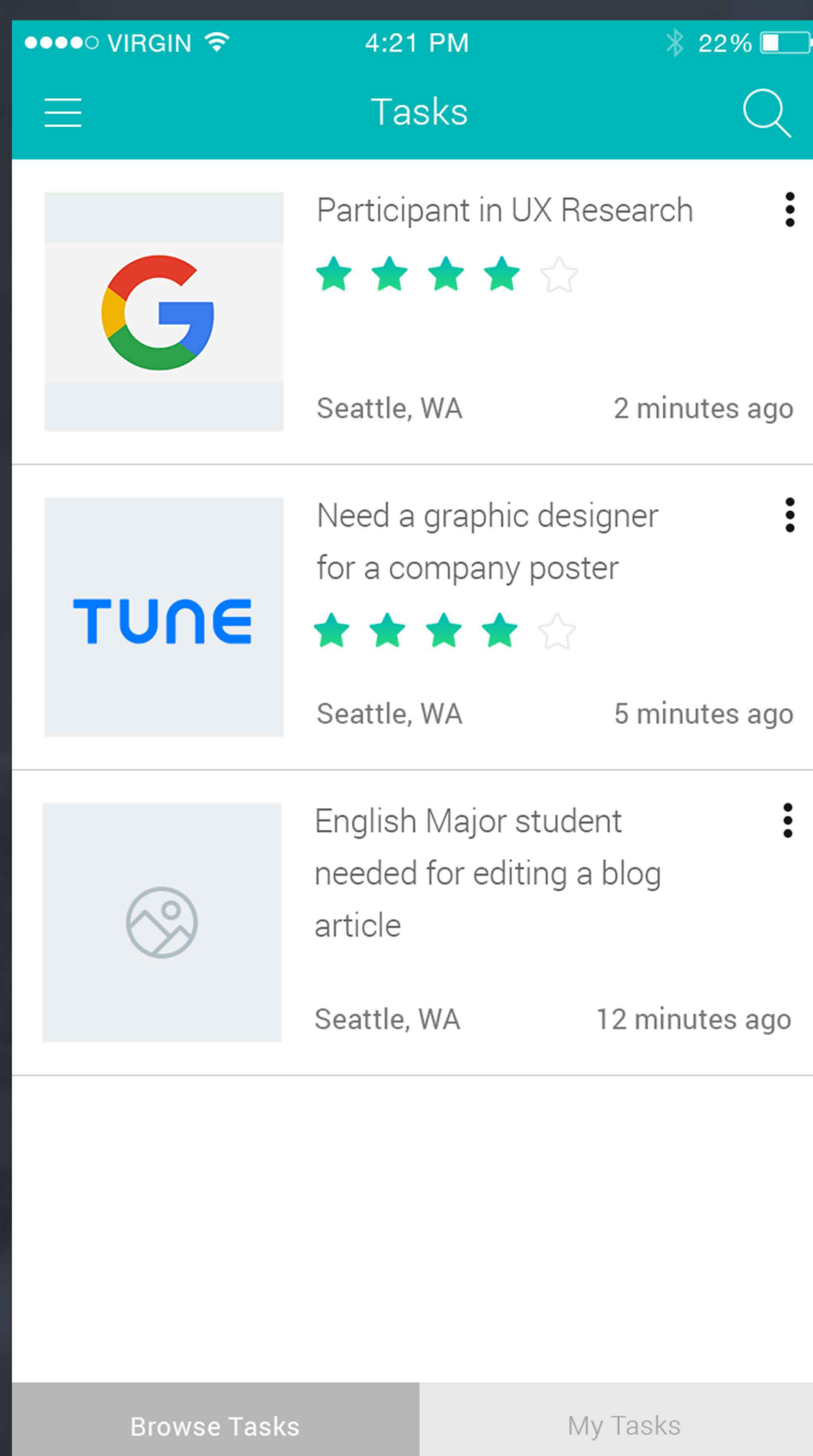
**59%** of students surveyed said that they did not have a portfolio, **48%** said they wish they had one.



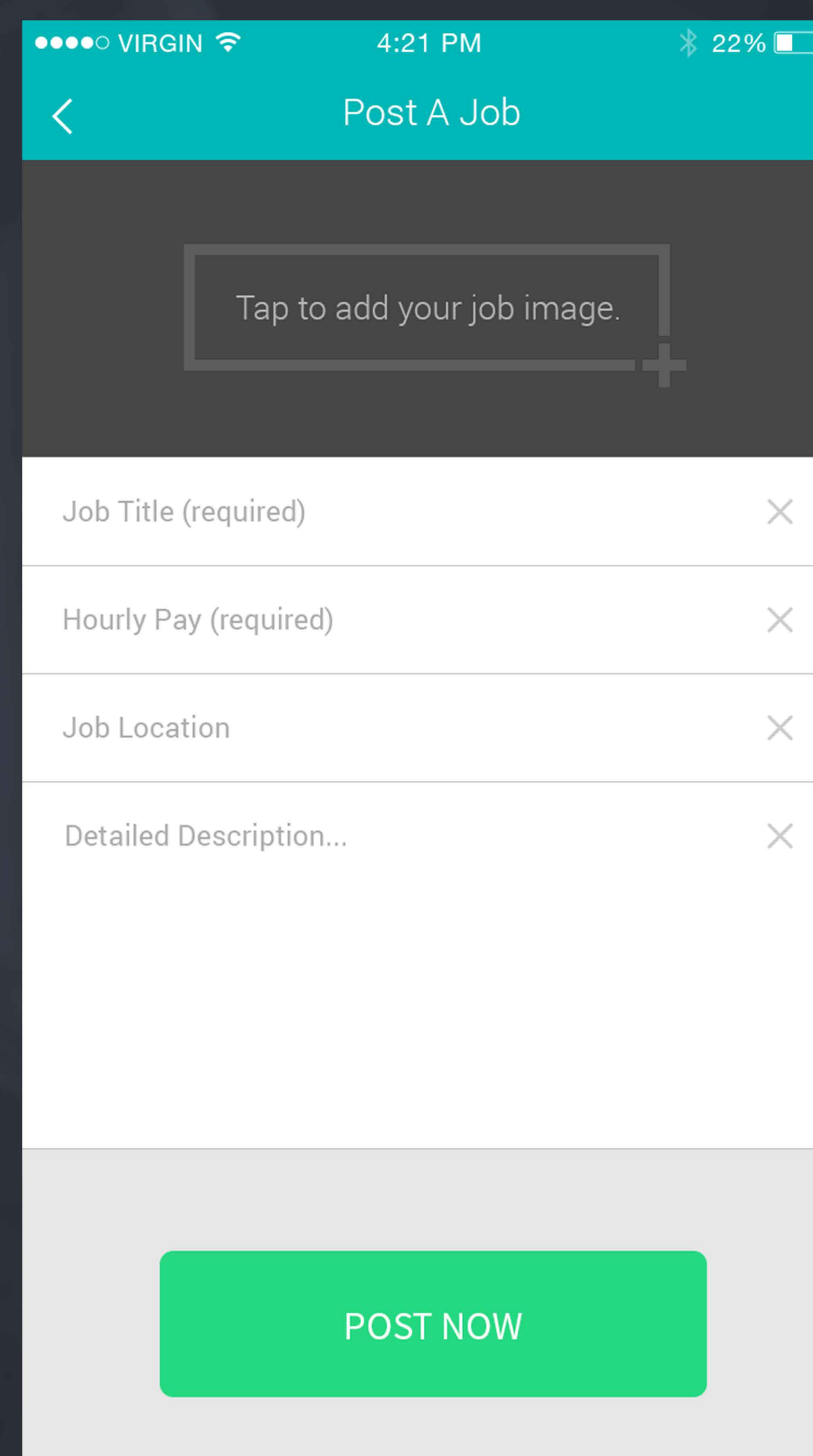
College is expensive! Students can always benefit from having some extra cash.

**7 out of 10** college students stressed about finances.<sup>[2]</sup>

## SOLUTION



Whether you're just starting or already super skilled, KNAQ has work for you! Our app connects you with student projects or actual employers.



Have an idea? Find other students to help turn your vision into reality by posting your project on KNAQ!



Impress future employers! Work done through Knaq is added to your portfolio, along with reviews from your previous employers.

[1] [www.washingtonpost.com/news/grade-point/wp/2015/01/30/more-than-4-out-of-5-students-graduate-without-a-job-how-could-colleges-change-that/](http://www.washingtonpost.com/news/grade-point/wp/2015/01/30/more-than-4-out-of-5-students-graduate-without-a-job-how-could-colleges-change-that/)

[2] [news.osu.edu/news/2015/07/01/financial-wellness/](http://news.osu.edu/news/2015/07/01/financial-wellness/)