Zillow generates over 2 Gigabytes of raw search data each day in the Pacific Northwest alone.

- Predicting future home purchasing trends across different geographic regions is critical for Zillow’s success.
- Real-time ZIP Code management capability gives Zillow a significant competitive advantage.

Our proposed solution illustrates property preference changes across ZIP code regions and time.

Better understanding of geographic regions leads to better suggestions for Zillow’s partners and higher revenue.

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