**eSports Worldwide**

- **$621,000,000** estimated worldwide revenue to be generated in 2016
- **89,000,000** regular viewers worldwide
- **<500** professional gamers earn more than $30,000 per year

**Average hours spent gaming per day**

- Professional gamers spend 8-16 hours practicing per day
- An average gamer spends about 2-5 hours per day

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**Problem**

Constant play and practice is crucial to becoming a successful professional gamer. UnikrnAssist provides a mobile solution that enables aspiring professional gamers to hone their **key gaming skills** wherever they go.

"Practice. Practice. Practice."

**Solution**

- Improve your reaction time, motor skills and decision making speed.
- Strategize your gameplay, and personalize your playing style.
- Win prizes and in-game items for your favorite eSports games.

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**Information School**

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