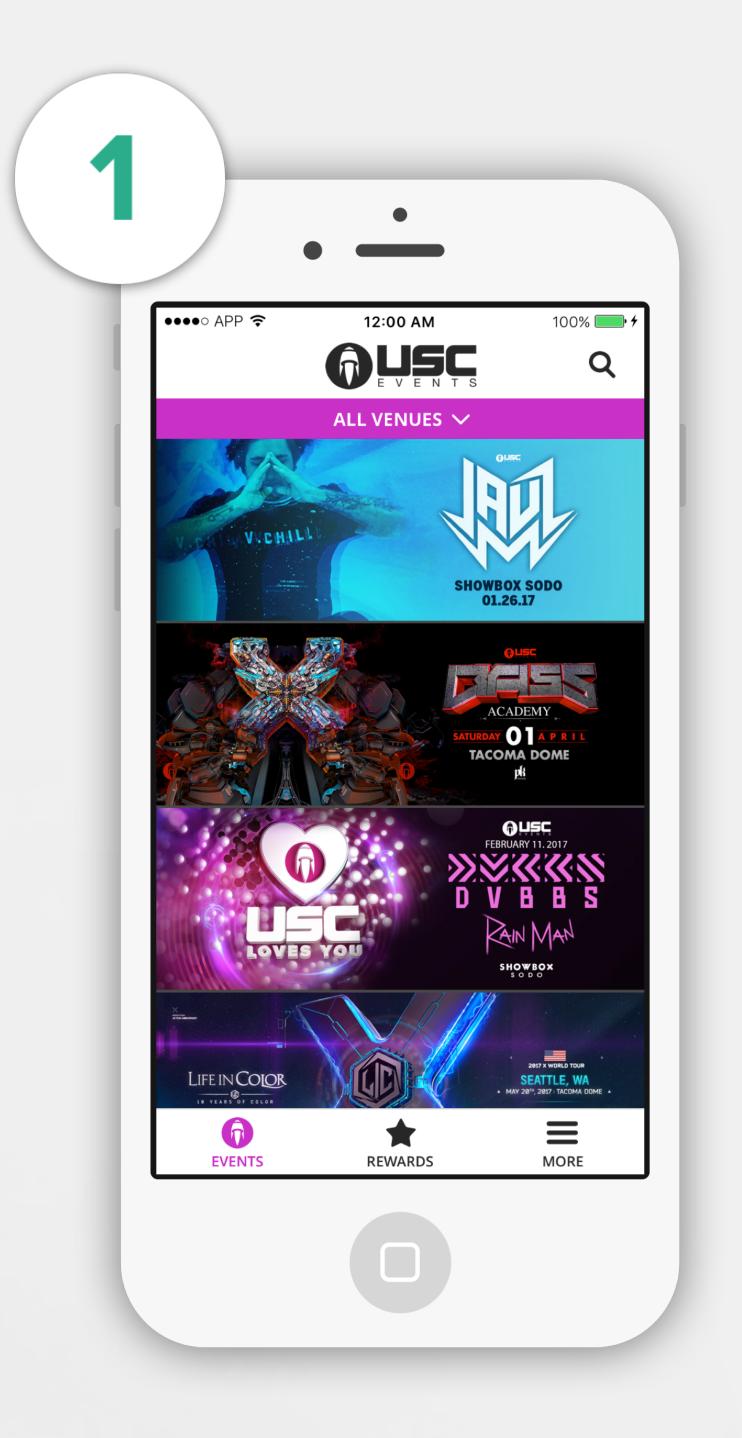


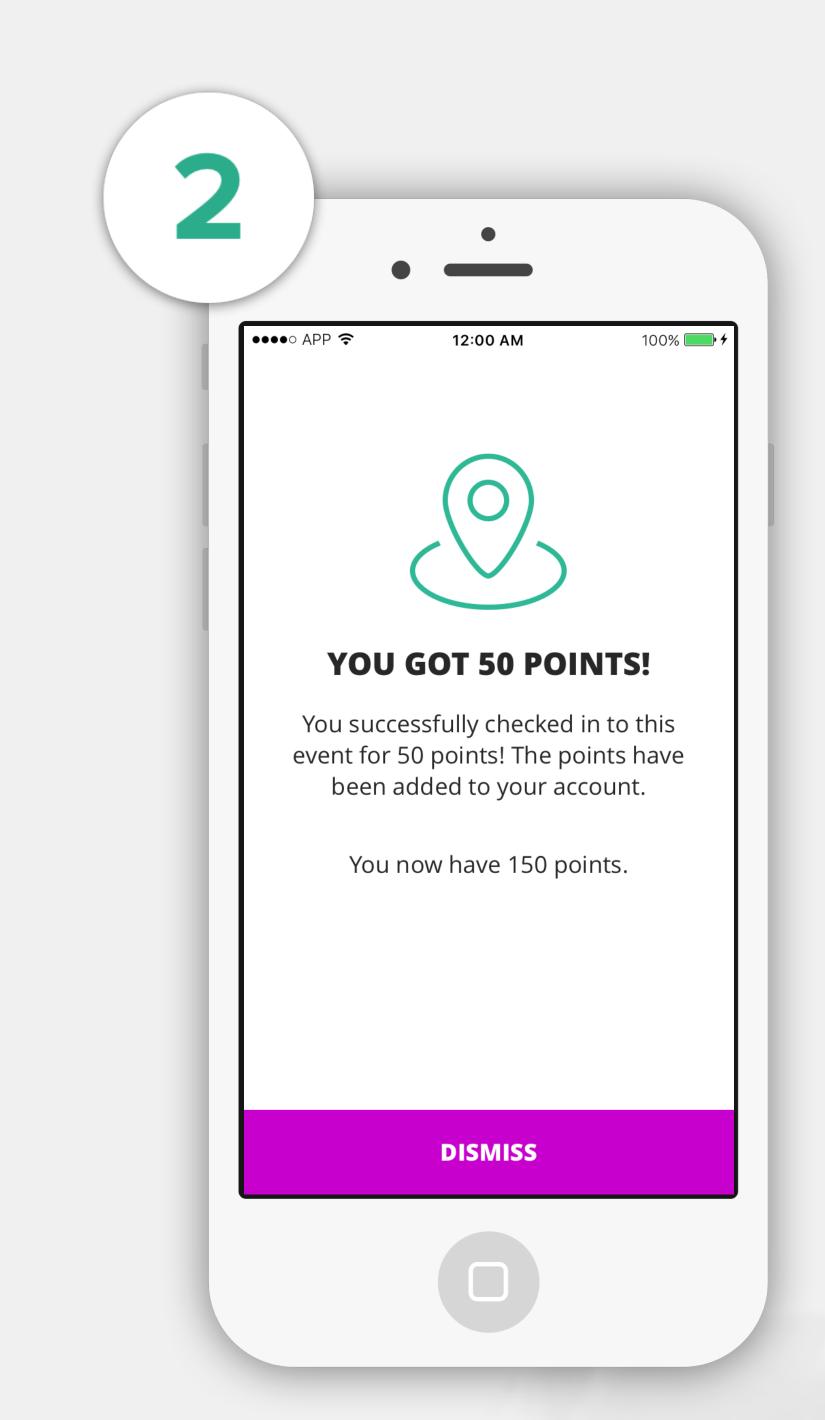
Enhancing Customer Loyalty

with a mobile application that incentivizes event attendance

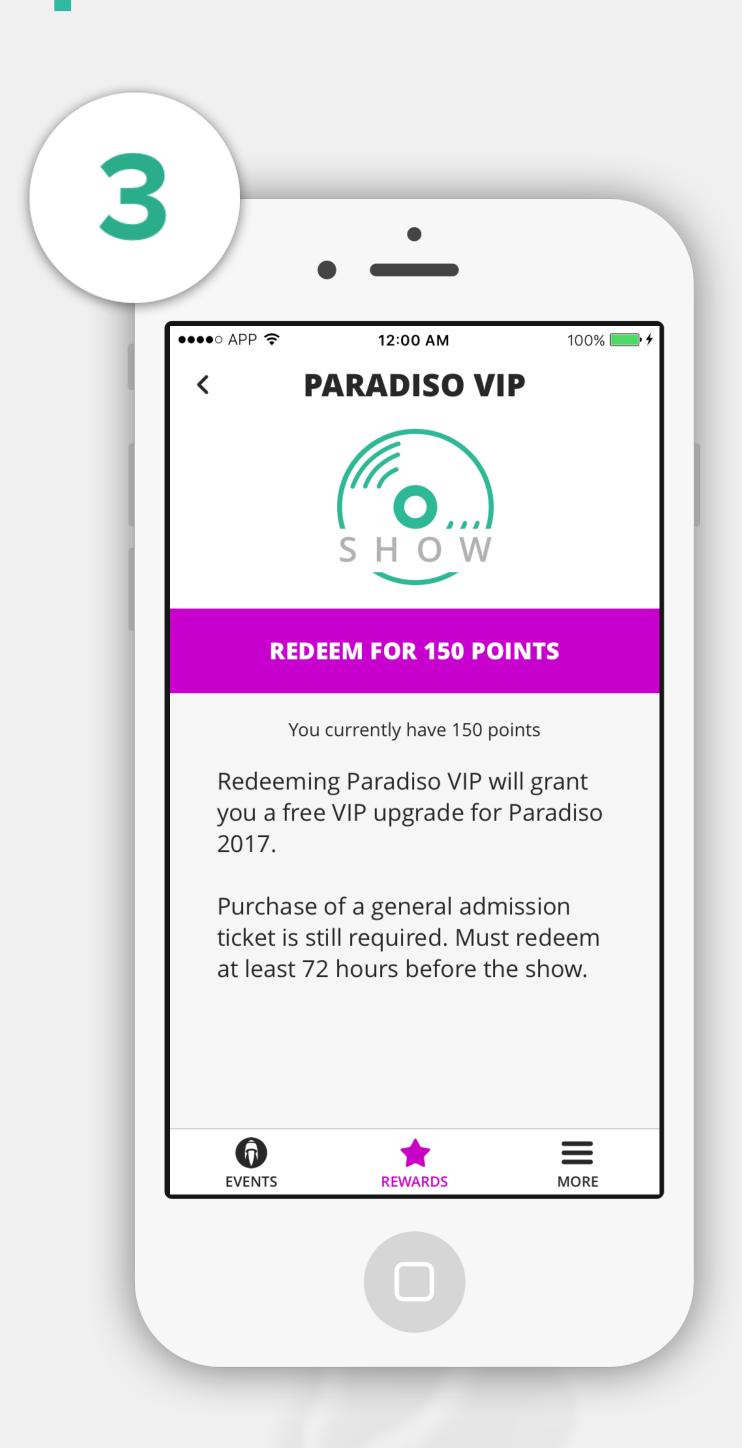
We Created Intuitive iOS and Android Apps



View Events and buy tickets



Check-in for Points using location beacons



Get Rewards shows and merch

Users can check-in at events utilizing Bluetooth location beacons to earn points for their account. USC Events determines how many points users get for each of these events, along with the prizes that users can redeem. Prizes include being added to a show VIP list or receiving a merchandise voucher that can be redeemed at a USC Events booth.

Convenient Authentication & Seamless Integration



Google Sheets

- Matches USC Events' current process
- Easy to maintain and update



- Facebook authentication
- Secure data storage

First Northwest Music Show Company to:

- Utilize Bluetooth location beacon technology
- Incentivize event attendance with prizes



