track’d
let us help you keep track’d

Problem

54,000 UW students involved in
800 student organizations with access to over
6,000
- campus resources
- student events
- campus events

but resources are SCATTERED

students get OVERWHELMED

Solution

Serve as informational hub for RSOs and other UW resources to share their events.
Facilitate discovery and enable students to know everything happening on campus at any given time.
Provide an excellent user experience through our customized mobile and desktop views.

Features

STUDENTS
- discover campus resources
- map & list view
- filtered search
- add to calendar

ORGANIZATIONS
- add event and place
- edit postings
- customize profile
- import facebook link

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