IDENTIFYING & DELIVERING INSIGHTS

DATA ▶ INFORMATION ▶ INSIGHTS

The Challenge

920,000+ Companies
345+ Data Points
80+ Search Criteria
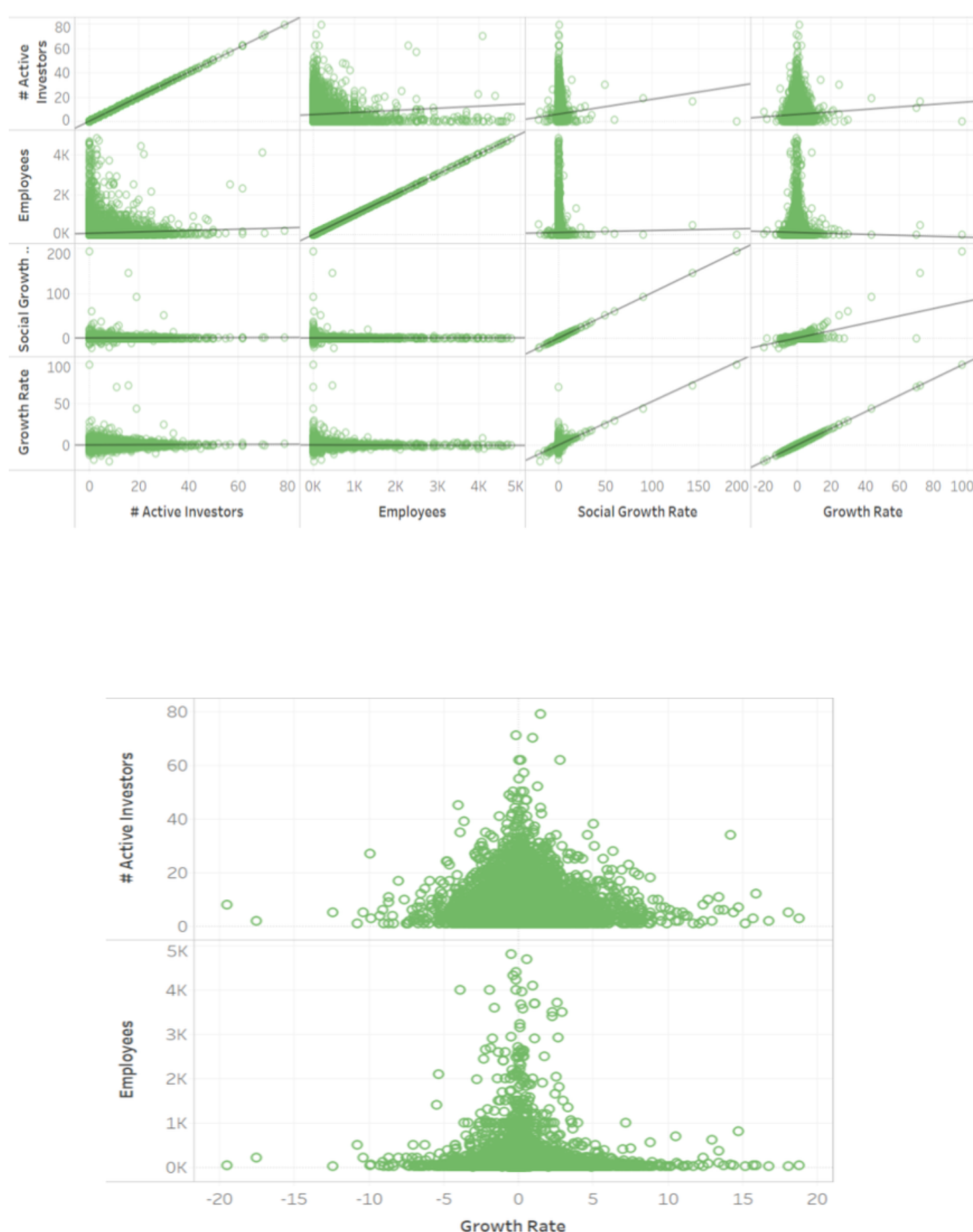**36** Widgets
15 Company Visuals

The Question

How can PitchBook users make quicker, accurate and unbiased data-driven decisions?

Our Solution

Simple and **intuitive visualization** showing identified **unique correlations** indicating **success** in each **industry**

Our Process and Results

XYZ Company | Database Software | Profitable | Privately Held | Angel-Backed

- Business Requirement Analysis
- Data Collection & Processing
- Data Exploration & Analysis
- Correlation Validation & Visualization Design
- Interactive Visualization Prototype

PitchBook
Better Data. Better Decisions.

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