

# Literary Landmark™ Website Updates and Advocacy

## Gap One: Unfinished Website

- Edited 120 Landmark entries that lacked webpages.
  - Added description, dedication date, Partner, and image.
  - Searched digital dropbox archives and conducted online research for missing information to help complete the website's Landmark entries.
  - Took a Drupal Sandbox course to earn editing privileges for the [ala.org/united/](http://ala.org/united/) microsite.

## What is a Literary Landmark?

Literary Landmarks are historically significant locations that pertain to literature and have been officially dedicated by **United for Libraries: A Division of the American Library Association.**

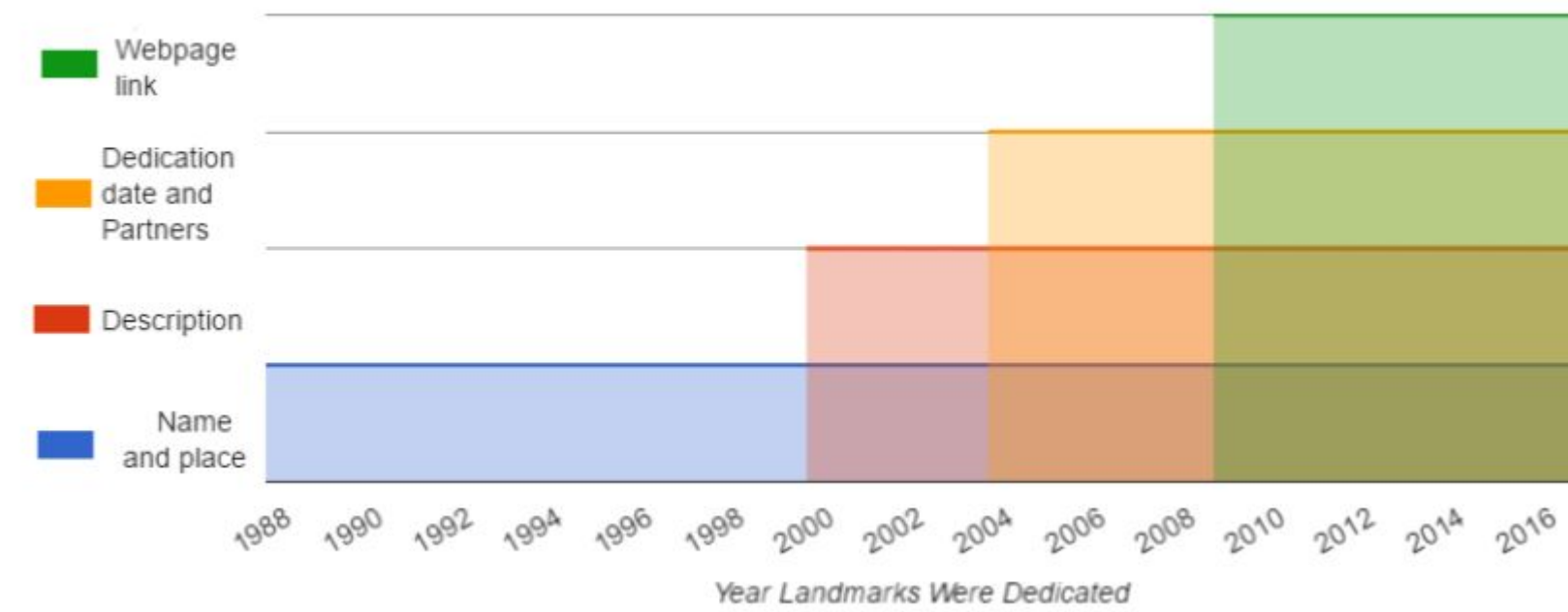
## Gap Two: Lack of Advocacy

- Started an online Literary Landmark photo tag.
  - Took selfies in front of official and unofficial Literary Landmarks while holding the corresponding books.
  - Crafted posts and tags for the selfies. Made a suggested schedule for the sponsor to release the posts on the United for Libraries official social media.
- Contacted potential Landmarks in Connecticut area and suggested that they apply for Literary Landmark status.

Visit the website at:

[http://www.ala.org/united/products\\_services/literarylandmarks](http://www.ala.org/united/products_services/literarylandmarks)

Content on Literary Landmark Website BEFORE Capstone Project



**Graph:** Representation of missing information from Landmark entries on the website, arranged by year.

### 1988 Dedications

- John D. MacDonald, Slip F18, Bahia Mar, anchorage of Travis McGee's Busted Flush, Fort Lauderdale, FL
- Marjorie Kinnan Rawlings house, Cross Creek, FL
- Edgar Allen Poe house, Philadelphia, PA
- Tennessee Williams house, New Orleans, LA

### 2014 Dedications

- **Carl Schurz Park**, New York, N.Y. Louise Fitzhugh (1928-1974) used the park as a setting in *Harriet the Spy*, a classic that has entertained young readers and inspired future writers. In the park, Harriet follows Ole Golly on her date with Mr. Waldenstein, gathers a frog to put in Marlon Hawthorne's desk at school, and plays a game of tag with the kids in her class. But most importantly, Harriet takes her notebook to the park and sits on a bench, writing under the trees. Partners: Empire State Center for the Book, Random House Children's Books, and the Carl Schurz Park Conservancy. Dedicated Dec. 7, 2014.
- **Walt Whitman Birthplace, State Historic Site and Interpretive Center**, Huntington Station, N.Y. Poet and journalist Walt Whitman (1819-1892) taught at Long Island schools, and founded a weekly newspaper in Huntington that continues to this day. Memories of this house and of Long Island had a major influence on his writing. Partners: Suffolk County Library Association, Suffolk School Library Media Association, Lambda Literary Foundation, Empire State Center for the Book. Dedicated Sept. 5, 2014.

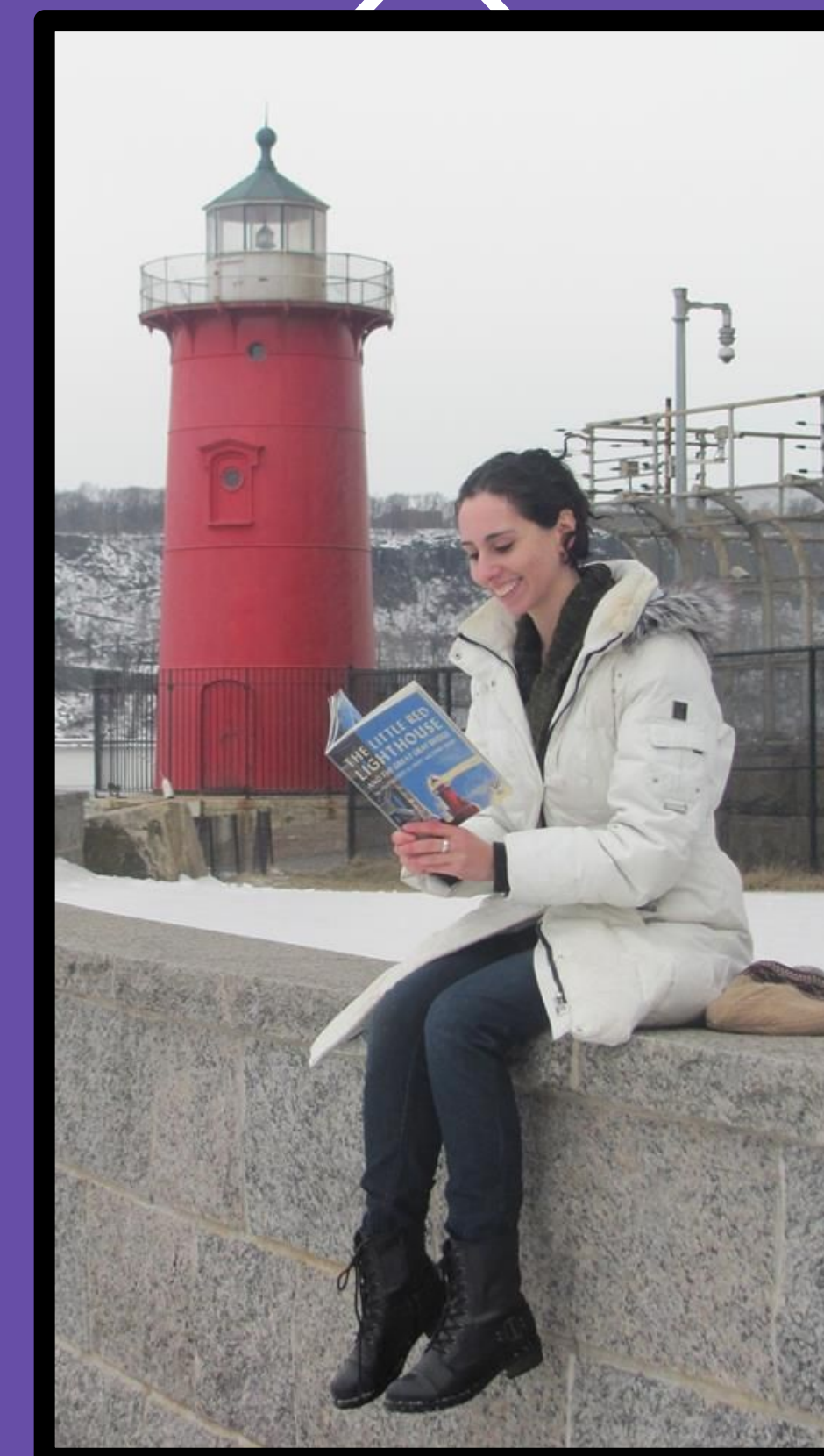
**Before:** Many of the older entries only included the name and place.

**After:** All entries now include a description, dedication date, Partner, and a link to a separate webpage.



**Shayna Simpson  
2017**

**Information School**  
UNIVERSITY of WASHINGTON



The Little Red Lighthouse, New York City, NY



Central Children's Room, Donnell Library Center, New York Public Library with the real Winnie-the-Pooh stuffed animal and friends.