



TEAMIFY

Making Group Projects Hassle Free and Enjoyable!

Problem



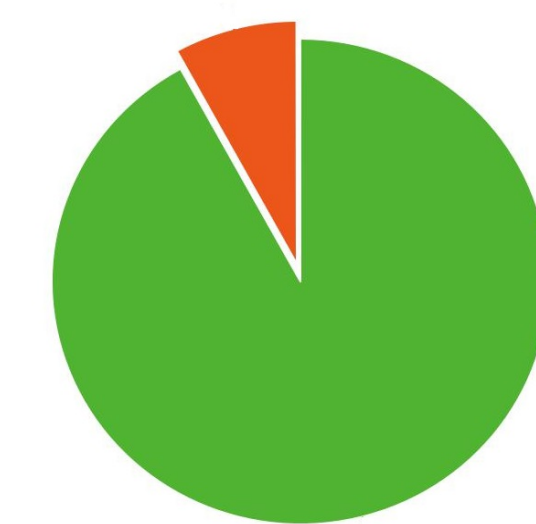
Arrgghh!! Group projects are frustrating.

- 90% of the students face issues in group projects
- Peer evaluations usually take place only at the end of the project

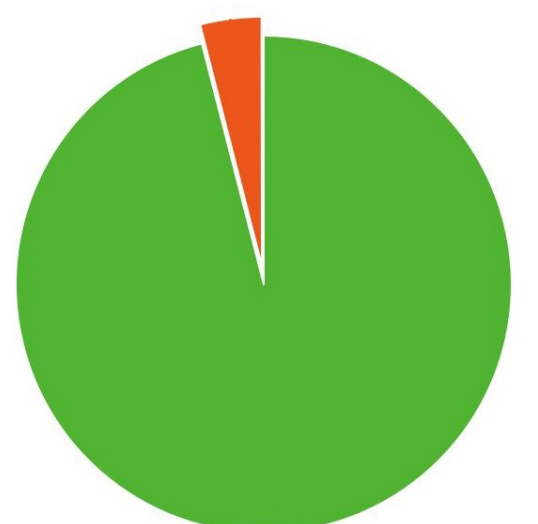


Value Proposition

92% of the students admitted that they will put in more efforts if they see their contribution is less compared to others



96% of the students revealed that clear assignments of tasks will increase the sense of accountability of tasks



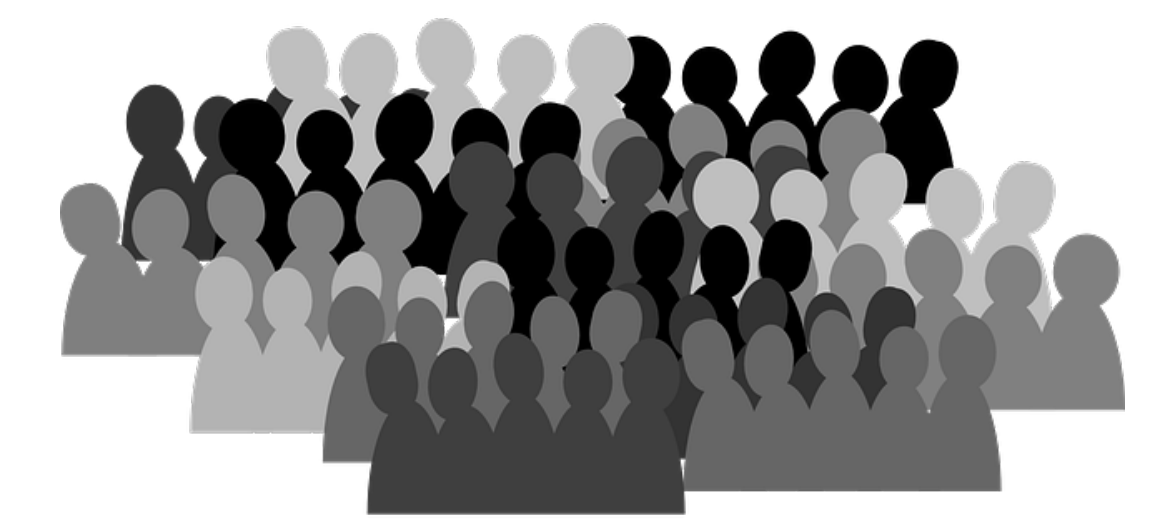
86% of the students conveyed that the productivity of teams will increase with the help of a team management app



Target Audience



Primary:
University & School Students



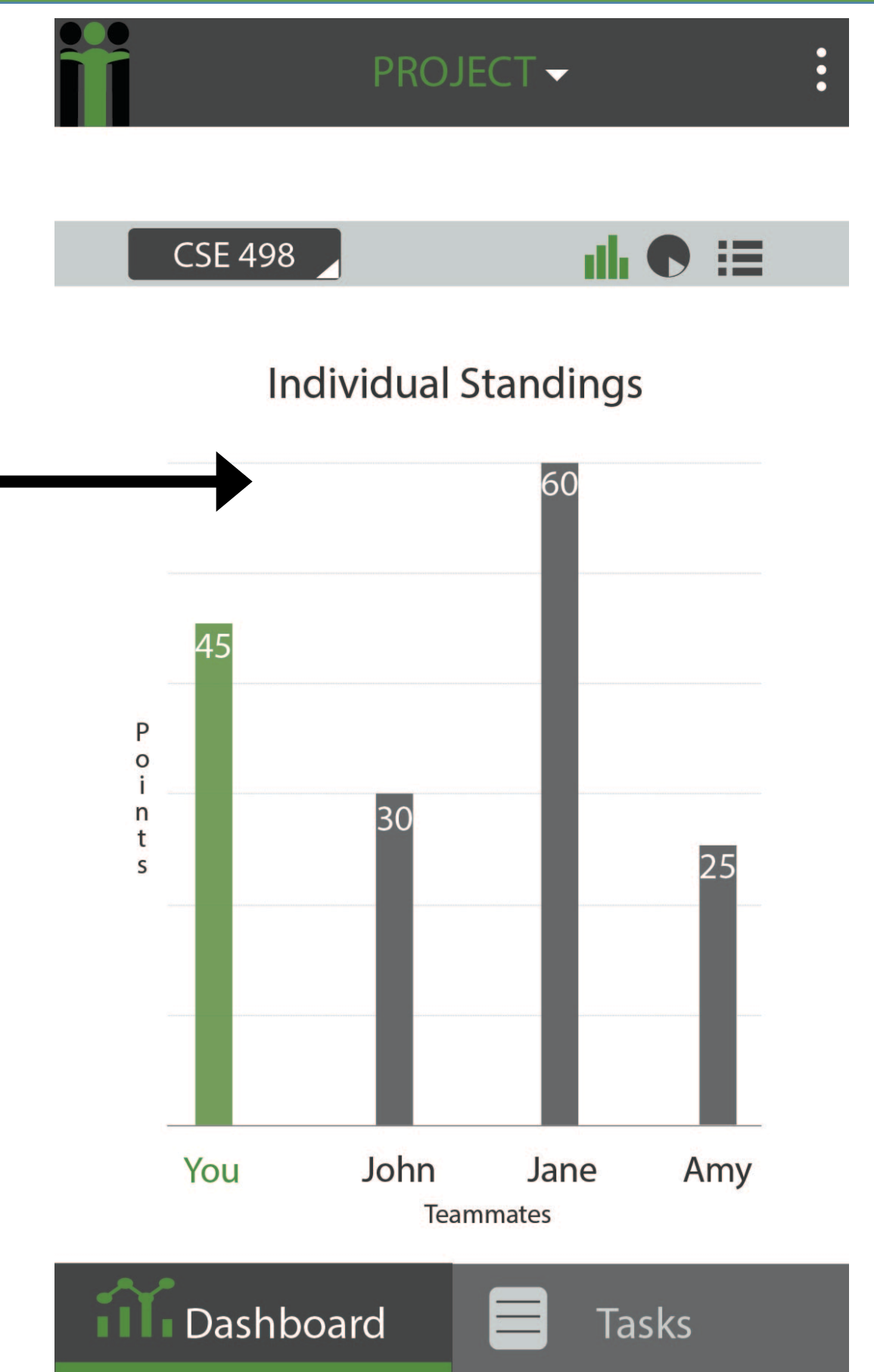
Secondary:
Individual Users (e.g. Roommates, Families, etc.)



Tertiary:
Large Corporations

Solution

VISIBILITY
Dashboard which shows your and your peers' performance as graphs



ACCOUNTABILITY
Lets you add tasks and details such as points, due date and also assign it to people

ADD TASK

Task Name: Market Testing

Description: Test multiple marketing scenarios and select the most promising one for expansion.

Under Project: ECON 365

Max points: + 8 -

Preferred due date: 06/12/2015

Final due date: 06/19/2015

Assign People: Select People (Jake Rodriguez, Omira Dunphy, Pauline Bruce, You)

COMMUNICATION
You can view the progress of tasks at any given point, status of tasks being color coded

Market Testing

Under Project: ECON 365

Description: Test multiple scenarios; select the most promising one for expansion.

Max points: 8

Your score: Pending

Date assigned: 30 Mar 2015 (52 days ago)

Preferred due date: 12 Jun 2015 (9 days left)

Final due date: 19 Jun 2015 (14 days left)

Status: Green (On Track)

People assigned: You, Omira Dunphy

Comments: Claire, were you able to contact from Accenture?

Next Steps

- Develop a fully functional app.
- Perform pilot study at UW
- Roll it out to other universities.
- Expand to other target markets

Our Team

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