Analyzing the Legal Field of Security & Privacy

PinPoint

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As Informatics students focusing in Information Assurance and CyberSecurity, we are all curious to learn more about the security and privacy ramifications of user agreements in the technical field, specifically on social networking and blog forum platforms. The ever-increasing amount of data collection that is happening in the digital age contributes to additional security implications which are sometimes outlined in the legal platforms' legal agreement, but not always. This is what we hope to highlight by investigating the gritty details of these agreements in addition to what everyday API users like ourselves can learn about users which we will attempt to do with publicly available data sets like the Application Programming Interfaces that all these platforms publish.

According to Social Times Magazine, only 17.56% of people reported that they always read the Terms of Service, while the top concern was how user content will be used once uploaded. The idea of reading these End User Licensing Agreements is not a new one but as the integrity of security is constantly challenged and privacy amongst social platforms is becoming more of a luxury than an expectation we believe that 17.56% is much too low for the digital world that we live in now and can be remedied through user education and strategic legal revision.

Facebook (known):
- City
- Interests
- Name
- DOB
- Hobbies
- Age
- Occupation
- Friends

Reddit (predicted):
- Location
- Pages
- Interests

THE INFO YOU POST ONLINE IS MORE TRANSPARENT THAN YOU THINK!

Ever felt like you were being watched online?

READ THE EULAS! Don’t get PinPointed!