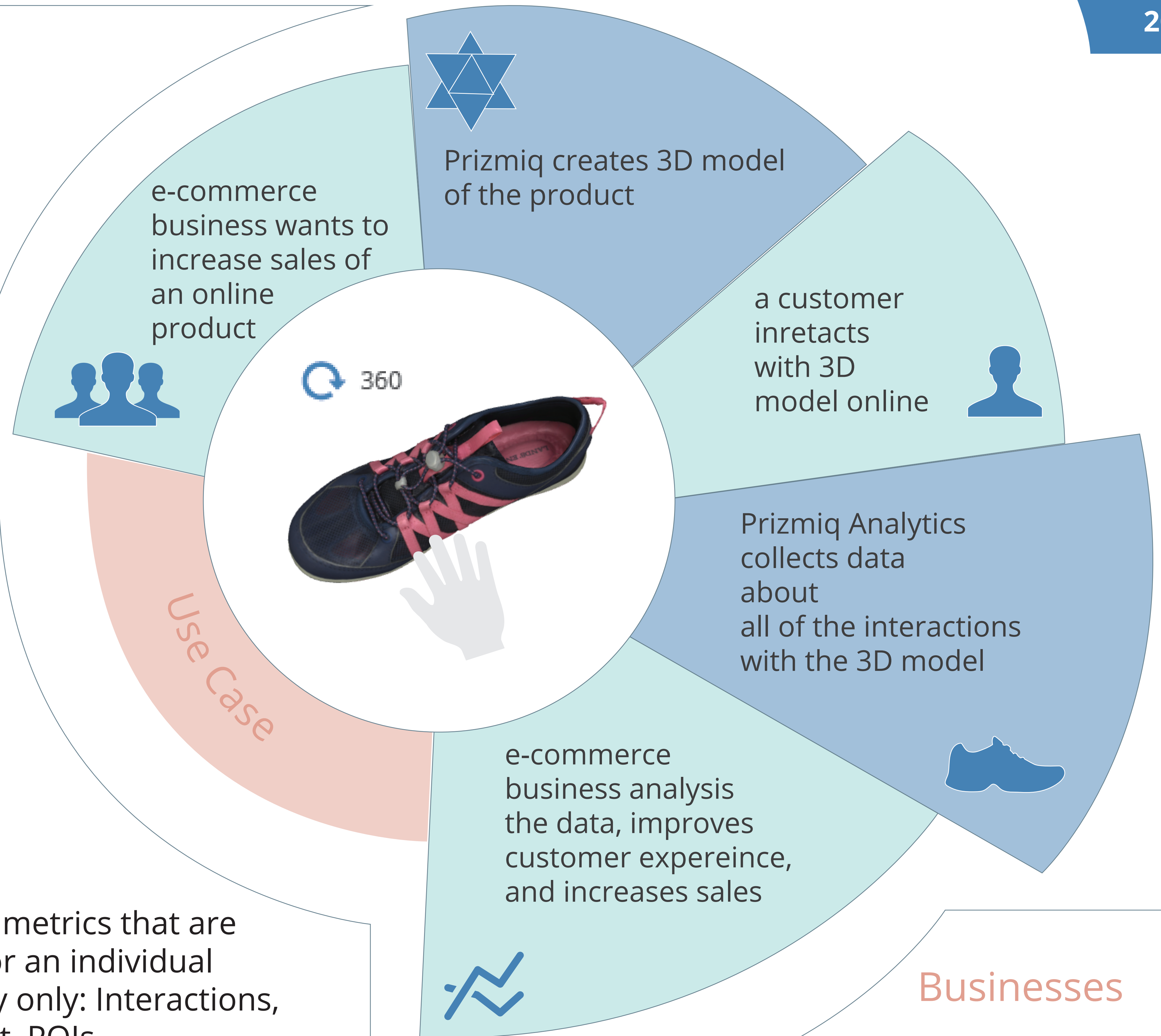
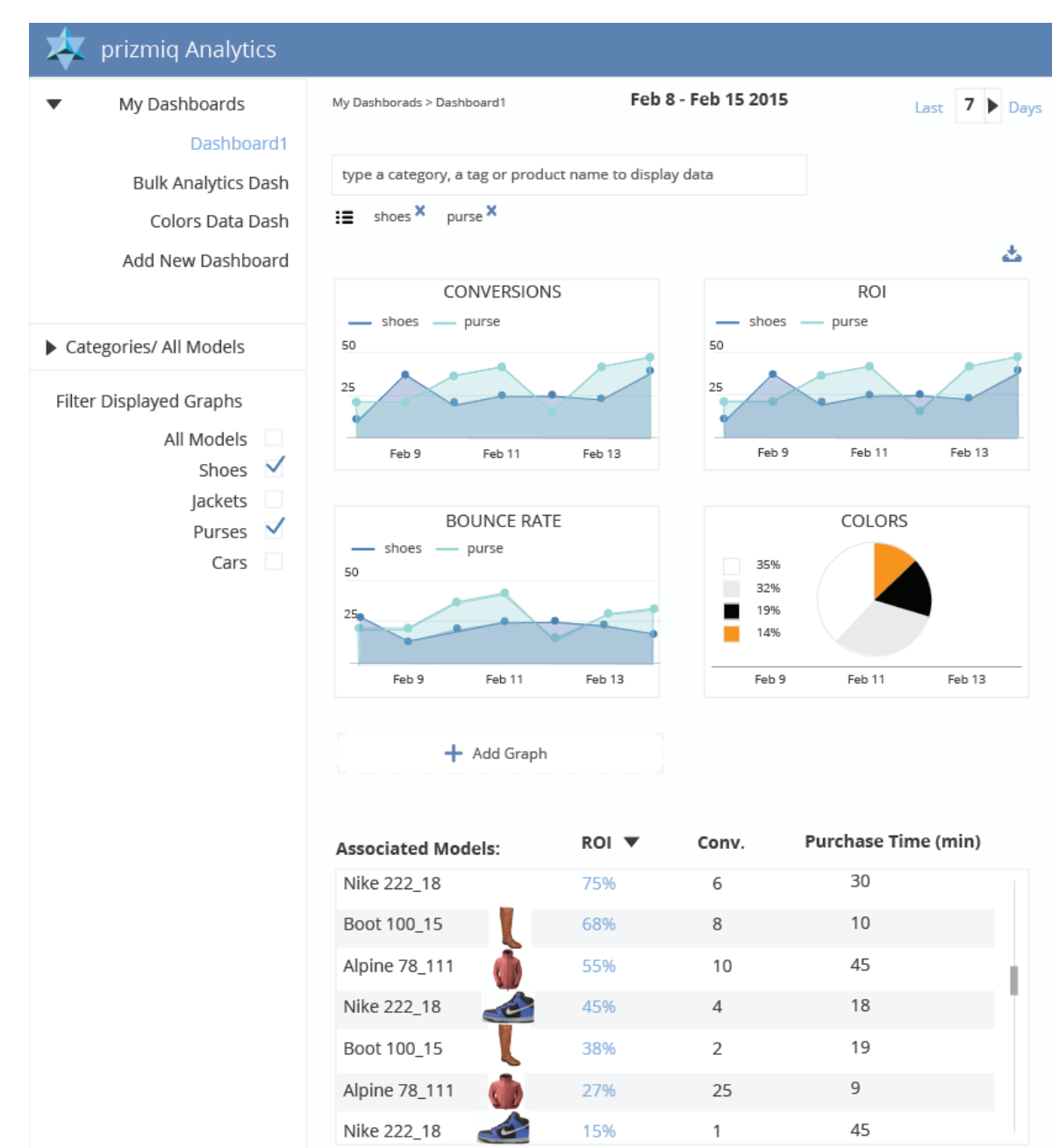


What is Prizmiq Analytics:

Allows **online retailers** better understand how their customers view and experience their products before purchase, and how does the 3D experience affects conversion rates

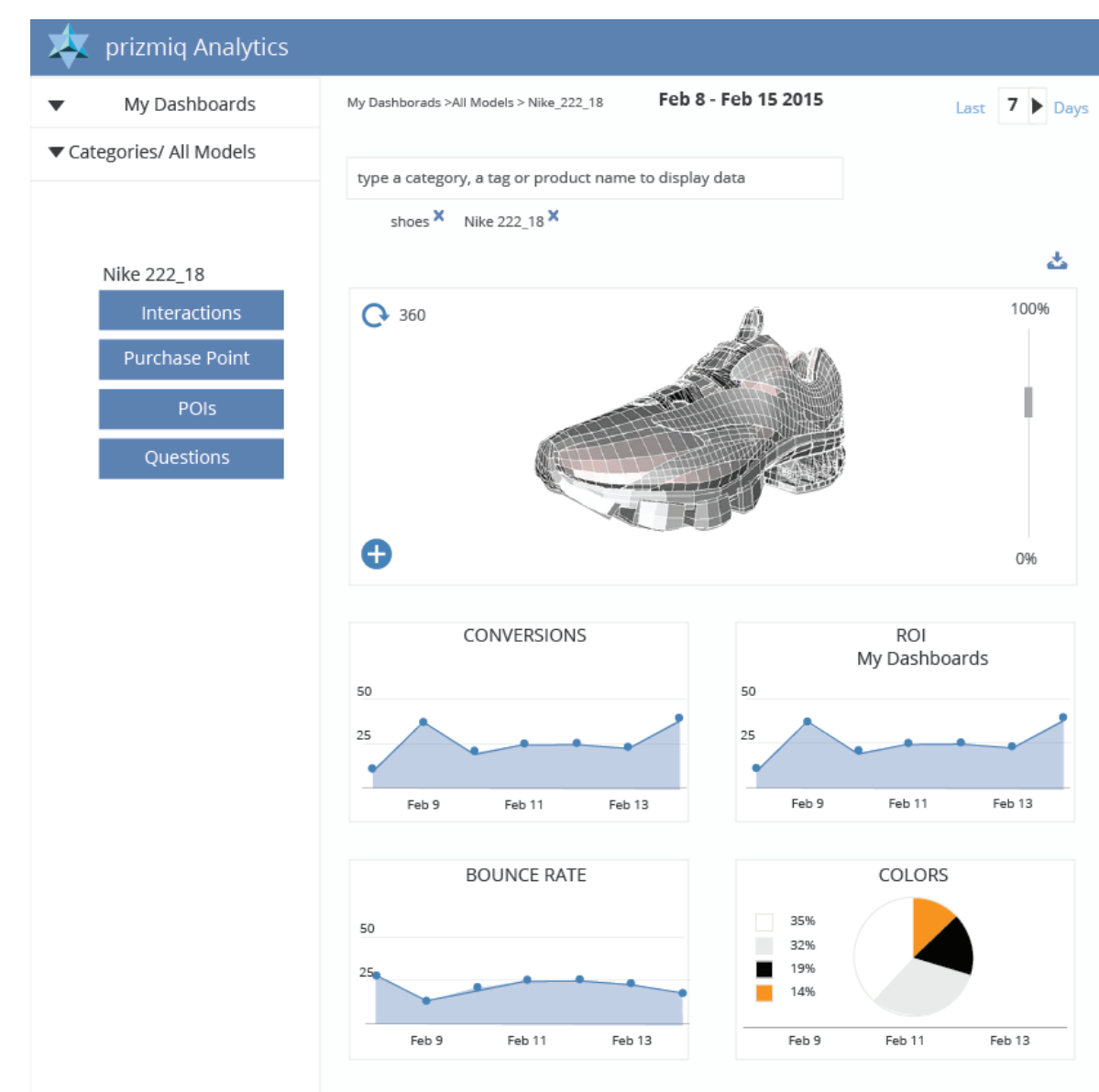


Homepage



In order to choose a category user can either filter categories by searching keywords in a search bar or using left-sided filter

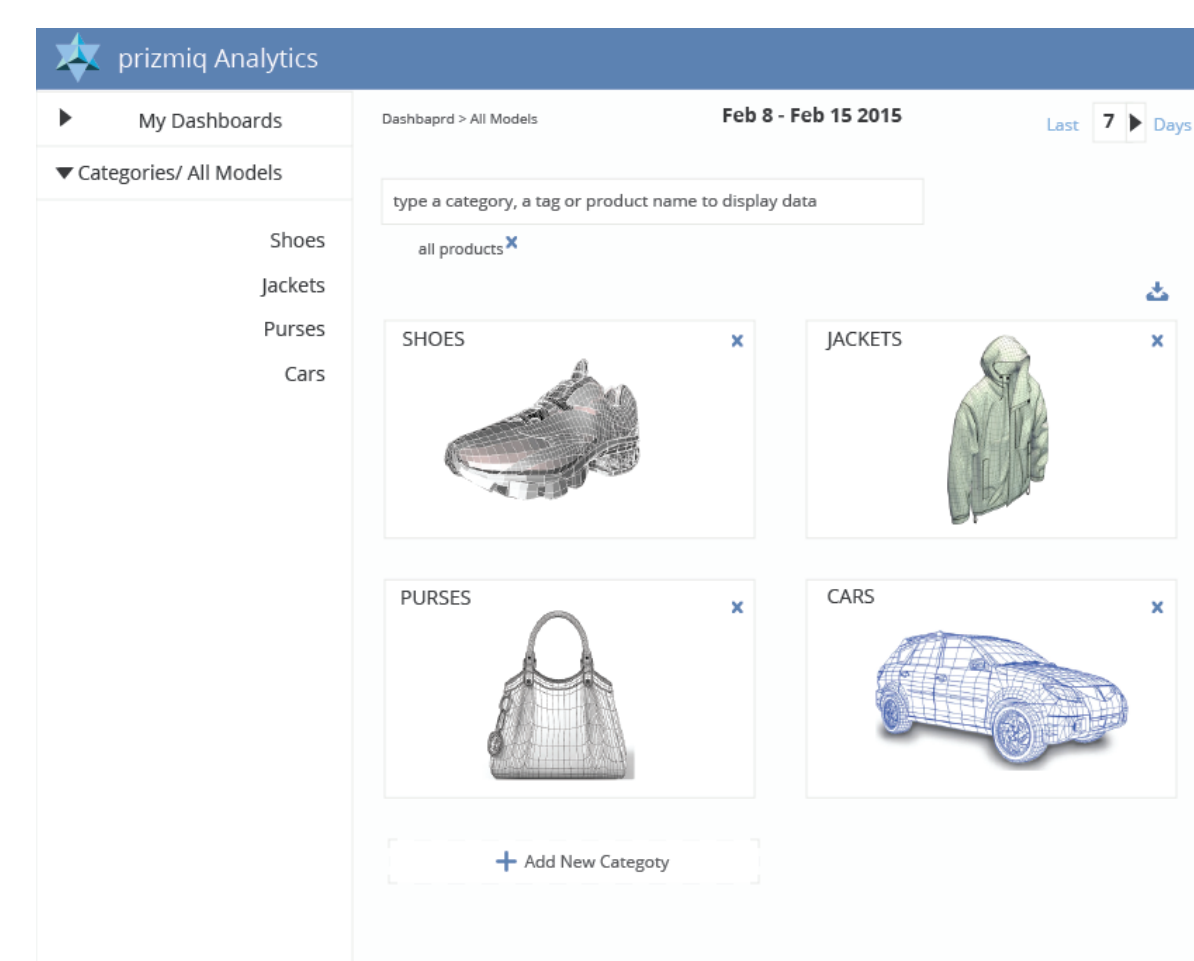
Individual Item:



“Categories/ All Models” sections display all categories created by a user (initially empty).

General & the metrics that are appropriate for an individual item/ Category only: Interactions, Purchase Point, POIs

Categories:



Businesses



3D Models



Audience



Interaction



Analysis

