What is Prizmiq Analytics:

Allows online retailers better understand how their customers view and experience their products before purchase, and how does the 3D experience affects conversion rates.

Use Case:

Prizmiq creates a 3D model of the product. An online customer interacts with the 3D model online. Prizmiq Analytics collects data about all of the interactions with the 3D model. E-commerce business analyzes the data, improves customer experience, and increases sales.

Homepage:

In order to choose a category, users can either filter categories by searching keywords in a search bar or using the left-sided filter.

Individual Item:

“Categories/ All Models” sections display all categories created by a user (initially empty).

Categories:

- Businesses
- 3D Models
- Audience
- Interaction
- Analysis