So-So
The app the so-so-sober you would want!

Problem
How do we easily keep track of friends when out at night so that everyone is safe and happy?

Top problems when going out
- Losing friends
- Worrying if friends made it home safely
- Posting unprofessional content on social media

Solution
An Android mobile application to
- Communicate with your friends when out
- Know location of friends and if they need help
- Block unwanted apps and phone numbers

Friend Finder
- GPS location of your friends
- Safety Zones – Automatically alerts your friends of your safe arrival home
- SOS Alert - Alerts friends that you are in trouble
- Phone and App Blocker - Blocks apps or contacts you don’t want to access

Research Findings
100% of those surveyed want a GPS location on friends
100% of those surveyed like Safety Zones

App/Call/Text Blocking
Of people surveyed who drunk dial
- 15.2% People who want a way to stop
- 17.5% People who don’t regret drunk dialing
- 67.3% Did not respond

Key Features
- Friend Finder - GPS location of your friends
- Safety Zones – Automatically alerts your friends of your safe arrival home
- SOS Alert - Alerts friends that you are in trouble
- Phone and App Blocker - Blocks apps or contacts you don’t want to access

People who want a way to stop 100%
People who don’t regret drunk dialing 85%
Did not respond 15%