



# So-So

The app the so-so-sober you would want!

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## Problem

How do we easily keep track of friends when out at night so that everyone is safe and happy?

Top problems when going out

- **Losing friends**
- Worrying if friends **made it home safely**
- Posting unprofessional content on **social media**

## Research Findings

# 100%

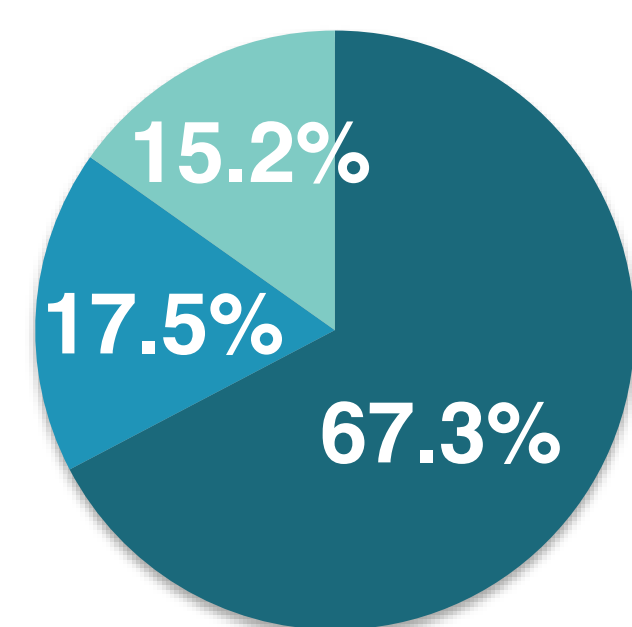
of those surveyed want a GPS location on friends

# 100%

of those surveyed like Safety Zones

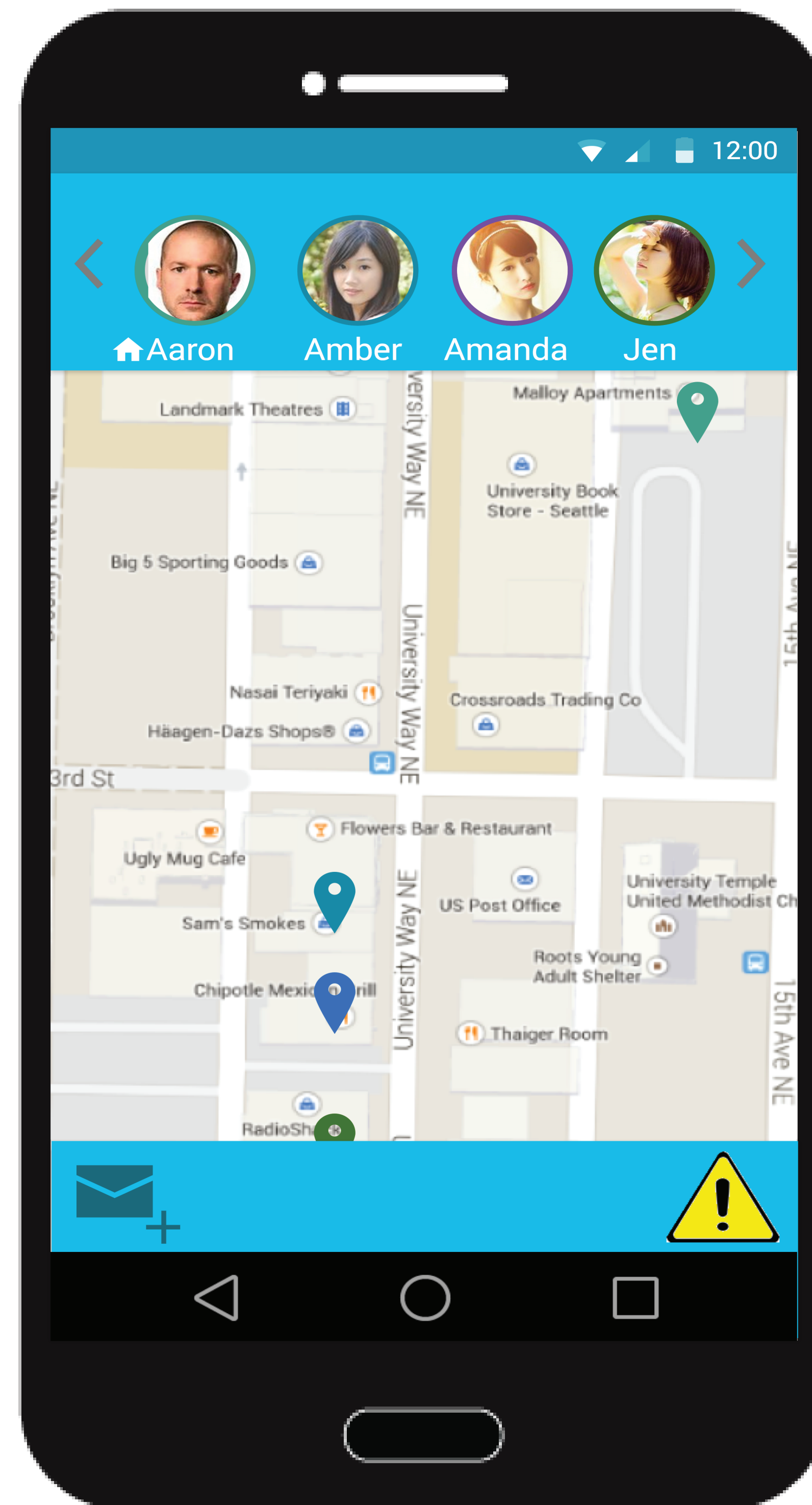
### App/Call/Text Blocking

Of people surveyed who drunk dial



- People who want a way to stop
- People who don't regret drunk dialing
- Did not respond

### Friend Finder



## The App To Communicate With Friends During a Night Out

## Solution

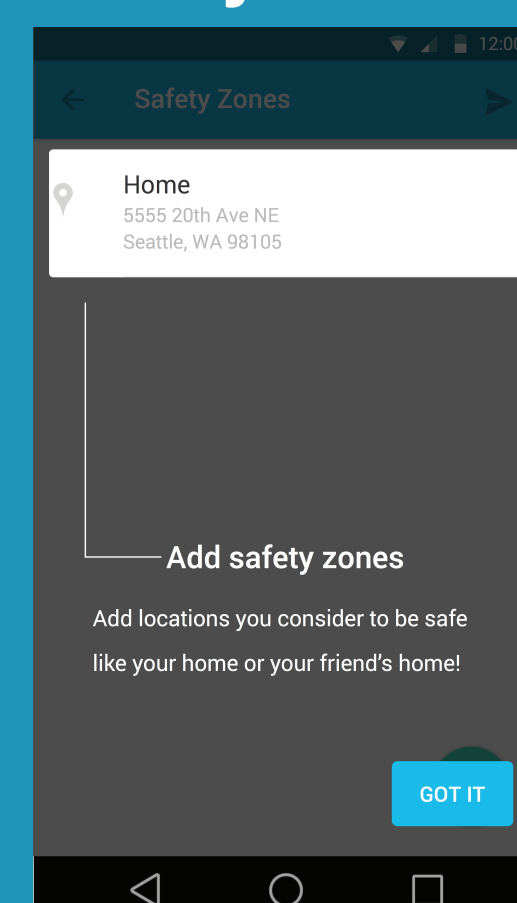
An Android mobile application to

- **Communicate** with your friends when out
- Know **location of friends** and if they need **help**
- **Block** unwanted **apps** and **phone** numbers

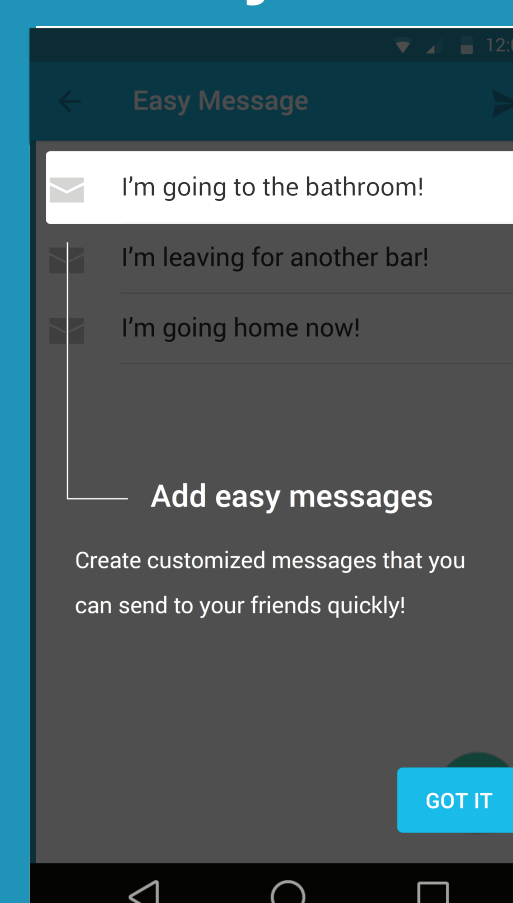
## Key Features

- 📍 **Friend Finder** - GPS location of your friends
- 🏠 **Safety Zones** – Automatically alerts your friends of your safe arrival home
- ⚠️ **SOS Alert** - Alerts friends that you are in trouble
- 🚫 **Phone and App Blocker** - Blocks apps or contacts you don't want to access

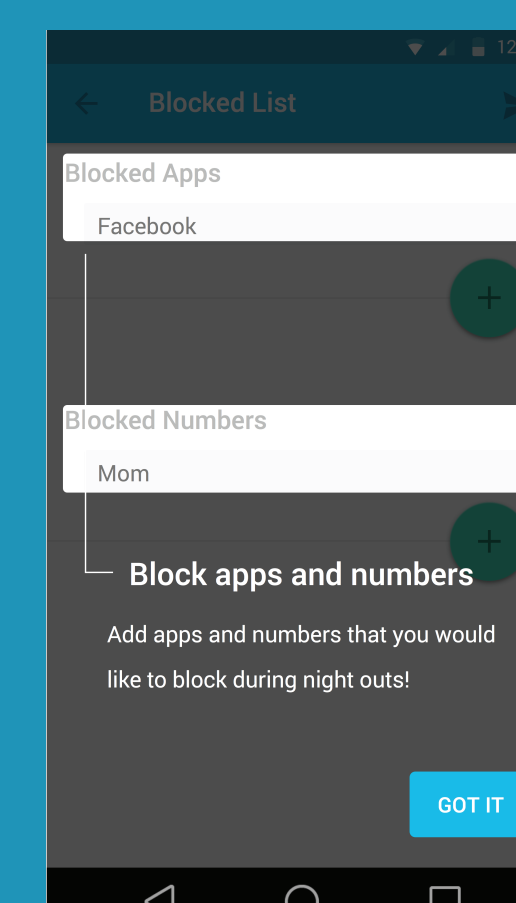
### Safety Zones



### Easy Text



### Blocked List



### Settings

