

Capstone 2015

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Let's Ride!

Top 10 Bike Rides of Seattle iOS App




Problem

If you want to find bike rides for sightseeing in Seattle, what would you do?

 Search online?


You might end up with incomplete or even incorrect information!

 Buy guidebooks?

You might find them expensive, outdated and heavy to carry!

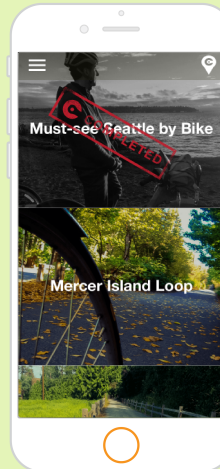
Solution

“Let’s Ride!”, a free iOS app, offers comprehensive information of bike rides in Seattle.

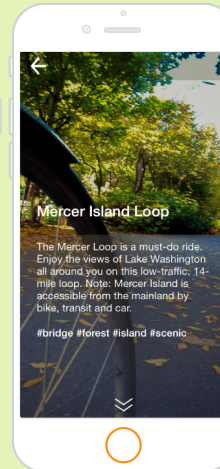
-  Image
-  Map
-  Difficulty
-  Duration
-  Length
-  Terrain
-  Road Condition
-  Turn-by-turn

Features

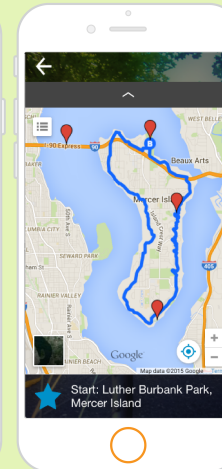
Landing Page









Detail Page



Route Map



Future

-  Cross platform
-  More bike rides
-  Share on social networks
-  Attraction images gallery
-  User ratings & reviews
-  Nearby Information (restaurants, bike parking...)

“Let’s Ride!” gives you the best riding experience in Seattle directly to you via your iPhone. Great experience and adventure are waiting for you.