



point

Problem Statement
How do we create an **educational tool** so that children and childcare practitioners can **communicate** with each other in a broad range of environments?

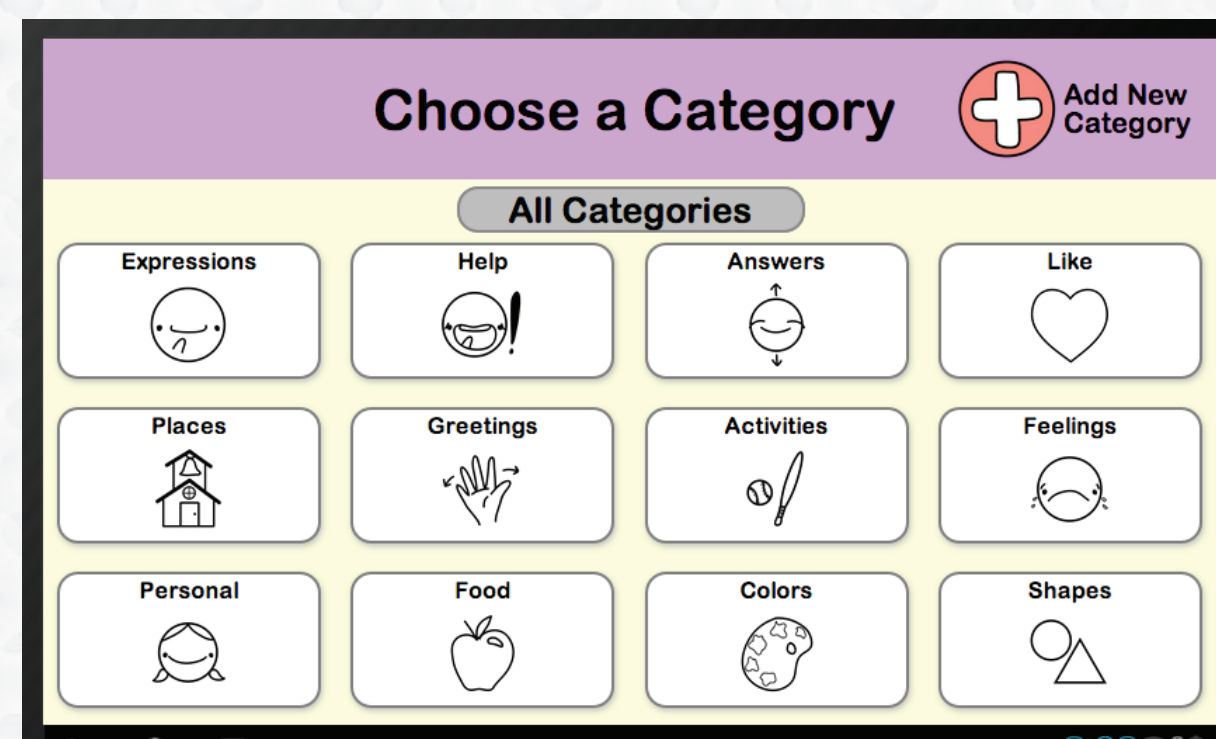


Point is a free Android application that provides children with access to a large set of vocabulary in a straightforward way.

how it's used

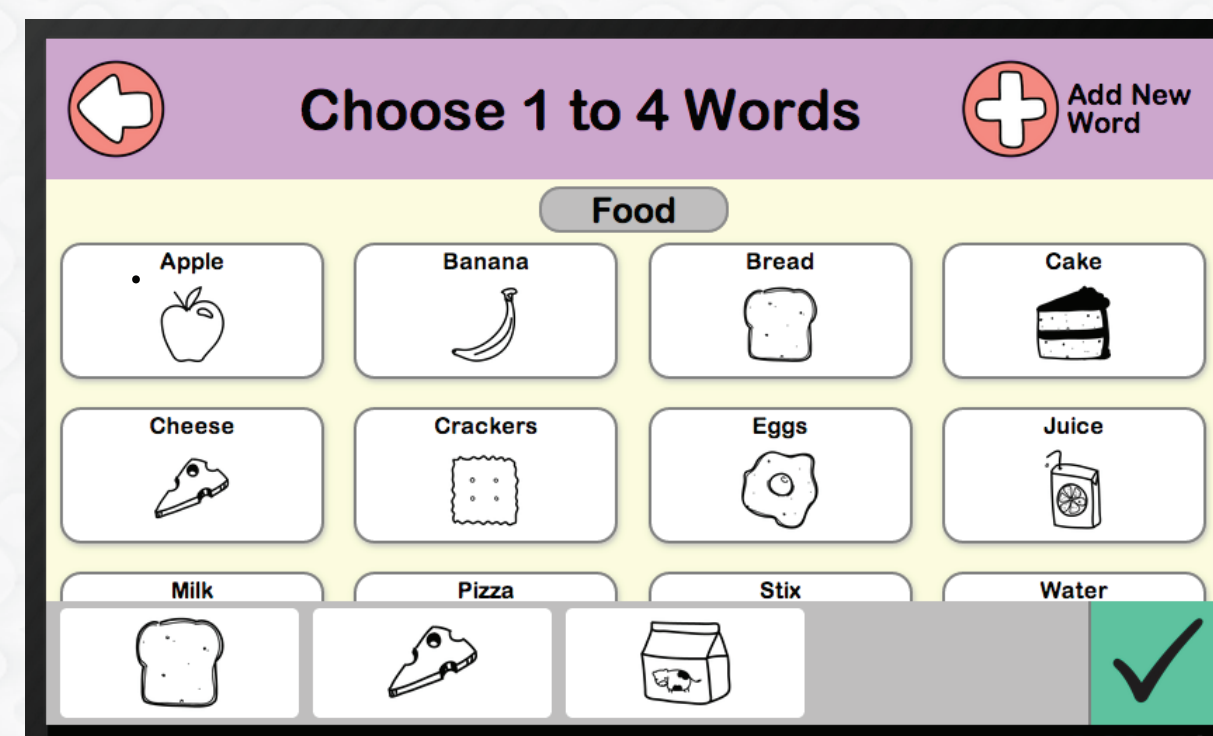
① Choose a category

It's time for Lily to eat food.



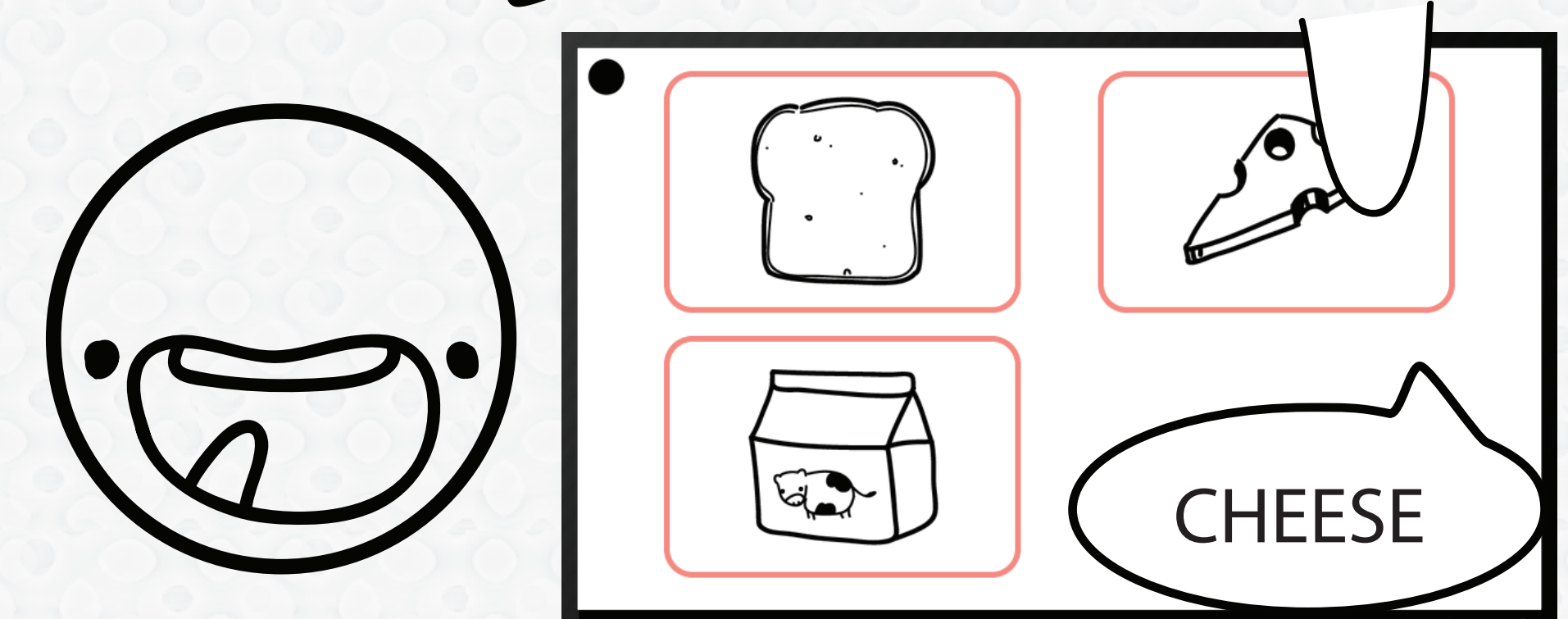
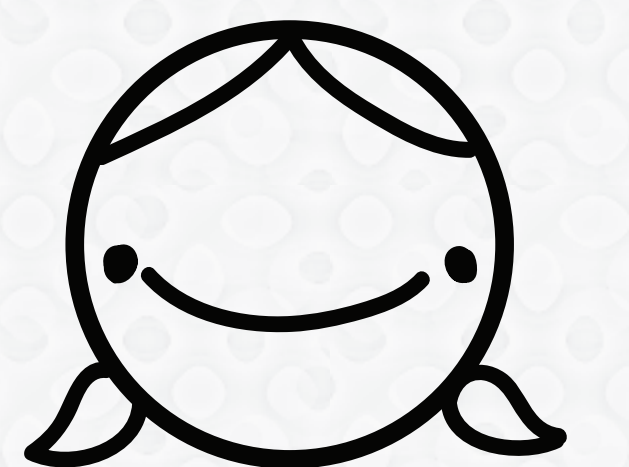
② Select options

We only have bananas, cheese, and crackers.



③ Present to child for choice

Lily, what do you want?



Ready-To-Go

Pre-packaged with over 100 words

Line Drawings

Pre-recorded voices

Customizable

Add new categories and words

Choose name

Add recording

Take photo

Order them how you want

Save commonly used pages

Accessible

Point is free on the Android Market while other Educational software is limited and expensive.

Point is one of the few applications that focuses on children's first words

Pointing children in the right direction.