Sephardic Studies Digital Portal

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Designing and testing a portal to lead all kinds of users from the Stroum Center for Jewish Studies’ website into the new Sephardic Studies Digital Library and Museum.

Project Management Highlights:
• Iterative design process in collaboration with faculty sponsor
• Protoyping with Justinmind
• User testing with standard usability scale (SUS) questionnaire
• Qualitative data collection and analysis
• Library-centered recommendations for future steps
• Timeline and scope negotiations

Meyer, Thompson, and Sponsor Dr. Devin Naar

So far, the Sephardic Studies Digital Library and Museum has collected and digitized thousands of items in Ladino from around the Seattle area.
Find out more and see the collection at tinyurl.com/SephardicTreasures

“As a person with very little prior knowledge of Ladino, I found the interface very accessible.”
-Antonomous user

“Overall the page is very visually appealing and easy to navigate.”
-Antonomous user

Final standard usability survey (SUS) score: 93.2

References