

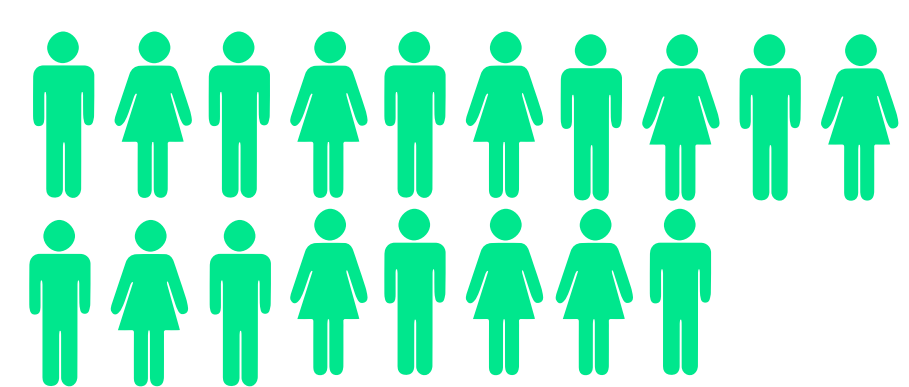


OnTheFly



- The Problem -

Internet-based social networking services like Facebook have surged in popularity over the previous decade, and while more people than ever are using these tools to connect with their friends and family, these platforms are lacking when it comes to supporting engagement between users based on mutual interests for daily, location-based activities.

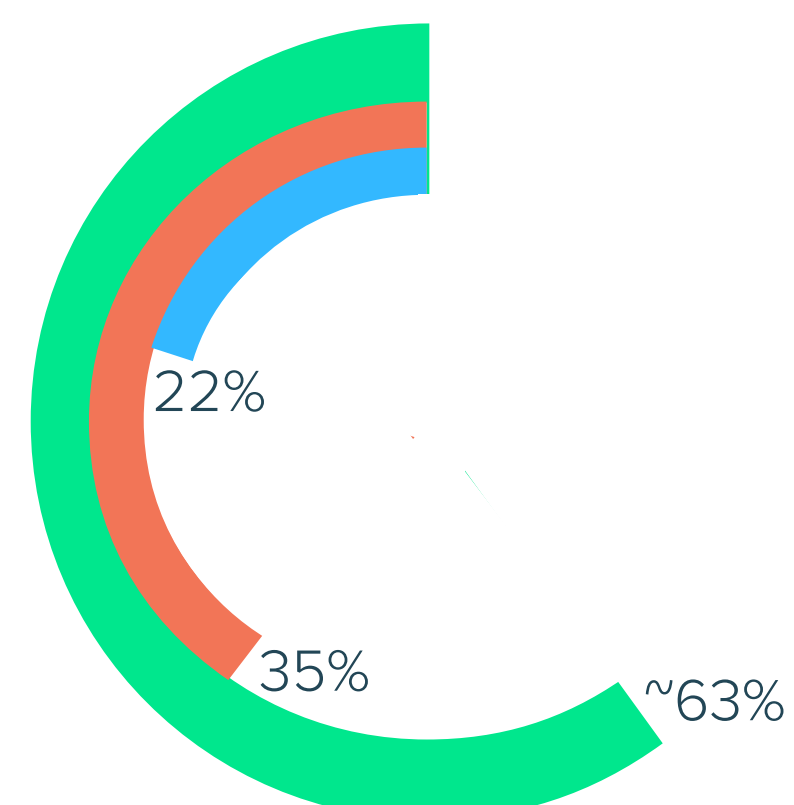


In a survey of 18 people:

over 60% of people were willing to meet new people in the context of an event or activity,

35% in a group setting

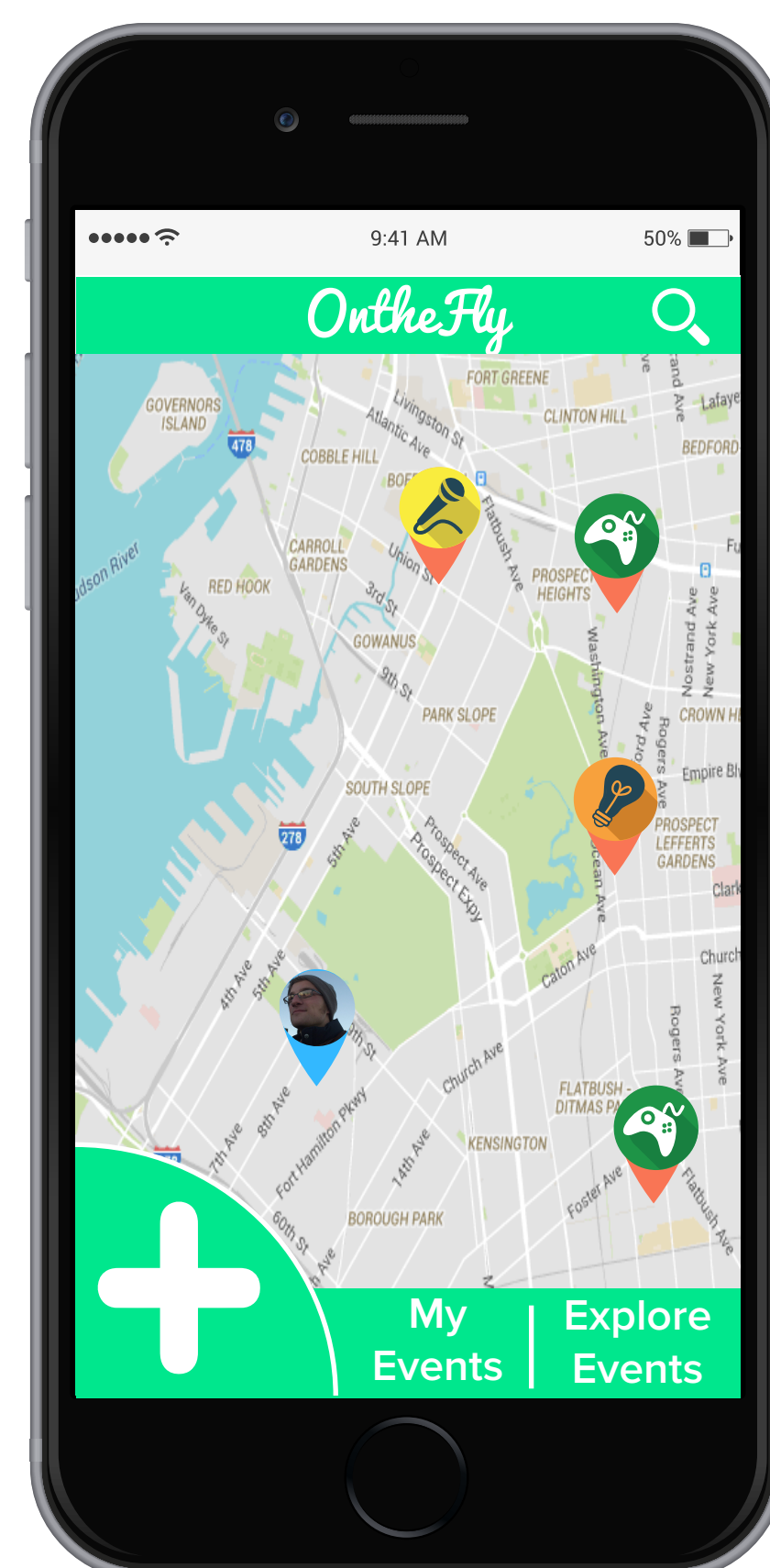
22% in 1-on-1



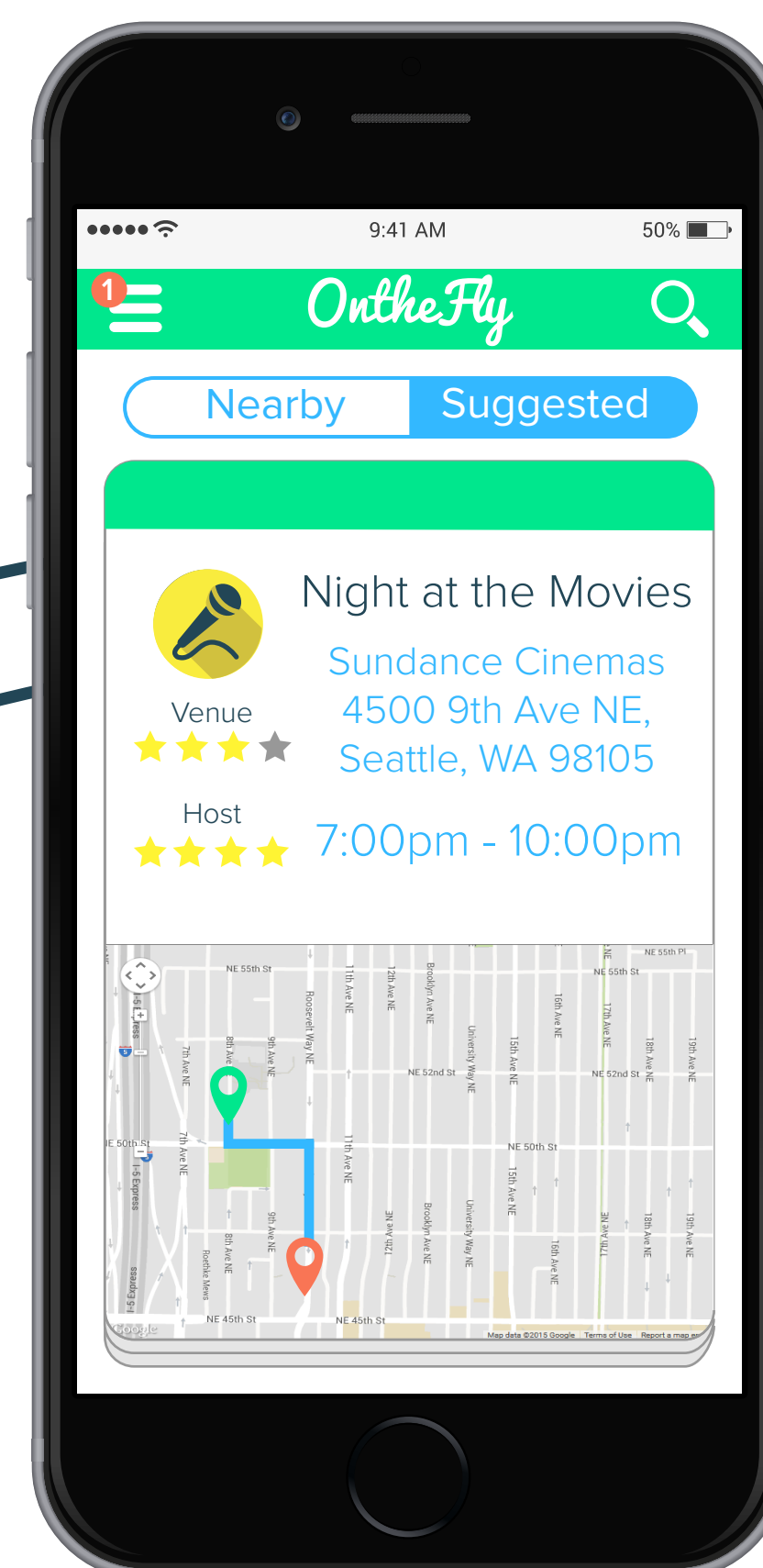
- The Solution -

We created a multi-platform mobile application to help our users connect with others who share similar interests. OnTheFly allows users to create, browse, and join events in their neighborhood, with privacy settings that allow them to choose whether their events are visible to the entire OnTheFly community or just their existing friends. Facebook integration allows users to take advantage of their existing social network, and helps provide a simple and intuitive user experience.

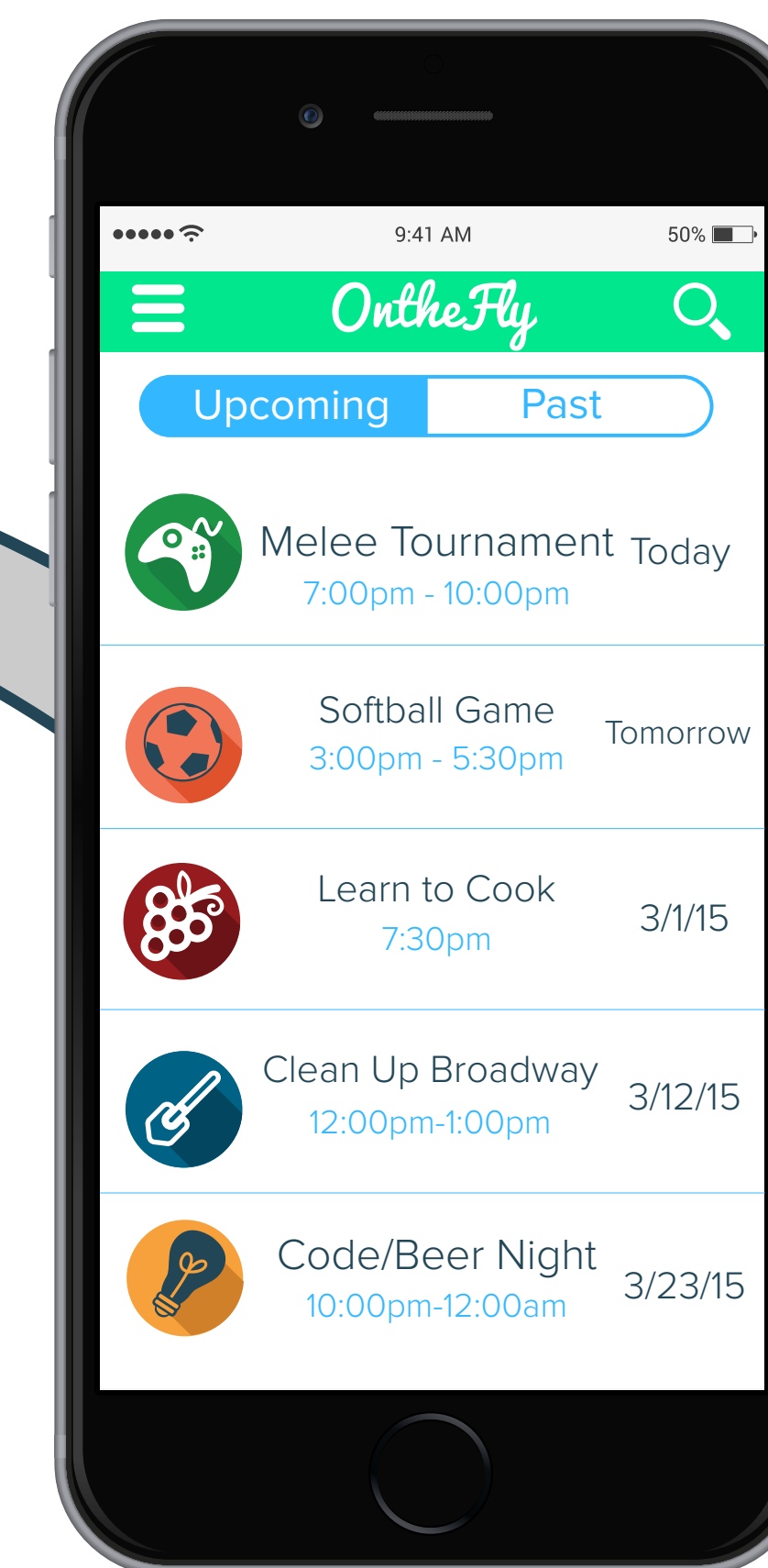
SEARCH



EXPLORE



FIND



BUILT WITH

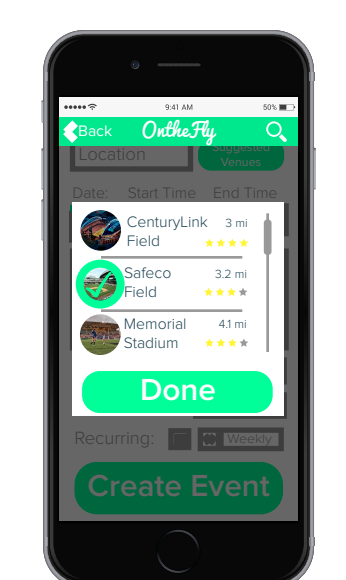


Parse

- Future Work -

- Implementation of a business user interface that allows the creation of “promoted events”.
- Windows phone support.
- Special indications of community service activities
- Implement “group” functionality to speed up future invitations

Easy to Learn



Easy to Use

