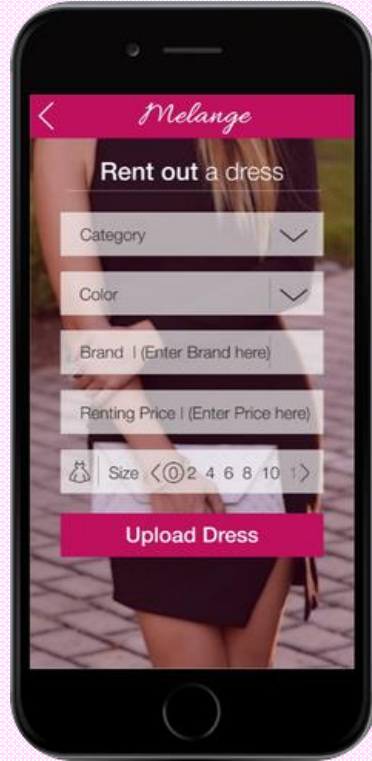## Problem

12M tons of textile waste generated

2nd largest polluter after the oil industry

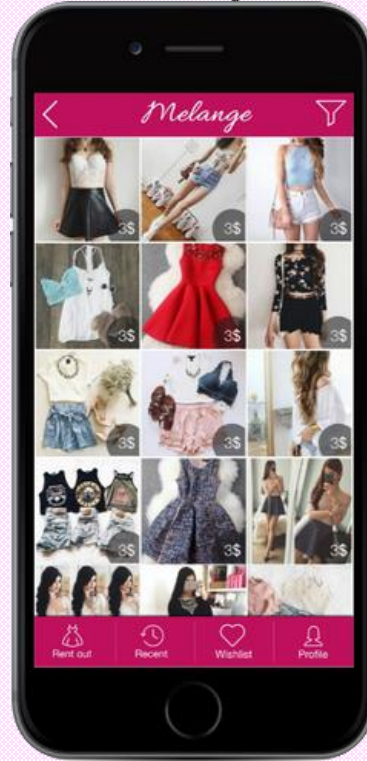**37%** of 2,825 women don't wear all the dresses they buy

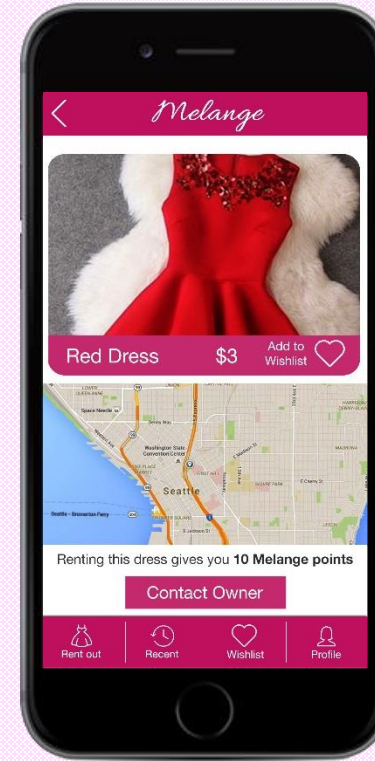**89%** of the women wear a dress three times on an average

Solution

Melange

Upload photo, set price and get ready to rent

Customize your hunt for a dress

Contact owner and win points

"I totally see myself using this." | "This is an easy way to get great deals!"

Impact

SAVE MONEY

MAKE MONEY

ENVIRONMENTAL SUSTAINABILITY

CARBON FOOTPRINT AWARENESS

Features

Cloud based

Customized dress search

Secure connection platform

Reward program

Team StyleDrivers Namrata Lamba | Nausheen Jawed

Information School
UNIVERSITY *of* WASHINGTON