

ENRICHING THE JOY OF READING

for young adult readers in Ghana

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VISITED - 4 urban libraries
and 3 rural libraries (5
community and 2 school)

INTERVIEWED - 7 librarians,
2 teachers and 11 young adults
September 2013



GHANA, AFRICA

Population: 26 million people
Life Expectancy: 61 male / 64 female

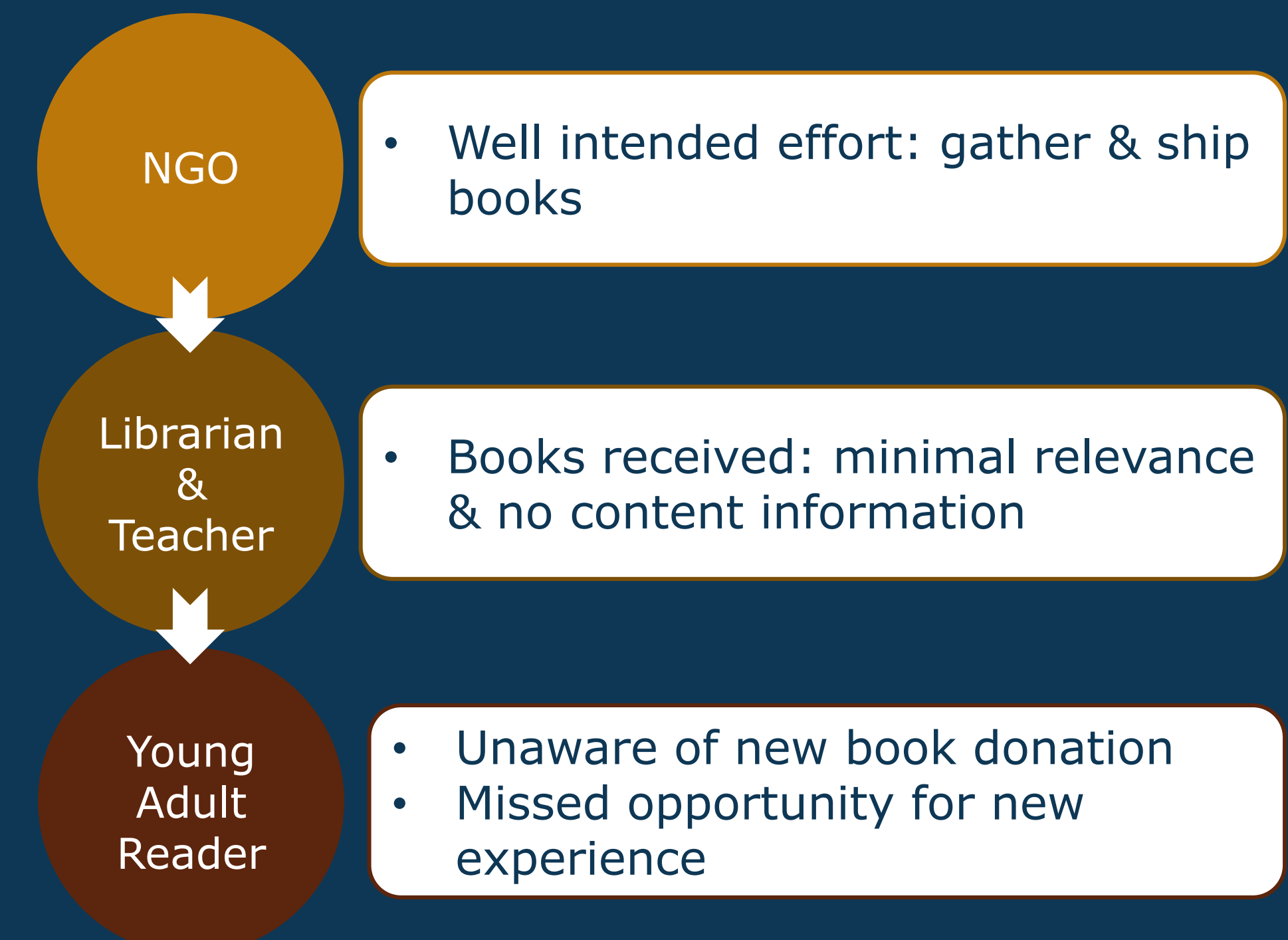
NGO[†] and donation research: Interviewed Books for
Africa, Worldreader and OSU Library Children's Fund

Validated book kit requirements and proposal with
NGOs and librarians



INFORMATION PROBLEM

The global book donation process lacks two-way
communication thereby missing opportunity to prepare
the librarian / teacher and excite the young adult reader.



SOLUTION

provide two forms of the book kit

The Boy Who Harnessed the Wind
by William Kamkwamba and Bryan Mealer

Genre:

Non-Fiction

Targeted Audience & Age:

Young Adult, 13+ years

Publication Date:

September 16, 2009

Where to Shelf:

Non-Fiction by alphabet, author's last name:
Kamkwamba, William

Summary:

The Boy Who Harnessed the Wind is an inspiring true story of an enterprising African teenager who constructed a windmill from scraps to create electricity for his entire community. William Kamkwamba shares his remarkable story of his youth in Malawi, Africa—a nation crippled by intense poverty, famine, and the AIDS plague—and how, with persistence and imagination, he built a better life for himself, his family, and his village.

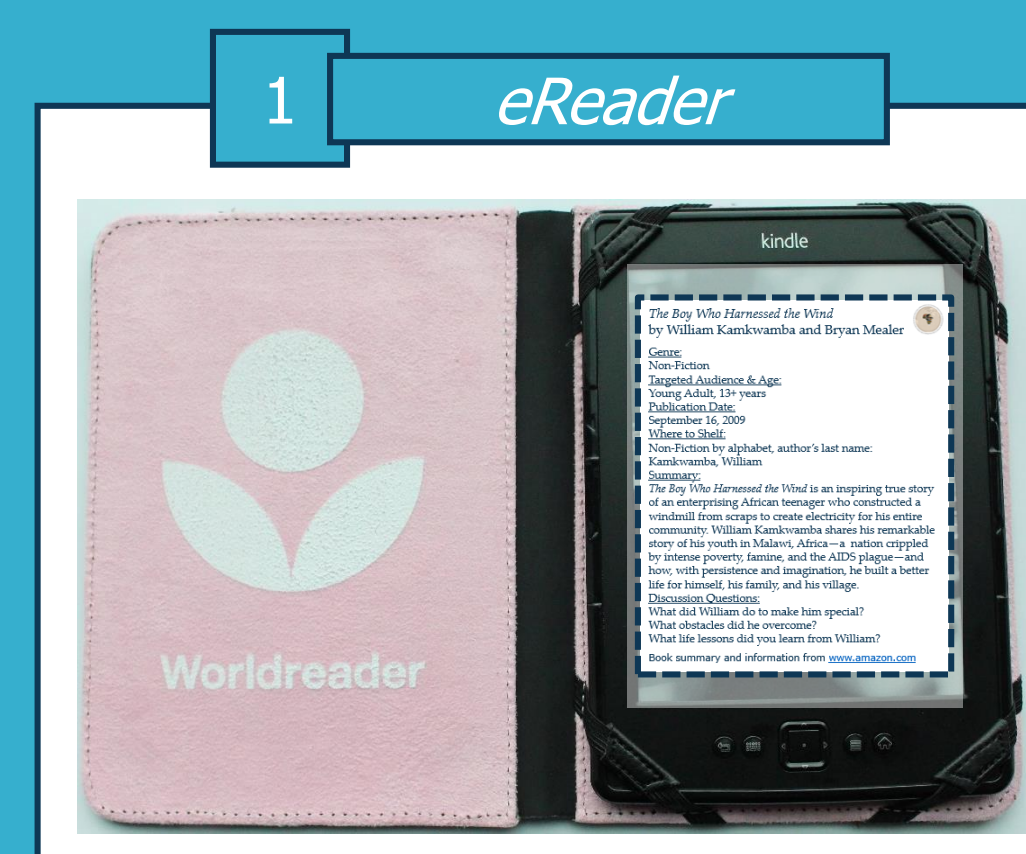
Discussion Questions:

What did William do to make him special?

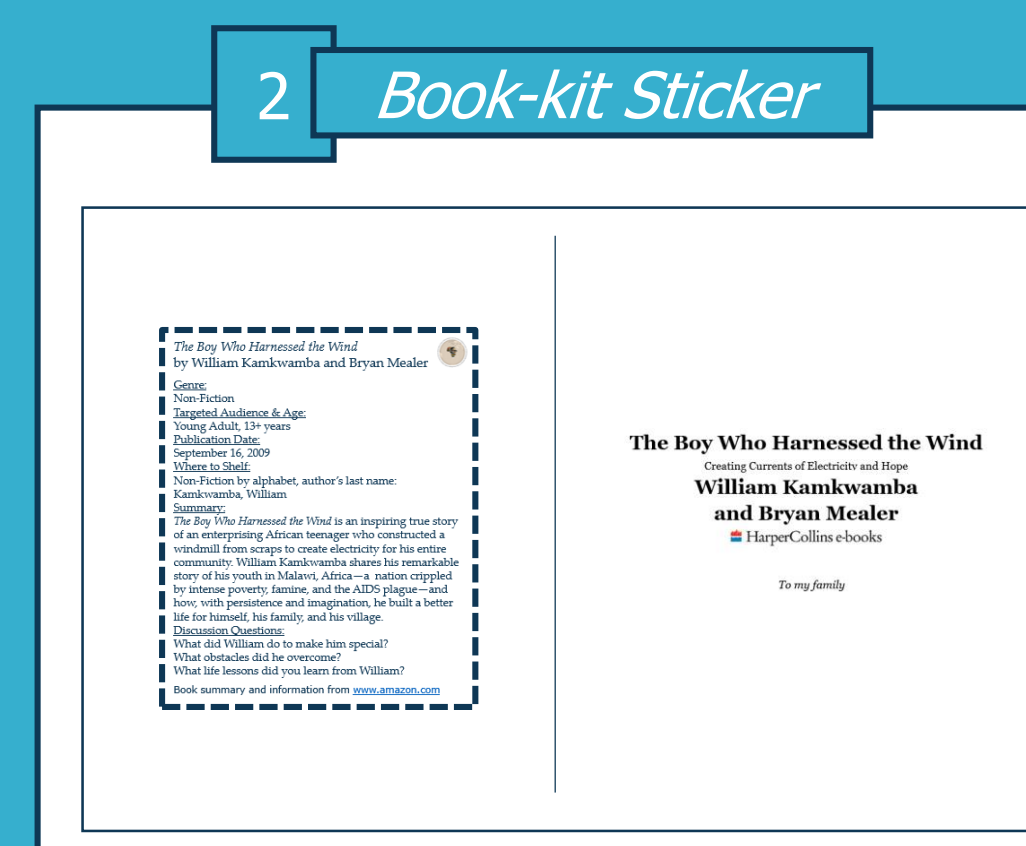
What obstacles did he overcome?

What life lessons did you learn from William?

Book summary and information from www.amazon.com



Digital: embed the book kit content
into the prepared Worldreader eReader



Written: book kit sticker adhered inside the
book cover providing relevant reader services content

Books Kits prepare
the teacher & librarian
for reader services
consultation, sparking
young adults reading
interest and positively
impacting literacy.

WHY THE NEED?

Teachers and librarians receive book donations without a book summary, targeted age/audience, genre, thus a missed opportunity to excite the young adult reader.

NGOs and donation receivers acknowledge lack of two-way communication and process, therefore extraneous donations and poor sentiment.

Irrelevant materials leads to under-valued donations or wasted time and money.

Require an established listening and responding method with prepared resources (book kit) to accompany donations.



literacy rate

88.3% male 83.2% female

youth (15-24 yrs) literacy rate in Ghana, Africa 2008-2012[‡]

RECOMMENDATIONS

Transform book donations into a practical event for librarian and young adult reader!

NGOs establish a listening and responding process for teachers and librarians to request relevant reading materials for Young Adults.

NGOs integrate Book Kits in all physical or eReader book donations to Africa.

Book Kits include suggested reading age, genre, shelf location, story summary and discussion questions.



eReader

77% favorite book was on their eReader

18 month study of 574 students with Worldreader eReaders[§]

[†] Non-governmental Organization (NGO)

[‡] Population, Life Expectancy, Literacy Citation: UNICEF. (February 2, 2015). Info by Country: Ghana. Retrieved from http://www.unicef.org/infobycountry/ghana_statistics.html

[§] Worldreader fact: Ghana iREAD Study 2012-2014 Final Evaluation. (February 3, 2015). Retrieved from <http://www.worldreader.org/learnings/>

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