

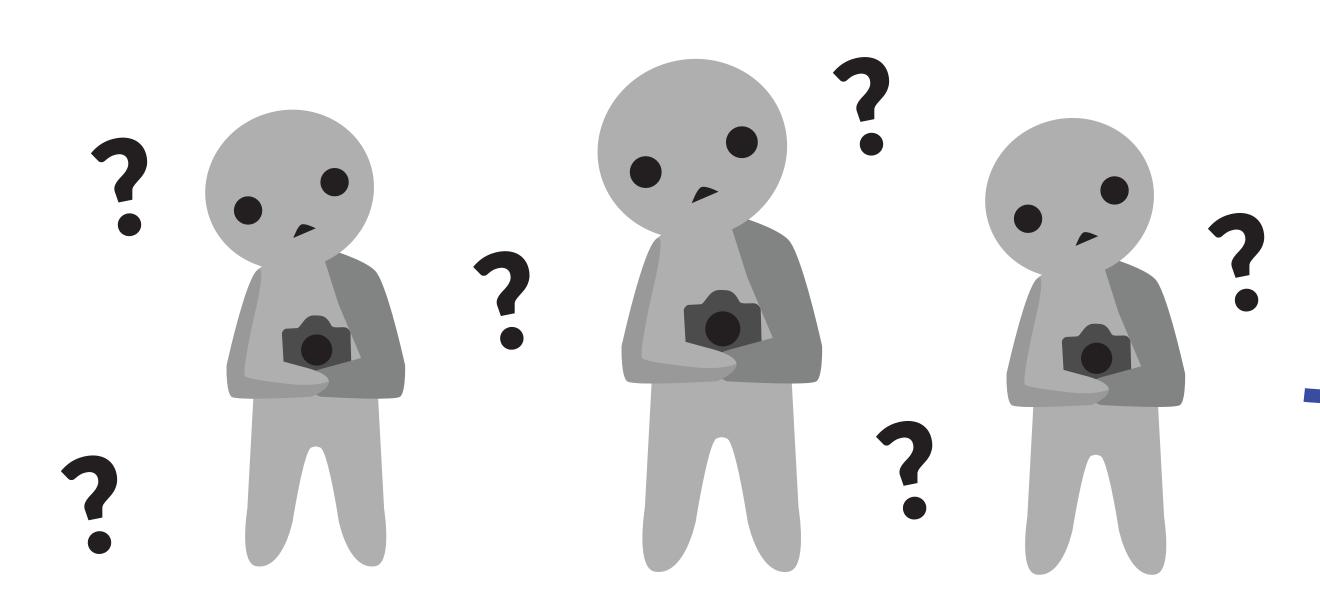
# ISOPRO

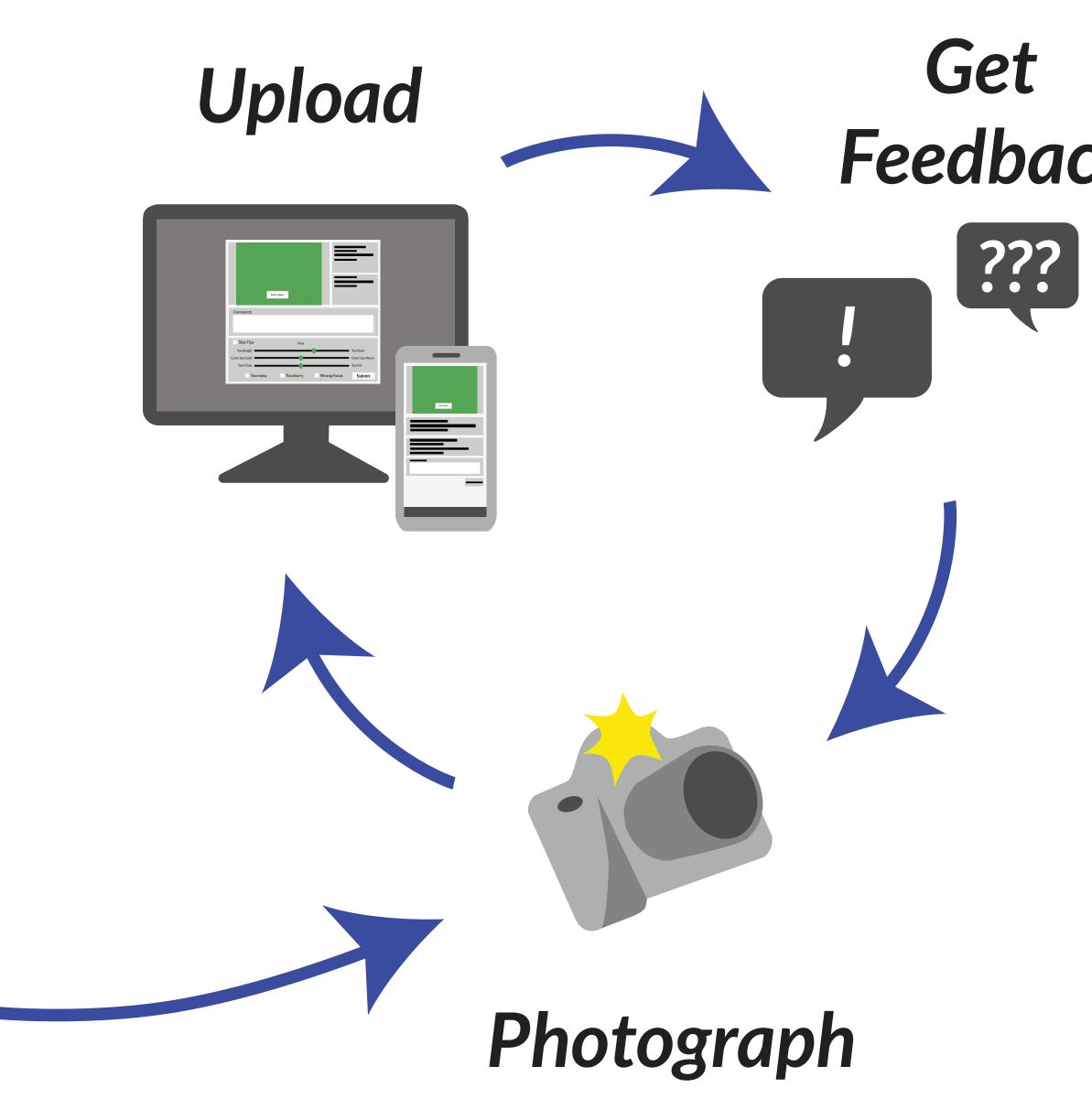


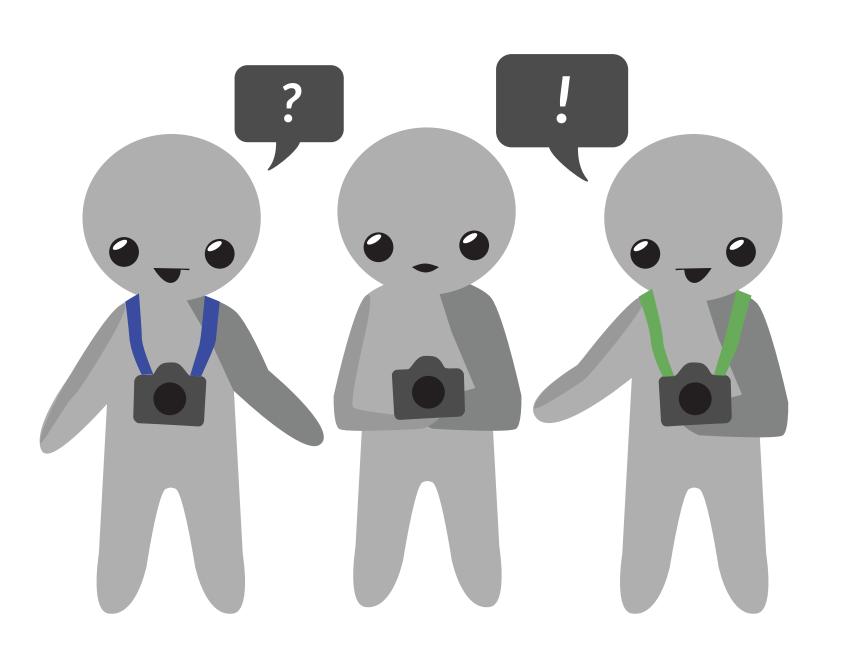
### **PROBLEM**

# How can we help amateur photographers improve their skills?

- Formal classes are **expensive** and time consuming
- Social Networks (ie Instagram, Facebook) do not encourage critical feedback
- Photography sites focus on **professionals**, not amateur photographers







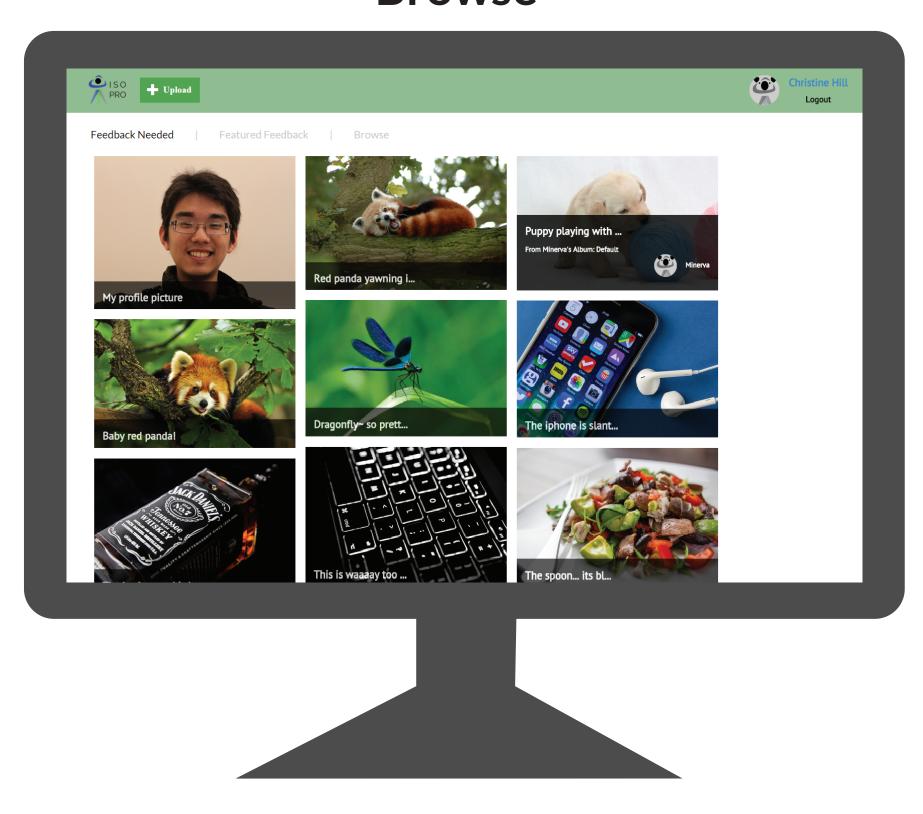
#### SOLUTION

**ISOPRO** is an **online community** that is built to **help photographers** of all levels **improve their skills.** 

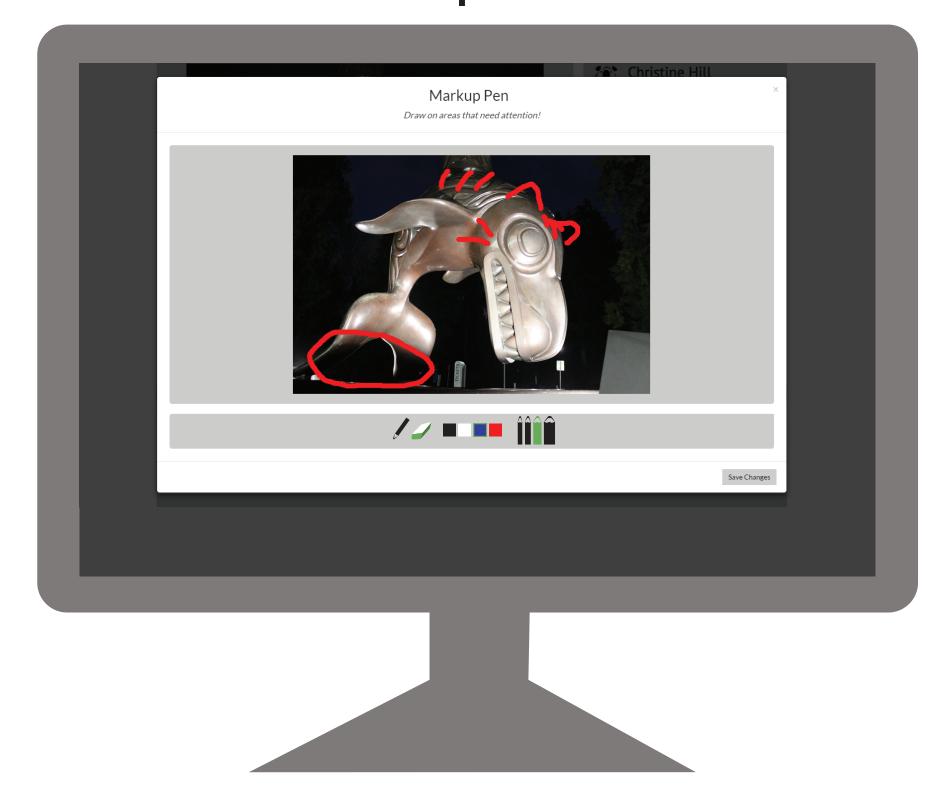
- **Point System:** An incentive to give constructive feedback!
- Automatic Feedback: Generic tips to instantly help you improve your photos!
- Mark-up Tool: Mark problem areas on the photo for easy communication.

## **SCREENSHOTS**

**Browse** 



**Markup Photos** 



Comment

