**The Opportunity**

In social networking theory the point is made that we learn most and get more opportunities from those who are not in our direct networks, but from the so-called *elastic social networks*.

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**The Solution**

- **FoodBuddy** – an events based mobile app
- Bridge the gap between technology and interpersonal relationships

Sign in to our app or create a new account. Update your profile. View your notifications.

Look for interesting events. Connect with others by creating and joining the lunch or dinner.

View more information, participate in discussions, or join the event right away!

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**Future Iterations**

- Online messages
- Restaurant reviews
- Restaurant reservation
- Tag Friends
- Meal payment

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**Technologies Used**

- Axure
- Microsoft SQL Server
- Apache Cordova
- Node.js
- Bootstrap
- Microsoft Azure

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**Audience Research**  **Personas & Scenarios**  **Sketches & Wireframes**  **Interactive Prototypes**  **Usability Testing**  **Iterative Development**