Data Visualization is a general term used to describe any technology that lets corporate executives and other end users “see” data in order to help them better understand the information and put it in a business context. Here is an example of the power of visualizations:

**Massive amounts of data?**

With visualizations, you can understand:
- What is happening?
- What is causing this to happen?
Moreover, you can extend the reach of your understanding to future to get answers to questions like:
- What do we want to happen?
- What actions would likely lead to this desired outcome?

**Use Motion Charts:**
Motion charts are dynamic charts to explore several indicators overtime. You can combine various attributes and create a variety of motion graphics within a single chart. It is a kind of animation and therefore, the image to the left doesn’t look as appealing as it actually is!

**Use dual-combination charts:**
Dual-combination charts have bar graphs and trend lines on the same axis. This kind of visualization allows users to analyze more than two variables simultaneously.

**My recommendations to make the dashboard better...**

Some of my several other recommendations are:
- Highlighted tables are visually appealing and easier to understand
- Geo-spatial visualization
- Filters to choose different currencies

**About Corelytics Inc.**
Corelytics Inc. provides a financial dashboard that works with accounting systems of the companies that sign up; to give a better strategic management tool and visualizations of business performance.

A peek into their dashboard:

**References:**