

#### **MARCUS SCOTT ALEX NGO PM/Data Science Developer Front-End Developer**

## THE PROBLEM

How do people find things to do that are actually relevant to what they're interested in?

# MOTIVATION

Existing services focus too much providing the information -- sometime too much information -- but don't enough when trying to help people fi what they're interested

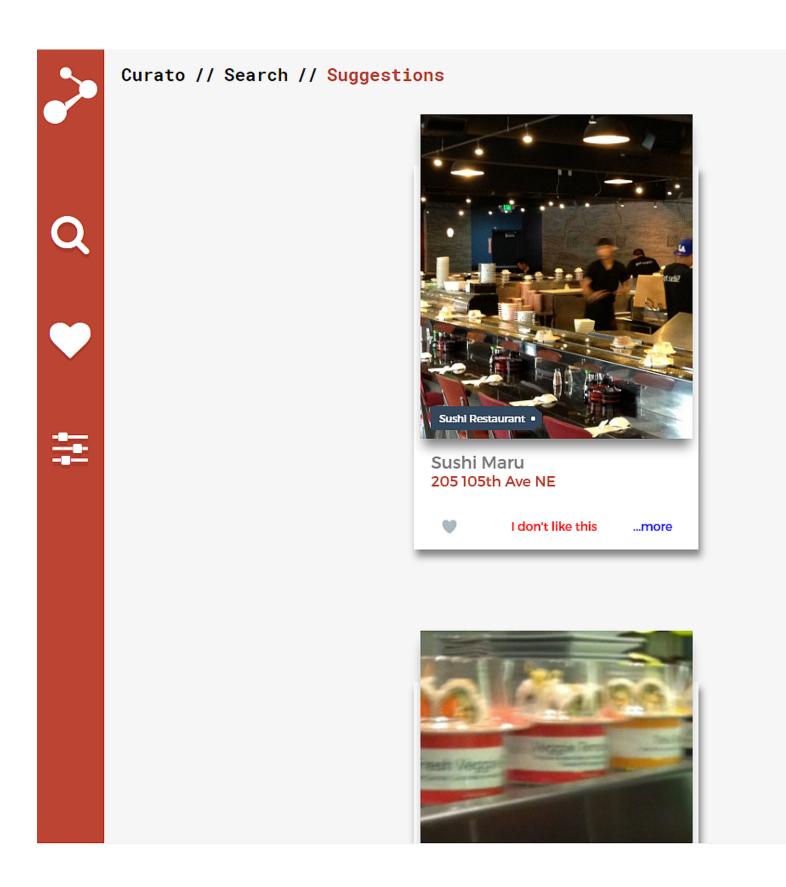
### WHAISCURA

We want to curate suggestions for you! Based on the information you provide us, we use machine learning to help find points-of-interest that are relevant to you.

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>				Curato	Curato // Preferences Your Preferences!		
Q			Q		Sports 🚱		Culture 🔇
V	Search for something to do!				I'll usually pass on sports things.		Histo-what?
111	Search for something to do!				Food		Outdoors
					l like eating more often than not.		l'II hike every once in a while
					Entertainment 🛷		Relaxation 🎮
					Movies and shows are only for artists I care about		There's still sand in my shoes from time I was at the beach!

#### Search on terms, or get random suggestions

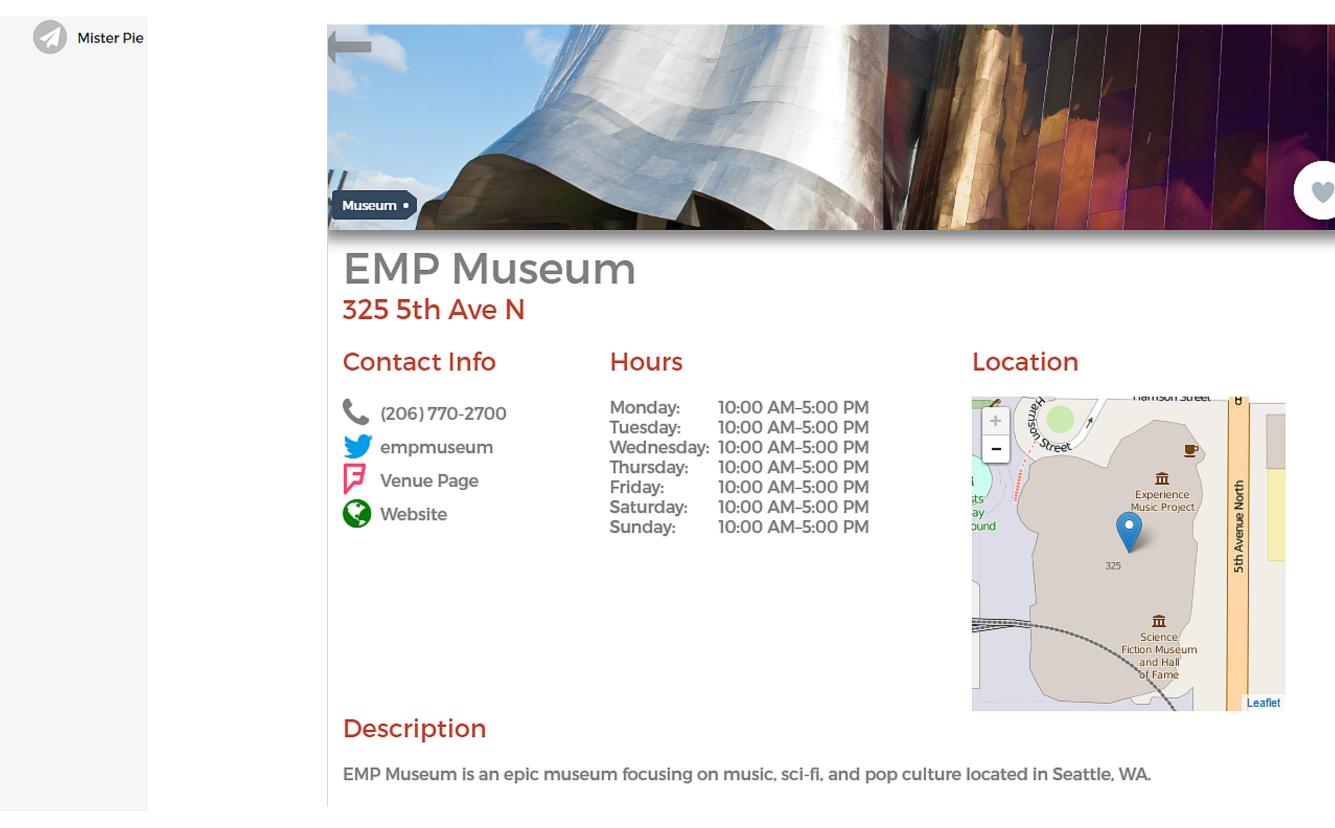


Save interesting businesses and places to your list, or remove them

### **BRANDON BARRON Sever-Side Developer**



### Change your preferences to update the types of suggestions you get



Get accurate business information, and external information for more detail

