

# FÍTO | FIND YOUR FIT

- smart insole sensors - foot diagnostics - data visualizations -

## Problem

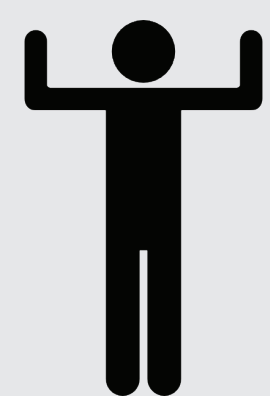
**75% - 80% of adults** suffer from serious foot problems in their lifetime



Improperly fitted-shoes can lead to injuries and foot ailments such as inflammation, muscle pain, and even circulatory problems.



People are uninformed about the condition of their feet such as arch support, width, cushioning and even shoe condition. This can have a drastic impact on foot and overall health.



Feet diagnostics should be readily available to empower the user to make educated decisions about purchasing footwear.

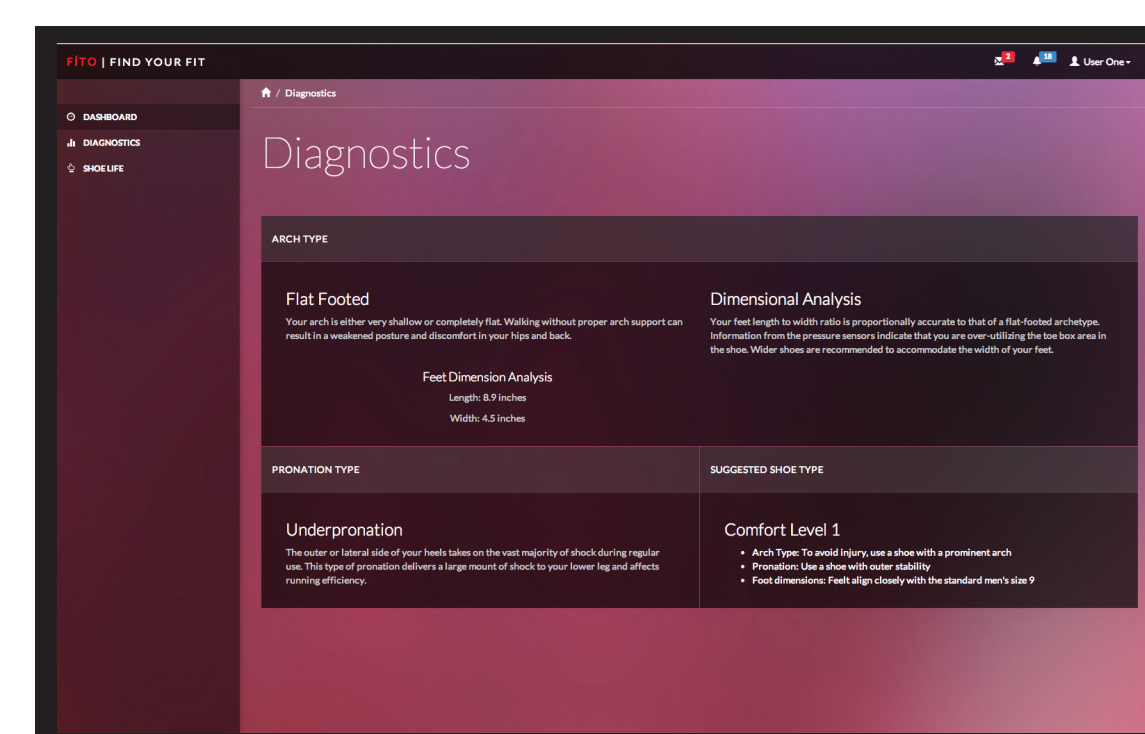
**3 out of 4 people** wear shoes that fit improperly

## Solution

Fito is a dashboard that utilizes sensors embedded in the insole to collect raw accelerometer and pressure data. The data is analyzed to construct data visualizations and provide feedback about the user's fitment. This empowers them to find shoes that provide proper support and comfort.



## Features



## Process



- Interactive Data Visualizations
- Track Data Over Time
- Comprehensive Foot Diagnostics