

# this library life

Showcasing how dynamic, creative, and vital libraries are to their communities - one story at a time.

## The Seed of an Idea

### Vision

First up: Harness the power of the internet and the concept of viral media to propel the understanding of what libraries are like in the 21st century.

Then, create a freely accessible online space for sharing ideas and showcasing diverse library services and initiatives from inspiring library professionals across the country.

### Goals

1. Create a digital archive to share ideas and showcase diverse library services. Inspire other professionals across the country along the way.
2. Generate support within the general public for librarians as community advocates and stewards.
3. Instill a larger sense of relevancy and create lifelong advocates for library funding initiatives.

## Laying the Groundwork

### Our Deliverable

A searchable website dedicated to featuring programs, events, and exhibits in U.S. public libraries

### The Organization

We knew TLL would work best if it were intuitive and clearly structured.

### The Metadata

We wanted to be proactive with our metadata design before we started posting as long-term ease-of-use and inclusivity were key to our design.

### The Wire Framing

Our website informed this decision, too. Squarespace's Bedford theme only allows for two levels in a hierarchical structure.

## From Little Things, Big Things Grow

### Future Plans:

- An interactive map for a different kind of search
- Programs and initiatives in School Libraries, Academic Libraries, and Special Libraries
- Interactivity for library professionals or citizens to connect about programming, events, or exhibits
- More collaboration

## A Little Help

### Nancy Pearl

Our sponsor who provided us with helpful insights and guidance

### Ligaya Scaff

Our TA who was just as excited about TLL as we were & an immense help as a social media guru



## Taking Shape

### Serendipitous Collection

We've been collecting links to articles and websites since Spring '14

### Search by State

We did an active search for unique, meaningful programs/events

## Our Website

