Spanish Language Collection Development Evaluation

Presented by Willa McAllister, Master's Candidate for Library and Information Science

Problem:

Public libraries throughout the United States have low percentage of Spanish-language materials and low usage rates (Burke 2008). One of the biggest barriers is lack of trained staff members that speak Spanish and have ties with the Spanish-speaking communities. Other barriers to use are public perception of libraries, written literacy rates tied to access to education, and time (van der Linden et al 2014).

Research Questions:

In what ways can YVL improve their Spanish-language collection and related services?

How does the library currently select?

What books are the most popular?

How can English speakers select in Spanish? What resources are available for them?

What new resources like vendors or grants could YVL find useful in expanding their Spanish collection?

Outcomes:

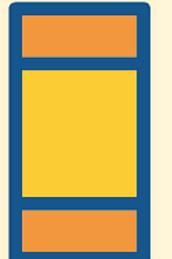
Collection's top three priorities: Provide more assistance to branches in terms of RA tools, structure spending plans, and improve the catalog

The most popular books are non-fiction about how to live better lives through food, interpersonal relationships, and religion.

An annotated bibliography with research about library usage and barriers for immigrants and for Latinos respectively.

New vendor and publishing house suggestions that English speakers can use.

Next Steps:



YVL has been provided a report of my suggestions and an annotated bibliography of my research. They can use this research to purchase new books, set up relationships with new vendors, and apply for new grants.

Big thanks to: Georgia Reitmire, Fransisco Garcia-Ortiz, LeNee Gatton, Ivette Bayo Urban, Helene Williams





