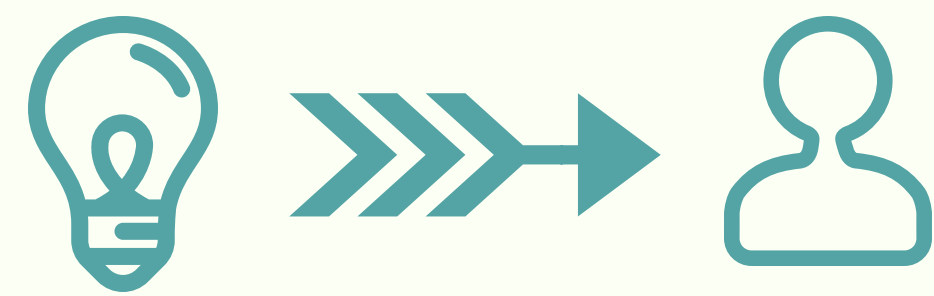


BOOSTING UNIVERSITY-INDUSTRY COLLABORATION

Recommend Matches & Visualize Impact

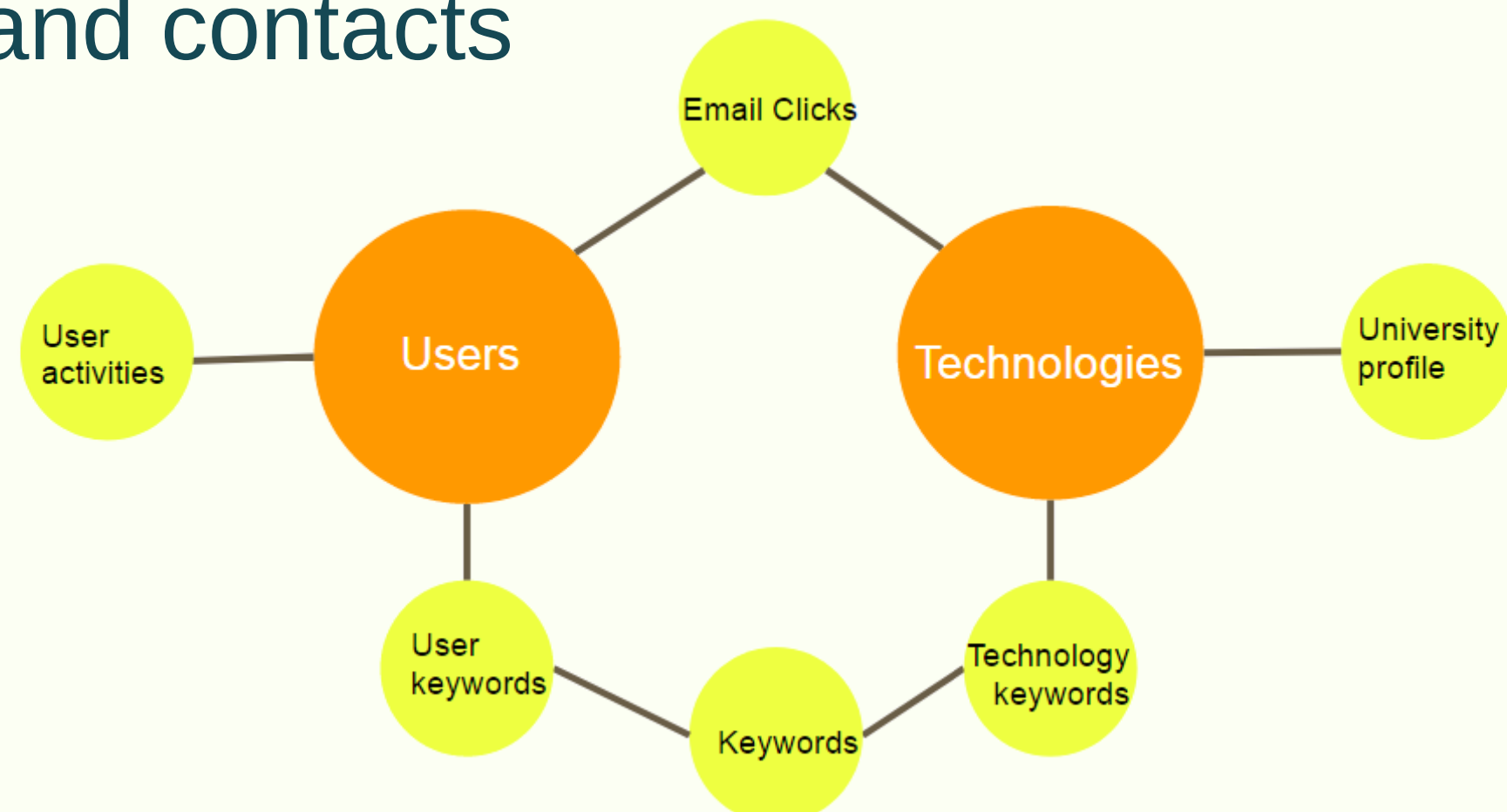
Problem



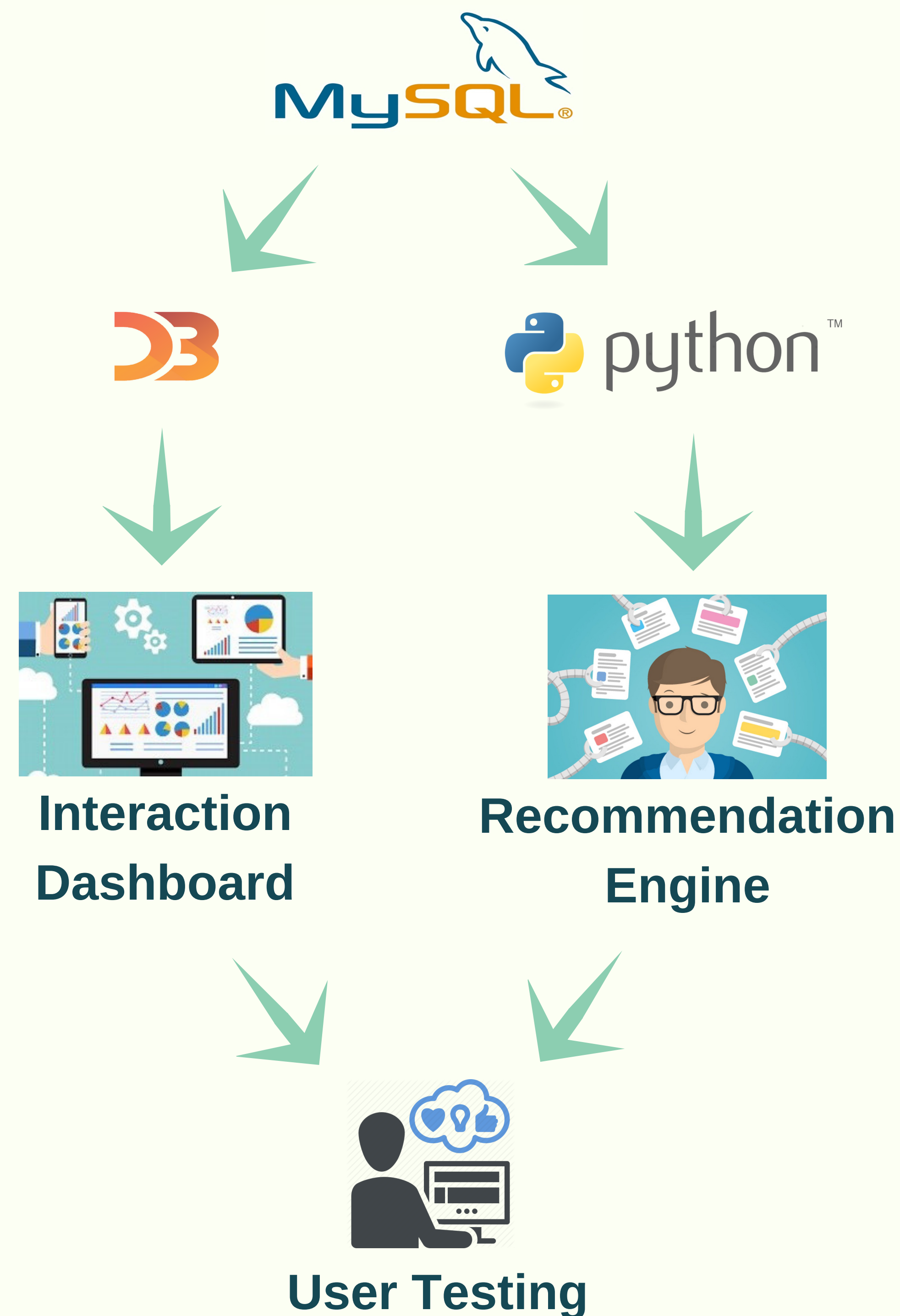
- Pairing university technology with commercial interests
- Visualizing market feedback for technology transfer

Data Profiles

- Industrial user keyword vectors
- Technology keyword vectors
- User Interactions: content views, email clicks and contacts

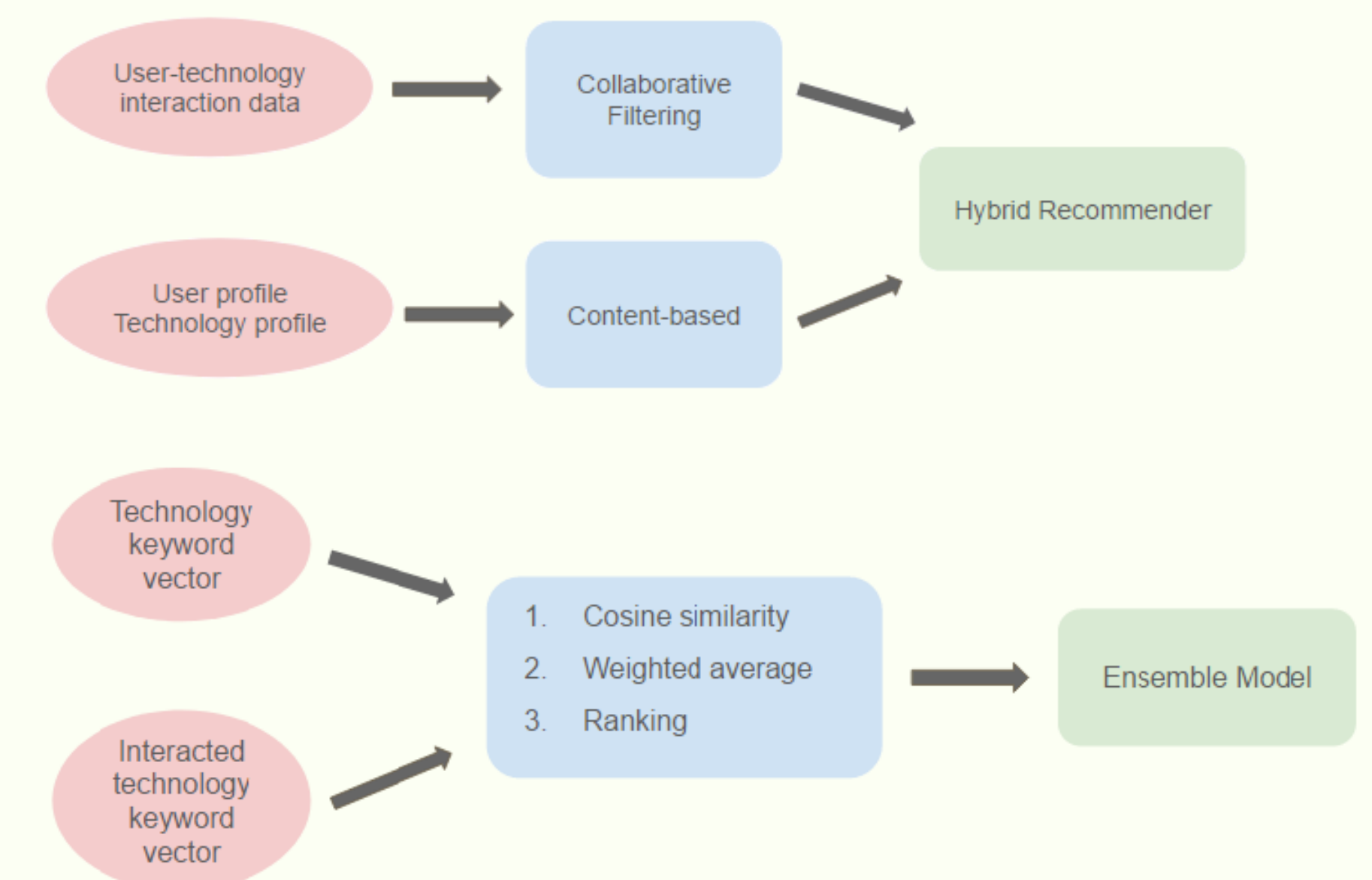


Approach



Deliverables

• Recommendation Engine



• University Impact Dashboard

