ANALYZINGSWALLTBUSINESSES

Current Problem (5)





Dashboard provides list of Exceptions

No awareness about general trend

Cannot make informed decisions

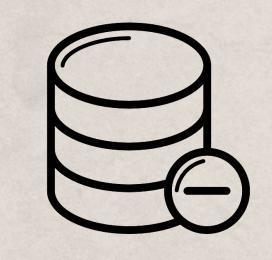
Proposed Solution (*)



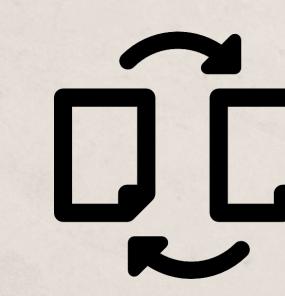


Will help make informed decisions

Overall Process



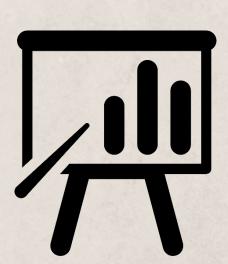
Cleaning Data



Understanding Relationships



Analyzing Data



Generating Insights



Providing Recommendations

Insights from our Analysis

Payroll, Training & Certification







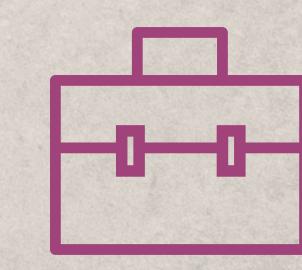








Healthy Companies spend one-third expense in People and Training



Trend Recommendations

Healthy Companies average profit margin/volume of service ratio is \$90k



Healthy Companies spend 0.5% of Revenue in Marketing