

# ANALYZING SMALL IT BUSINESSES

## Current Problem ☹️



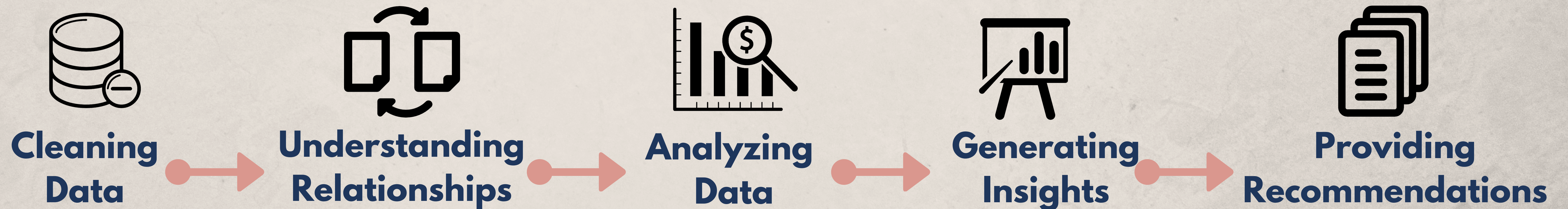
Dashboard provides list of Exceptions  
No awareness about general trend  
Cannot make informed decisions

## Proposed Solution 😊



Dashboard will provide list of Actions  
Provide awareness about general trend  
Will help make informed decisions

## Overall Process



## Insights from our Analysis



## Trend Recommendations

