BEFORE BONTOLGY: User has a query. Data is stored around the world in isolated silos. Multiple databases need to be queried and the results must be merged together manually to answer query.

AFTER BONTOLGY: User has a query. Disconnected data is converted to RDF and merged with a custom ontology. Ontology makes inferential connections between data sources. User can now query a single database (triple store) for results.

CUSTOM DASHBOARD: User can view sophisticated data analytics and can access a powerful internal search engine.

RESULT: Bontology helps identify gaps in current business practices by using the power of an ontology to connect disparate data.