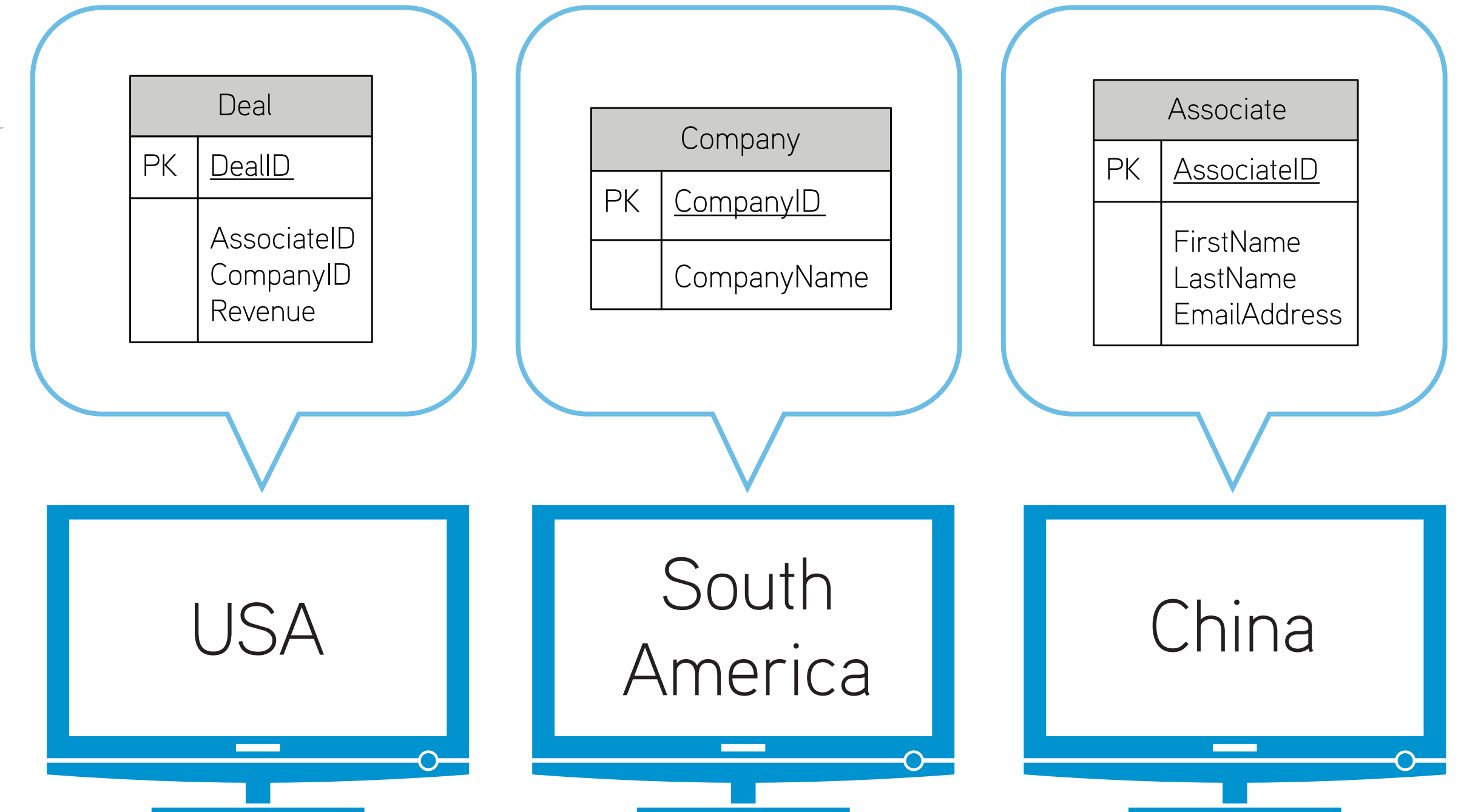
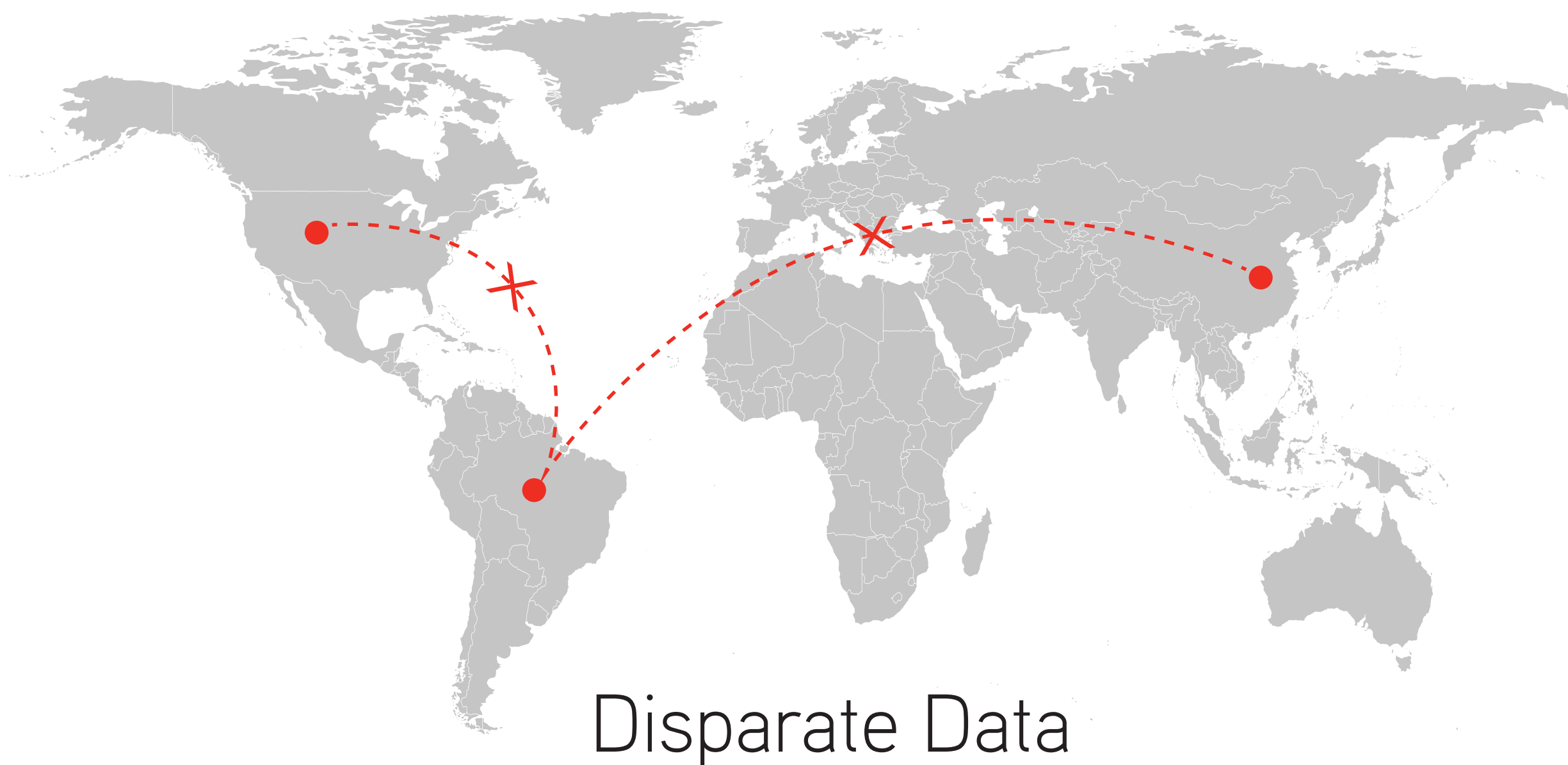


# Bontology

Bridging the Gap between Businesses and Ontologies

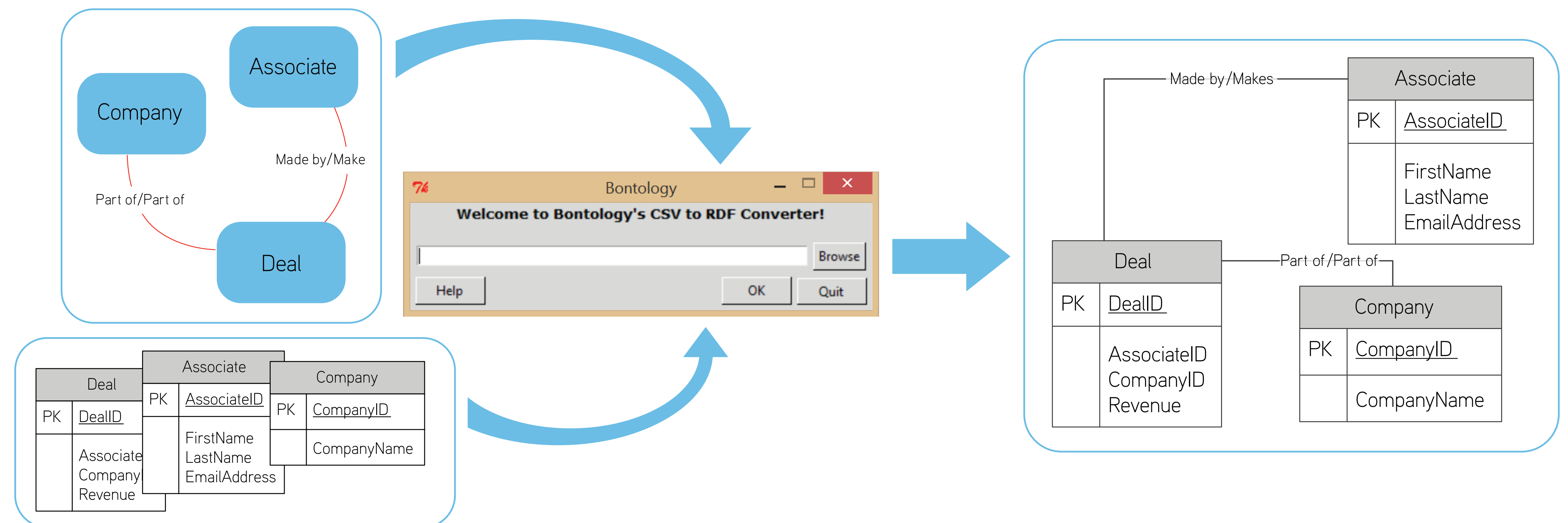
**BEFORE BONTOLGY:**  
User has a query.  
Data is stored around the world in isolated silos.  
Multiple databases need to be queried and the results must be merged together manually to answer query.

What were the deals made for company X and who was the associate in charge of each deal?

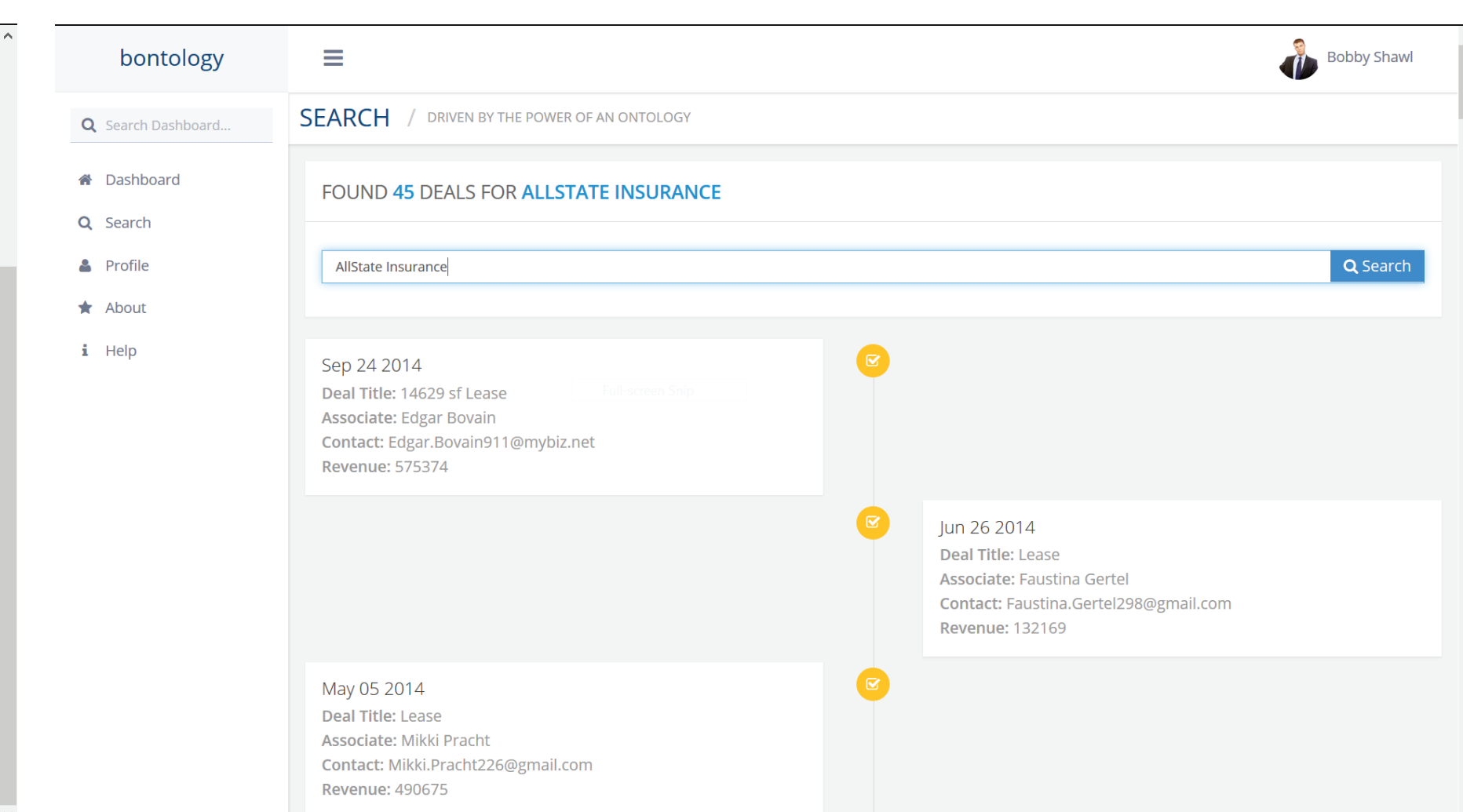
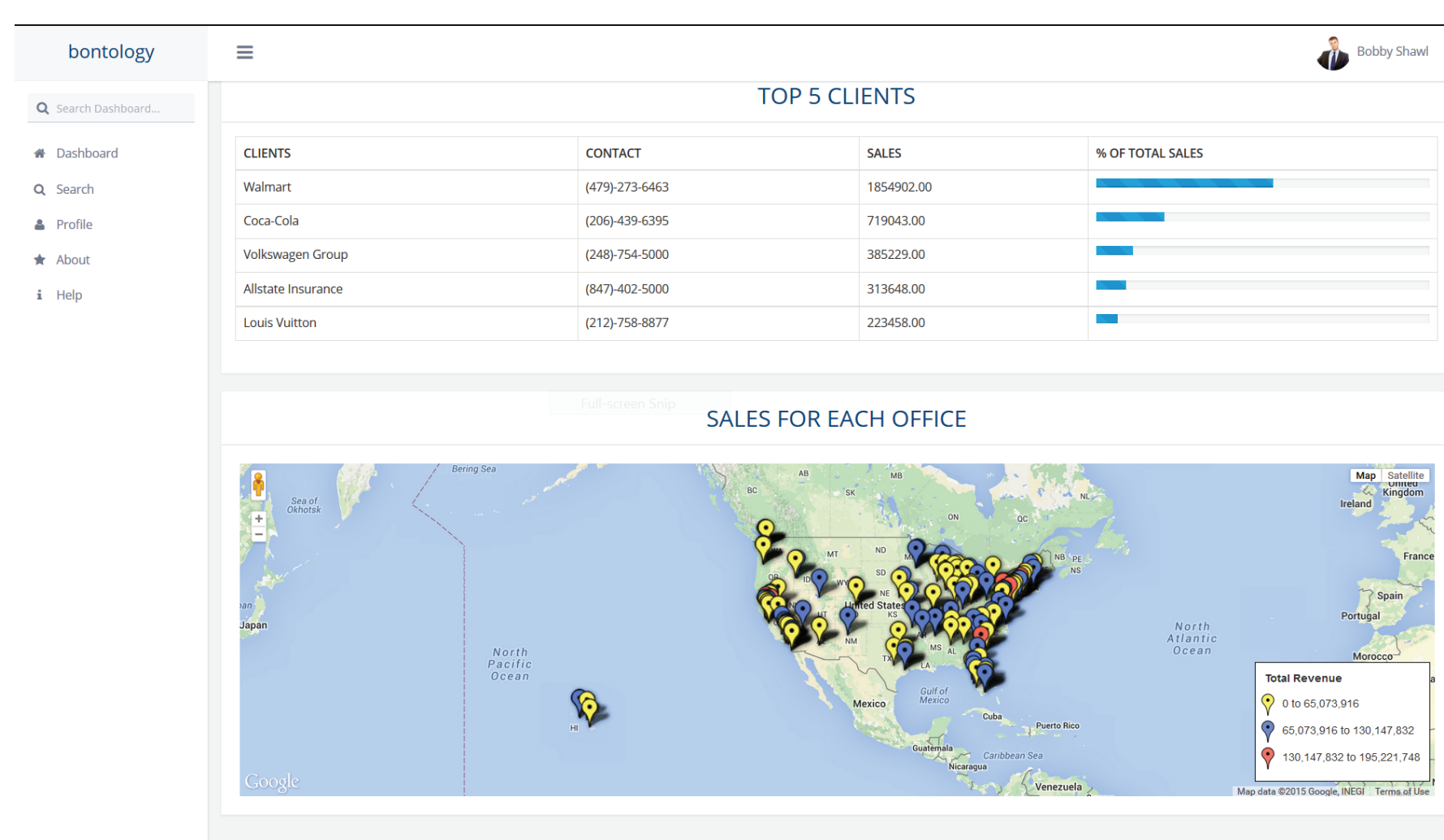
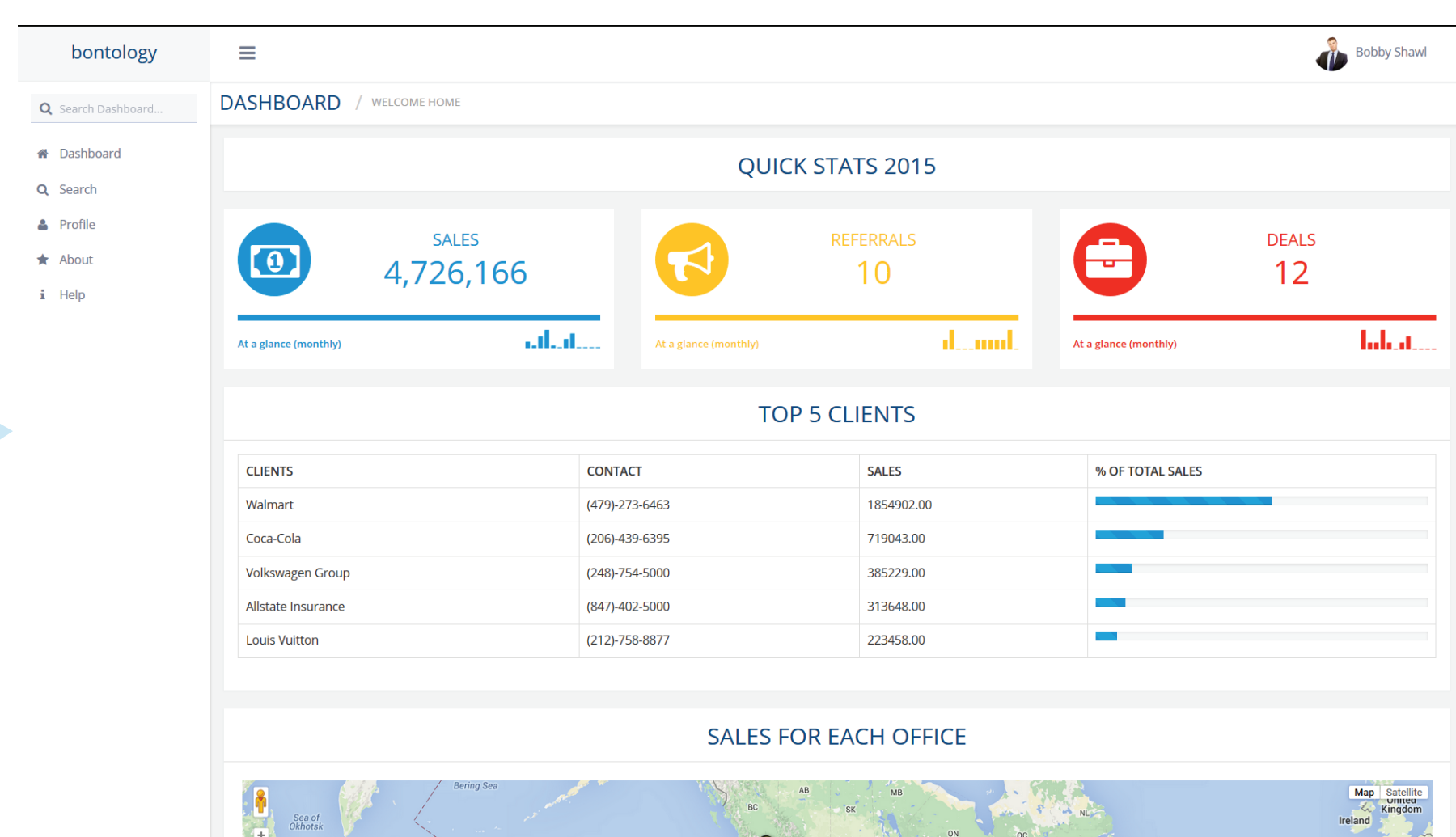


**AFTER BONTOLGY:**  
User has a query.  
Disconnected data is converted to RDF and merged with a custom ontology.  
Ontology makes inferential connections between data sources.  
User can now query a single database (triple store) for results.

What were the deals made for company X and who was the associate in charge of each deal?



**CUSTOM DASHBOARD:**  
User can view sophisticated data analytics and can access a powerful internal search engine.



**RESULT:**  
Bontology helps identify gaps in current business practices by using the power of an ontology to connect disparate data.



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