



findings

problem

solution

90% of online survey respondents



use four or more services



to communicate with their
respective special interest groups

multiple services
+ multiple groups

(tedious,
challenging +
information can be
overlooked or lost...)

groupLOOP is a single interface that

integrates the functions
required to effectively communicate
With group(s) <= 1

groupLOOP users call it a
“ helpful, convenient service. ”



“ helpful, convenient service ”

Group Loop interface showing a file management view for 'Poster'. The interface includes a navigation bar with 'Calendar', 'Files', 'Post', 'Members', and 'Messages'. The 'Files' section is active, displaying a list of files and folders under 'All Files And Folders > Capstone > Poster'. The files listed include 'Logo.png', 'PosterProof.pdf', 'CalendarPicture.jpg', 'Prototype Icons', and 'Random Poster Inspirations'. Each file has a lock icon, a link icon, a message icon, a post icon, an upload icon, a refresh icon, and a size icon. There are also 'UPLOAD', 'DOWNLOAD', and 'EDIT' buttons at the top right of the file list. A sidebar on the left shows 'Upcoming Events' with dates and titles like '31 Poster Due', 'Form A Filled', and '6 Capstone Night'. The footer contains 'RSS FEED | Feedback | Legal Information | Privacy policy' and 'Copyright 2013 Ariel Rios, Carolyn Scoville, Rachel Cascio'.

Group Loop interface showing a calendar view for May 2013. The interface includes a navigation bar with 'Calendar', 'Files', 'Post', 'Members', and 'Messages'. The 'Calendar' section is active, displaying a monthly calendar for May 2013. The calendar shows various events and meetings, such as 'Founders Day', 'LSU Board', 'Abstract writing workshop', 'Designing a good post', 'HO CLASS (Andy at C)', 'Andy Office hours (C)', 'Tidsum meetings', 'Show and tell (RECUR)', 'Abstract feedback (REC)', 'LSU Undergraduate', 'spring project abstr.', 'Executive Board Meeting', 'LSU Board', 'LSU Board', 'LSU Board', 'spring poster (INFO 490)', 'LSUPKaps Soccer Team', '10 Year + Forum', 'Hoops For Hope', 'Red Carpet After Venue', and 'Teamwork time (RECUR)'. The calendar also includes a 'Create Event' button and 'Event RSVPs' on the right. A sidebar on the left shows 'Upcoming Events' with dates and titles like '31 Poster Due', 'Form A Filled', and '6 Capstone Night'. The footer contains 'RSS FEED | Feedback | Legal Information | Privacy policy' and 'Copyright 2013 Ariel Rios, Carolyn Scoville, Rachel Cascio'.