

PERMAZINE

DIGITAL ZINE LIBRARY OF THE HOLDOUT SOCIAL CENTER



PROBLEM



A need for digital access of the zine medium

A need to increase the dissemination of and free access to information

Providing resources that can aid in eliminating information inequality in this low-income West Oakland neighborhood

RESEARCH

Who is the expected audience, and what are their needs?

Digital Divide and Information Inequality in relation to the center's immediate community, and their impact on the outcome of the final product

The complexities of zine culture

PLAN

Develop a web-based, community-driven product that

- is well-organized and easy to browse, with multiple points of entry,
- supports in-browser zine view and pdf download,
- is accessible and has a simple and clean user interface,
- supports multiple languages.

1 Determine the scope and shape of the product, styling and branding. Create a contemporary, data-driven design that is clean and elegant

2 Making use of familiar user interface mechanisms

3 Search and access tool, accessible via the web using Drupal, and open-source CMS

DESIGN & DEVELOPMENT



4 Approved zine contributors have access to easily add content to the library

5 Develop a controlled vocabulary/taxonomy for the materials to be archived

OUTCOME

permazine.org

Zines are being digitized and will be accessible to a wide audience that defies geographic location

Users are finding the interface intuitive and accessible

The local community is being introduced to the product and is being received with overwhelmingly positive opinion

