

mohCare is a startup venture which is building the next generation of patient connect platforms for hospitals. They empower patients and doctors to leverage new mobile technologies by creating new scenarios for interacting with hospitals and doctors.

18.5 days

The average cumulative wait time to see a physician in major metropolitan areas in US.

\$100,000

Average annual revenue loss due to missed appointments in single physician clinics.

36%

Decrease in non - attendance rates due to timely reminders.

Data source: ACOG (The American Congress of Obstetricians and Gynecologists), Merritt Hawkings

Features

- Book appointment instantly by touching thrice.
- Book appointments from anywhere.
- Get history with previously visited doctors.
- Manage appointments efficiently.
- Find doctors based on location, ratings, speciality and timings.
- Get details about doctors like education, reviews, ratings.

Gamification

Patients can earn points by exhibiting good behaviour.

Earn points when:

- Patient shows up in time at clinic.
- Patient adds a family member.
- Patient cancels appointment in time without no show.
- Patient completes payments on time.
- Patient fills up the feedback form and many more...

Design process

- Background research.
- Stakeholder interviews.
- Scenarios and storyboarding.
- Wireframing.
- High fidelity prototype.
- Usability testing.
- Design refinement.

Future Scope

- Make app available on iOS, Android and Windows platform
- Add new web services created by EHR to improve its performance.
- Integrate EHR into the mohcare app.
- Work with EHR data to avoid no shows.
- Create a better reward system with gamification.

