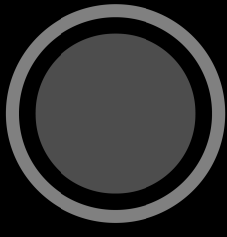


On-Demand, Interactive Instruction



■ Project

Design and model engaging online courses for City University of Seattle using rich, interactive instruction.

■ Problem

City University of Seattle created a new set of standards for their online courses called the Exemplary Courses Standards. These standards were designed to help course managers and instructional designers develop engaging online courses, but CityU was unsure how to implement these standards into their courses.

■ Solution

We designed an online course to model how to implement the Exemplary Course Standards. Our course demonstrates how to use the standards to create engaging course materials for new or revamped courses.

Ceradwen Bacon and Albert D. Ybarra

■ Course

We chose a class that affected the most students: BC301 (Critical Thinking). This course is an introductory course used in 8 different programs.

This course focuses on the critical thinking process, analytical thinking skills, constructing argument, and evaluating sources of information.

■ Exemplary Course Standards

- Create Community
- Multimedia Content
- Interactive Curriculum
- Diverse Student Types
- Teach 21st Century Skills
- Use Current Technology

■ How we used the ECS

- Faculty & student introduction videos
- Interactive video lectures
- Simplified language & point of need help
- Focusing on problem solving, communication, & presentation skills
- Assignments requiring online or video presentations

■ What's Next?

- Train faculty and staff on how to use course and technologies
- Present to course managers and counsel on how to implement Exemplary Course Standards

■ Resources and Tools

- Teaching Online by Ko & Rosen
- Articulate Storyline
- eLearning Guild
- Adobe eLearning Suite and Voice
- Explain Everything

■ About City University

City University is a not-for-profit university based in Seattle with locations in 11 countries & degrees in business, education, and counseling.

