University of Washington Police Mobile App Prototype

CHALLENGE
- accessibility of information & resources by UW community via preexisting site

PREEXISTING

STRATEGY
- Develop mobile versions of resources feasible for on-the-go interaction
  - Frequent dept. contact info
  - UW Police Crime Alert feed
  - Bike registration
  - Tip submission
- Employ image link to full website

METHODOLOGY
- Rapid Application Development
- Built on Sencha Touch framework
  - Javascript + HTML 5
  - Mobile web for max accessibility
- Coded using open source Aptana editor
- Designed with portability & integration into myUW mobile app in mind

IMPACT
- Create safer & more informed University of Washington community by means of enhanced accessibility to public safety resources

TRY IT!

uwpdapp.sierraservs.com

\*99.8% of college students own cellphones\*  

\*86% of smartphone users, use phone for Just-In-Time info\*  
