

# University of Washington Police Mobile App Prototype



## CHALLENGE

- accessibility of information & resources by UW community via preexisting site



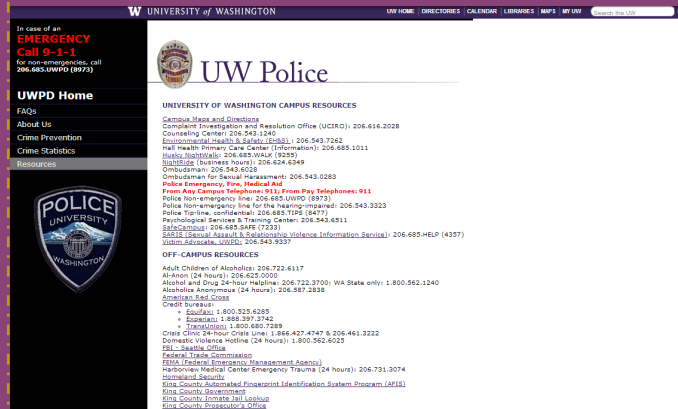
“99.8% of college students own cellphones”

Truong, Kelly. “Student Smartphone Use Doubles; Instant Messaging Loses Favor.” Wired Campus 17 June 2010. Web. 30 May 2013.

86% of smartphone users, use phone for Just-In-Time info

Rainie, Lee, and Susannah Fox. Just-in-time Information through Mobile Connections. Washington, D.C.: Pew Research Center, 2012.

## PREEXISTING



## STRATEGY

- Develop mobile versions of resources feasible for on-the-go interaction
  - Frequentated dept. contact info
  - UW Police Crime Alert feed
  - Bike registration
  - Tip submission
- Employ image link to full website



# TRY IT!

[uwpdapp.sierraservs.com](http://uwpdapp.sierraservs.com)

## METHODOLOGY

- Rapid Application Development
- Built on Sencha Touch framework
  - Javascript + HTML 5
  - Mobile web for max accessibility
- Coded using open source Aptana editor
- Designed with portability & integration into myUW mobile app in mind

## IMPACT

- Create safer & more informed University of Washington community by means of enhanced accessibility to public safety resources