

# UW Medicine Locator

## Problem

Current ways of finding UW Medicine clinic information can be challenging. Search engines yield mixed results depending on prior knowledge, and the lack of a mobile version of the current UW Medicine website diminishes the user experience on mobile devices.

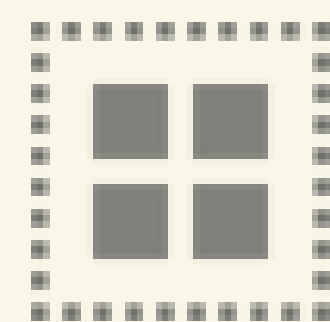
## Solution

A native mobile android application that makes finding and navigating to clinics easy. The UW Medicine Locator is a high-fidelity prototype that illustrates its features, functionality and interaction.

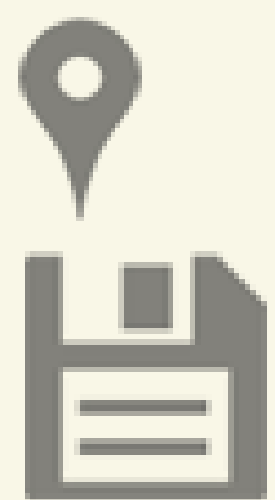
## Features



Multiple ways to find clinic information



Accessibility panel for visual, auditory, and mobility challenged users



Ability to save clinics and lookup recent search history



Quick access to onsite clinic navigation powered by Google Maps Floor Plans

## Investigation & Process

- Interviews (with)
  - Healthcare professionals
  - Visitors
  - Patients
- User journeys
- Field studies
- Competitive analysis (clinic locators)
- User Tasks and system requirements
- Flow diagrams
- Personas

## Design

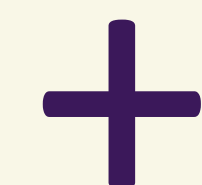
- Sketches
- Wireframes
- High-fidelity Prototyping
- Contextual navigation and interaction
- Android design guidelines
- UW Medicine brand guidelines

## Future Work

### Offline navigation



Google Maps Floor Plans



Offline virtual navigation

Build an offline virtual onsite navigation system that can be used when you don't have a signal for Google Maps Floor Plans