PROBLEM

The current website was built under UW-IT Information Technology's functional hierarchy navigation, which has had an internal-only focus.

CONSTRAINT

Website needs to appear as if it sits under IT-Connect by reusing ITC's footer/ header for branding and consistency purposes.

SOLUTION

Redesign the website with a focus on five areas: Info-Structure, Find-ability, Information Delivery, Responsive Design and User Engagement.

INFO-STRUCTURE

[Diagram of information structure]

TECHNOLOGIES USED

Wordpress, Enfold Theme, PHP, HTML, CSS, Javascript, Azure