Our strategy project brings up-to-date IA/UX methodologies and a systematic research-design workflow to Golder’s Business Information Services.

**Card Sorting**
- They’re both purple...
- Eggplant and grapes?!

**Persona**
- Sam Scientist Consultant
- Cathy Project Coordinator

**Usage Analysis**
- That again?
- Help Desk
- Help Desk

**Usability Test**
- But I only see...
- Please find...

**Content Audit**
- I think these documents should go under somewhere else...
- There are 24 photos in the Research folder...

**Strategy Document**
- Our strategic recommendations guide Golder BIS to map End-User Relations and provide an actionable plan that Connects People and Technology.

**Managed Metadata**
- Function
- BIS End User Relations
- Publication Type Specification

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**Sponsor**
Dónal Sugrue | Golder Associates

**Team**
Chun Liang | Eun Y. Rha | Cherry Wang

**Advisor**
Jordan Eschler | Mike Crandall