Casa Latina is a Seattle-based nonprofit service agency serving the Hispanic community. It offers day laborers a safe place to get together and support each other. Casa Latina has started a program to train immigrant day laborers as home care providers. Home Care Services include cooking, bathing, feeding, and keeping company for the loved ones of the clients, like elderly people living alone or people recovering from surgery. Even after finishing the course, Casa Latina trainees are currently experiencing difficulties in seeking and maintaining home care jobs.

We began by understanding the information needs of home care trainees in their job search. Our goal is to build a website (www.casacare.org) which can host profile pages for trainees for employers to connect with them directly, allow staff to edit these pages for long term maintenance, and provide information to employers about the training program. The website will also provide resources for trainees on further local training (e.g. in libraries on computer and English skills). It will be connected to the Casa Latina website.

1. Respond to needs and expectations of our target audience—care giver trainees and potential clients
2. Casa Latina staff are empowered to add and change profile information for trainees
3. The website design is user-friendly for our target users—care givers, employers and Casa Latina Staff