**PROBLEMS**
- Difficult to find people with right skills
- Lack of knowledge sharing between individuals and teams
- Lack of recognition within company
- Lack of skill verification

**GOALS**
- Allow searching people with particular set of skills more easily
- Increase knowledge sharing and gaining process
- Increase interaction and recognition among colleagues
- Increase transparency

**SOLUTION**
- A social platform that connects people using badges within Costco
- Users will earn badges and points, look for help, and make friends
- Interactive, intuitive and innovative website

**EXPLORE**
Everything from professional skills, social activities, to you and your company

**EARN**
Apply and get badges to show your skills and achievements

**DISPLAY**
Showcase yourself with badges on your profile

**SEARCH**
Find people with expected skills and experiences