

# Costco Badge Management System Design

Capstone 2014

## PROBLEMS

- Difficult to find people with right skills
- Lack of knowledge sharing between individuals and teams
- Lack of recognition within company
- Lack of skill verification

## GOALS

- Allow searching people with particular set of skills more easily
- Increase knowledge sharing and gaining process
- Increase interaction and recognition among colleagues
- Increase transparency

## SOLUTION

- A social platform that connects people using badges within Costco
- Users will earn badges and points, look for help, and make friends
- Interactive, intuitive and innovative website



## EXPLORE

Everything from professional skills, social activities, to you and your company



## EARN

Apply and get badges to show your skills and achievements



## DISPLAY

Showcase yourself with badges on your profile



## SEARCH

Find people with expected skills and experiences

