

Dining Menu Project

by Metamenu Inc

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你喜欢中国菜吗？

Want to know what is in your dish before you order?



PROBLEM

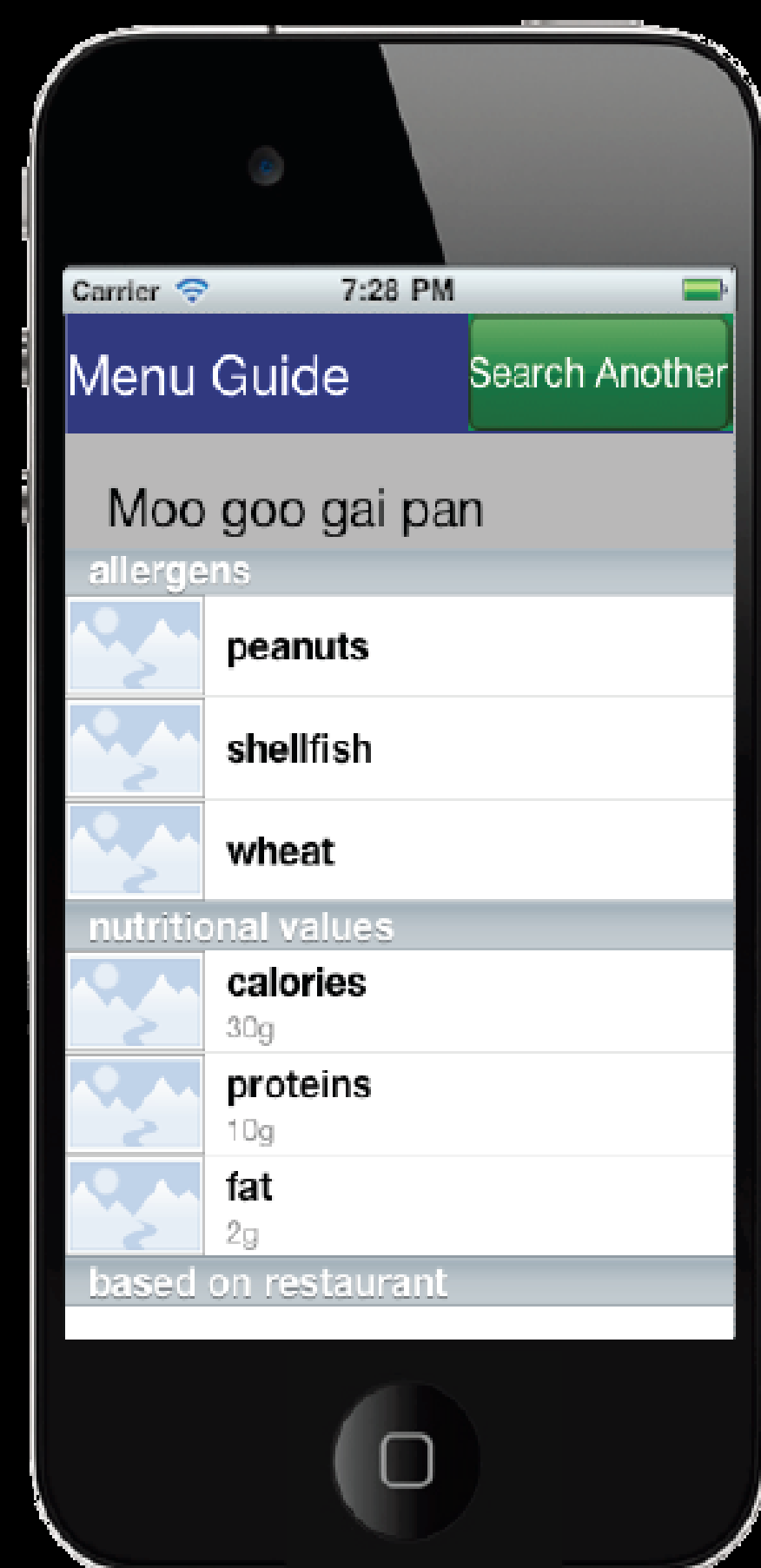
Whenever you dine out or order from one of the many Chinese restaurants, do you order the same thing over and over?
Is it because their menu only shows limited information?
Is it because you may not be familiar with items on the menu?
With our web application you will know what is in your dish before you order.

Would you want to know it **beforehand**?

SOLUTION

What did we develop?

▶ A web based app called **Dining Menu** that will provide a short description of dishes, ingredients, and food allergies.



How did we do it?

- ▶ Personal experience, online research and literature review.
- ▶ Competitive analysis of other restaurants, menu and food related websites.
- ▶ Database implementation containing menu, recipe and ingredients information.
- ▶ UI prototyping, ASP.net, MS SQL, Azure



Why is it so good?

- ▶ Avoids food-related **allergic reactions**.
- ▶ Reduces **information asymmetry** between customers and restaurants.
- ▶ Gives you **more confidence** to try a greater variety of dishes that you never try before.
- ▶ **Connects** consumers with restaurants.
- ▶ Be in a **better position to decide** what to eat and where to go based on preferences.

<http://www.diningmenudecoded.com>



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