bucketlist

problem

It is common for people to have a bucket list, a list of goals they want to achieve before they die.

Unfortunately, other than each individual's personal drive, there is very little that truly encourages them to complete their goals.

solution

Bucketlist consists of three main features with the overall goal of encouraging users to check items off their bucket lists more frequently.

🏆 **Goal creation** allows for the user to track, manage, and organize their list. Users are able to rank as well as set completion dates for goals.

👥 **Connecting with friends** allows users to encourage each other by giving them an opportunity to connect, view similar goals, and complete goals together.

$ **Limited-time deals** pertaining to users' goals are offered that can be claimed for just a fraction of a goal's retail price.

evaluation

A series of user tests provided valuable feedback that Bucketlist is:

- able to encourage users to reach lifetime aspirations

- an intuitive tool to manage and track goals

- a new alternative to a concept that many are already familiar with

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