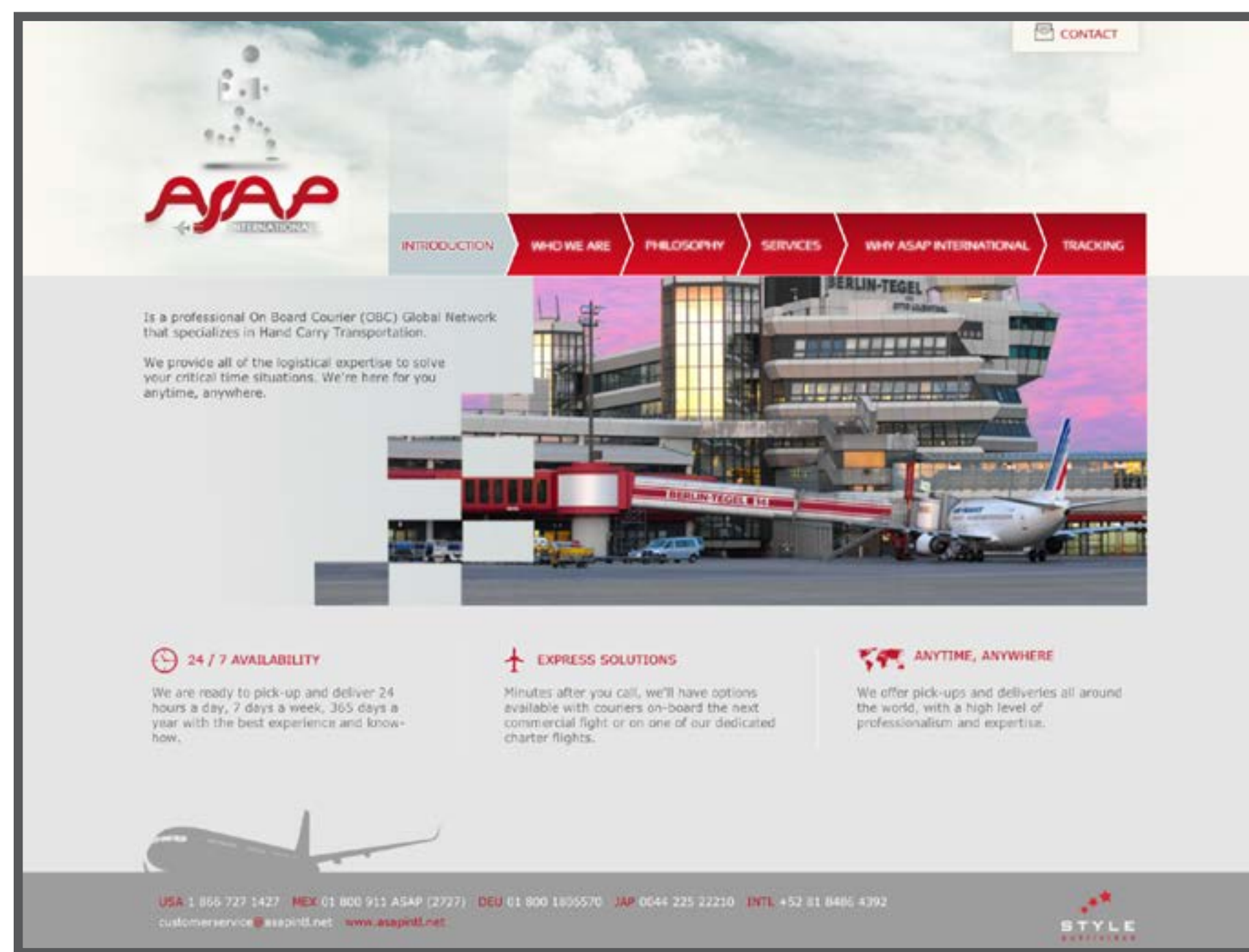


“Our site *doesn't work* on our clients' devices.”



“We have *old content* that doesn't need to be there.”

“And our logo gets the point across, but it's *too complicated*.”



OUR PROCESS

RESEARCH and PROBLEM DEFINITION

- Industry background and competitive analysis
- Client interviews
- Evaluation of existing website & brand

VISUAL DESIGN and BRANDING

- Rewrote, reorganized, and simplified site's copy
- Delivered a new logo, updated color scheme, and corporate style guide

PROJECT MANAGEMENT

- Weekly sprints, client sync meetings, and progress reports
- Pair programming and code reviews

MOBILE-FIRST WEB DESIGN

- Responsive layout works perfectly on phones, tablets, netbooks, and desktops
- Coded in HTML5/CSS3

“It looks *awesome*. Very professional, very clean and simple... it's *really elegant*.”

– MARIO ANDALON
DIRECTOR OF OPERATIONS,
PROJECT SPONSOR

