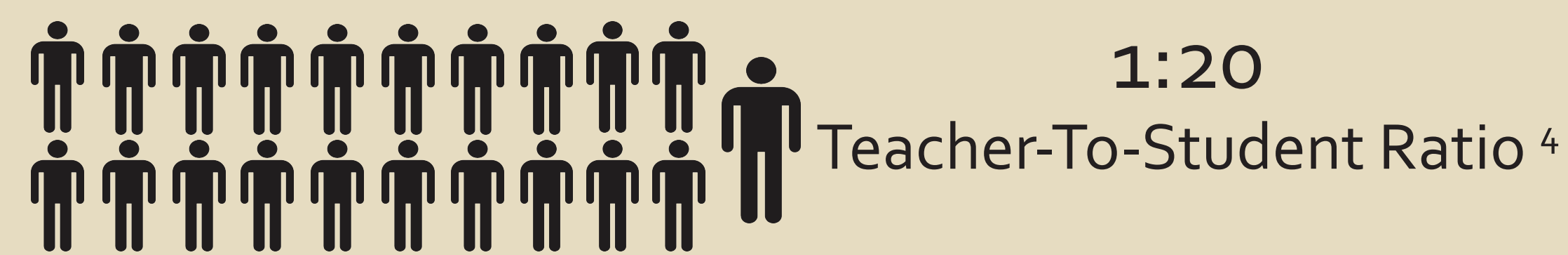


SmartAdventure

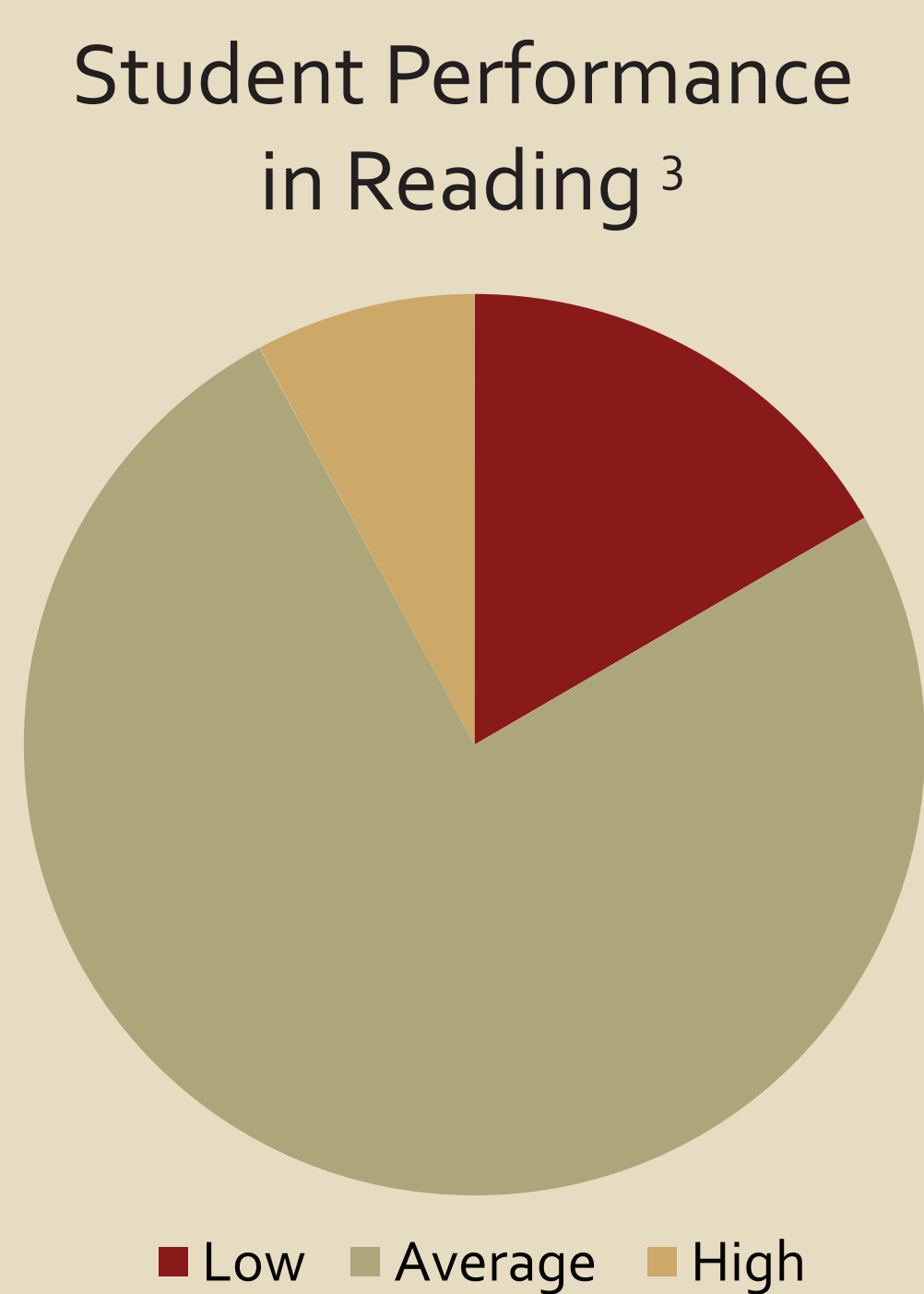
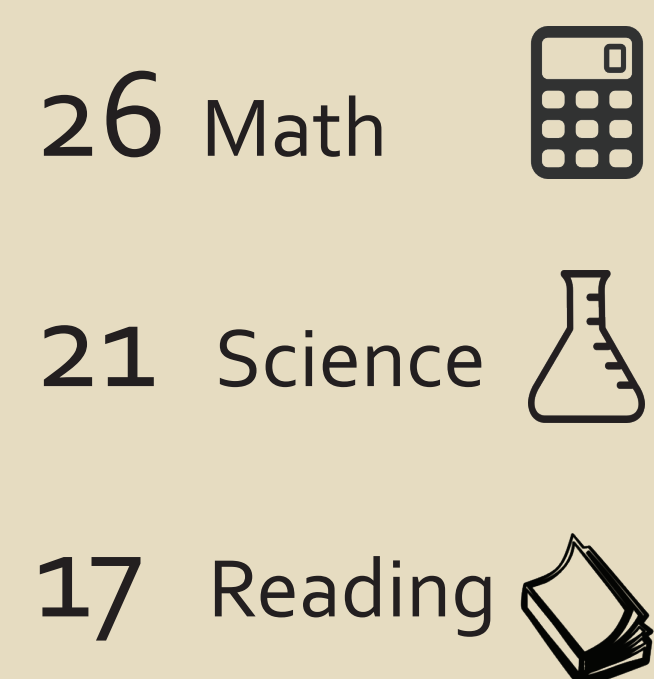
Problem

Students' test scores have **remained stagnant** in the United States for the past decade due to lack of education in **primary school** concerning subject foundations. ¹

Right now, primary school classrooms are too large, resulting in students not receiving the **individualized attention** that they need. ²

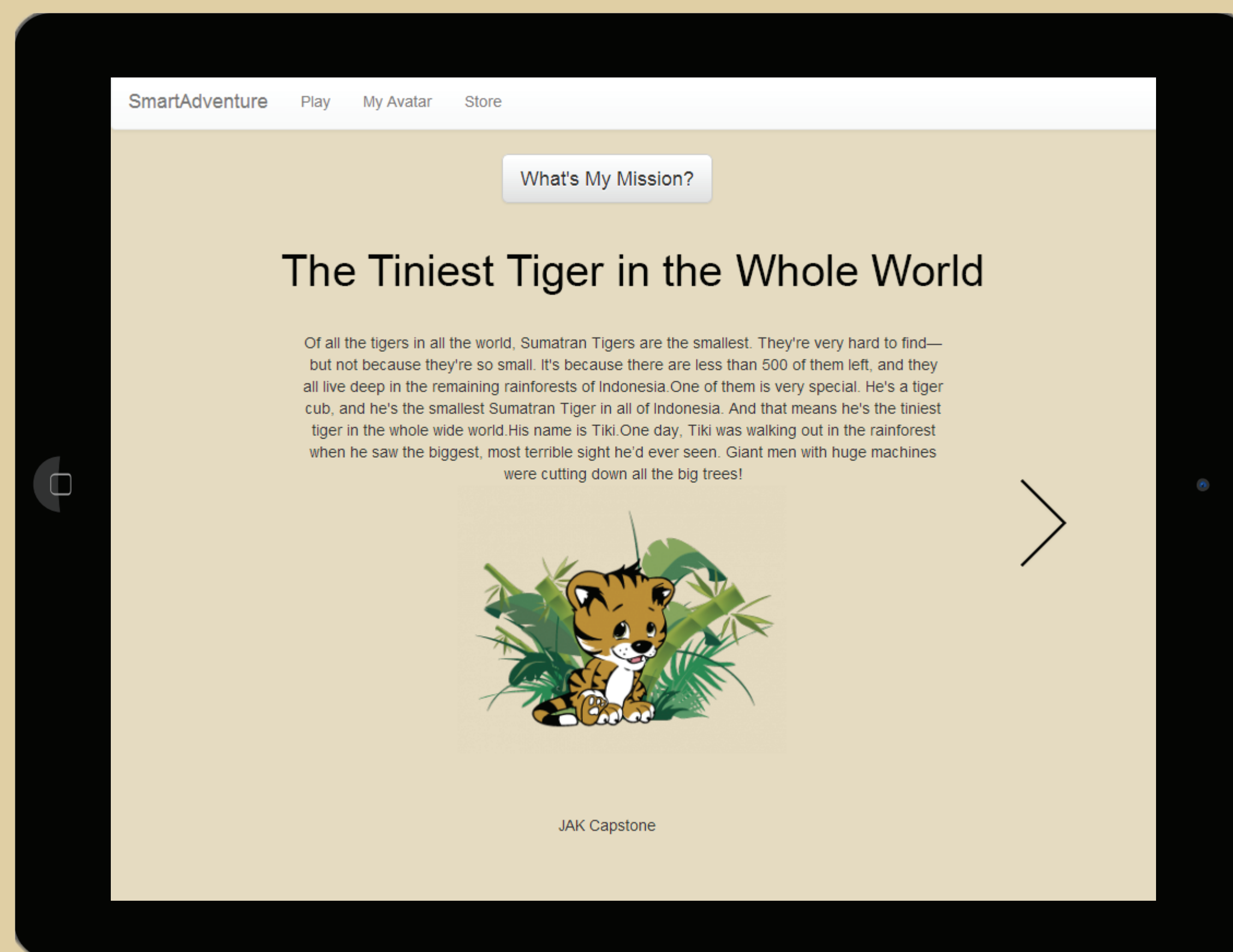


The United States' rankings compared to other countries ³



Solution

SmartAdventure is a web-based **educational application** that provides students with immediate feedback on their reading skills and gives teachers information on their students.



Student Features

- Choose stories from multiple themes
- Explore storymap by reading stories and answering questions
- Earn coins to spend on in-class rewards or on your personal avatar

Teacher Features

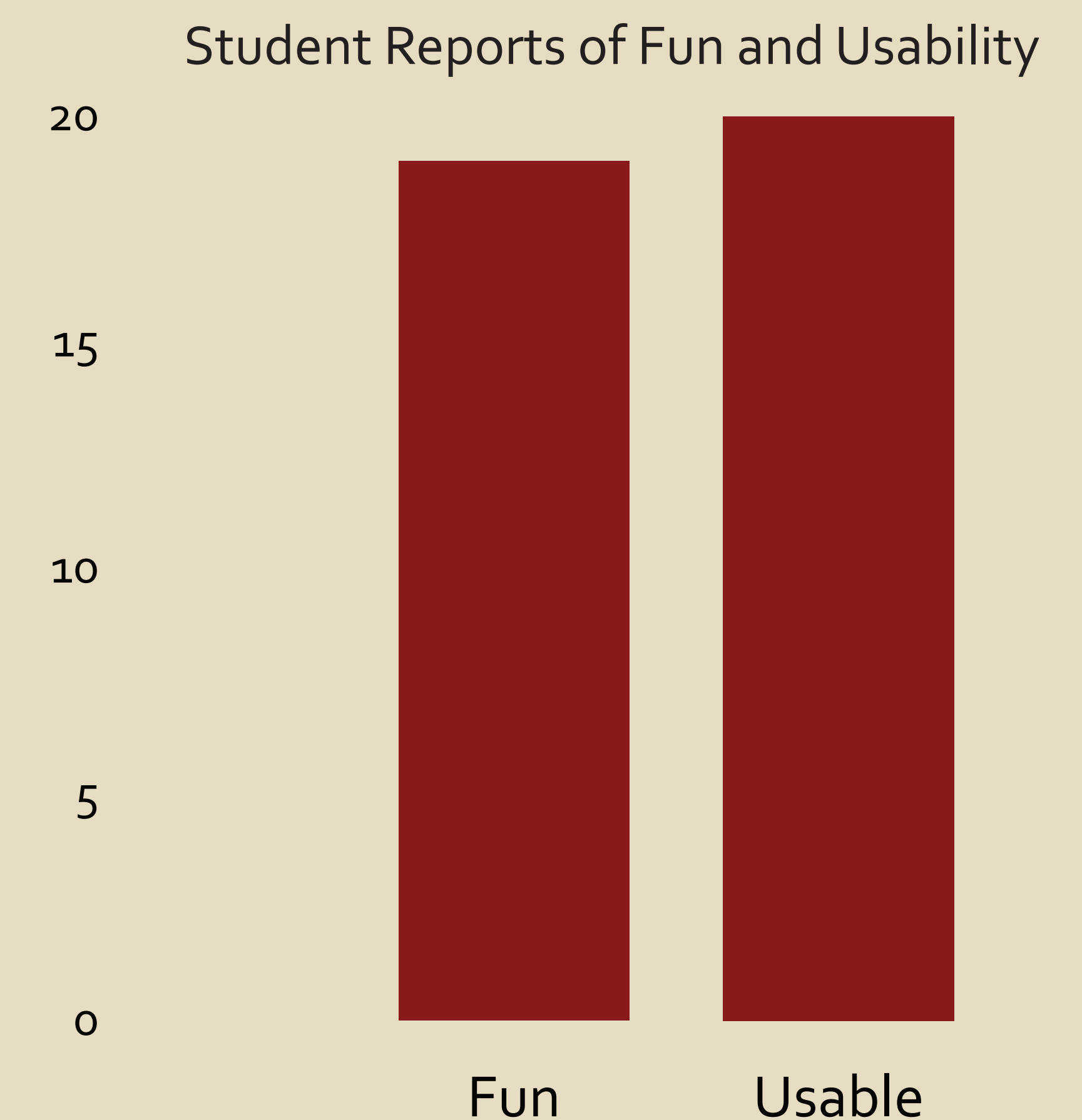
- View an individual students' progress
- View statistics on your class
- Import stories and questions for your students

Evaluation

To evaluate our application, we conducted **usability testing** at a local primary school and interviewed 20 children between the ages of 6 and 8.

From these interviews, we gauged our success by the level of:

- ✓ Fun students report
- ✓ Usability that both the students and teachers report
- ✓ Usefulness teachers report



Teachers agree that graphs and metrics on their students would be useful

¹ Simon, S. (2013, Dec 3). PISA results show 'educational stagnation' in US. Politico.

² Bassett, P., Blatchford, P., Brown, P. (2011). Examining the effect of class size on classroom engagement and teacher-pupil interaction: Differences in relation to pupil prior attainment and primary vs. secondary schools. Learning and instruction, p 715 – 730.

³ Reading Literacy: Proficiency Levels. (2012). Program for International Student Assessment (PISA).

⁴ Fast facts. (2011). National center for education statistics.