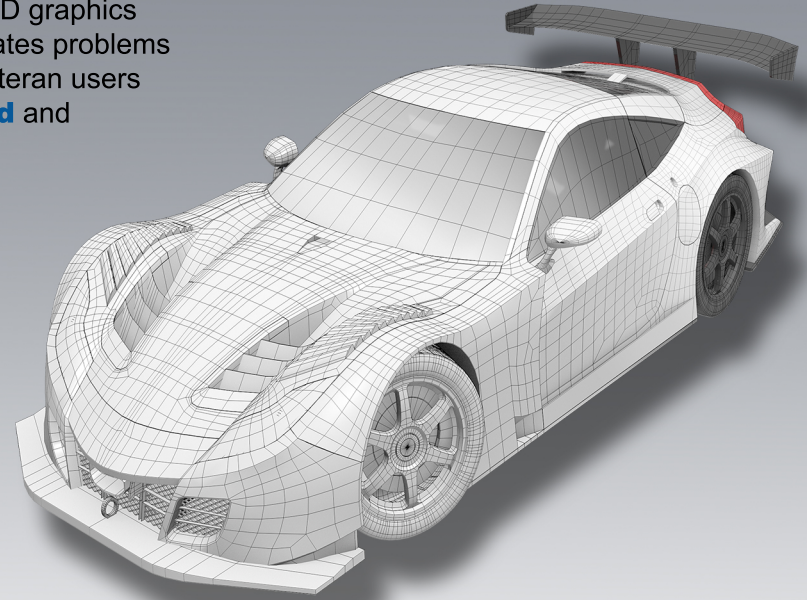


Problem

From previous analytics, the Blender community, a 3D graphics application, is catered towards novice user. This creates problems such as lack of inspiration and guidance that only veteran users can provide. Therefore, the community is **dispersed** and **immature** with the absence of advanced artists.

Solution

Our website, Vyrtical, helps the community by attracting advanced Blender artists. We use entertainment to attract artists through the use of **competitions** and **gamification**. In return, this provides collaboration and inspiration between newer and advanced users.



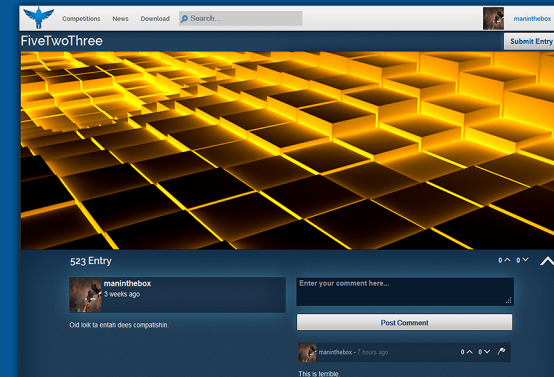
Evaluation

Vyrtical now provides a haven for professional and advanced Blender users alike by actively **encouraging participation** through friendly competition and **engagement** through gamification.

Create



Compete



Earn Points

