

rēscue

find a furry friend

Problem

Most pet adoption sites are cluttered with unnecessary articles and ads. This information overload is distracting and makes it difficult to browse animals in need of homes.

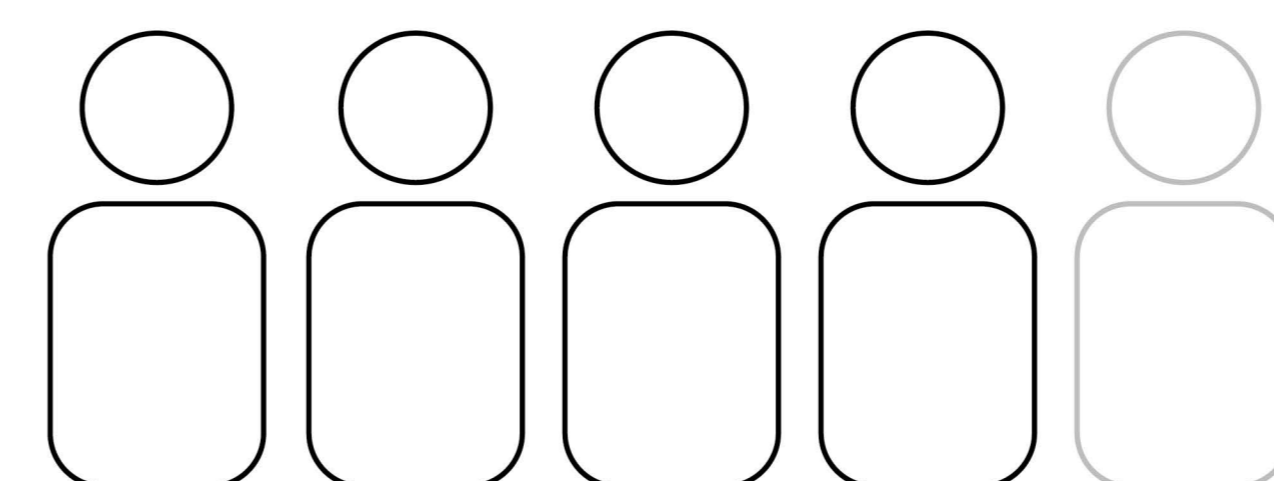
Solution

Rescue is a web and mobile application that allows users to **browse animals**, provides a system for shelters to create catalogues of their animals and lets users **share** with their communities to **increase visibility**.

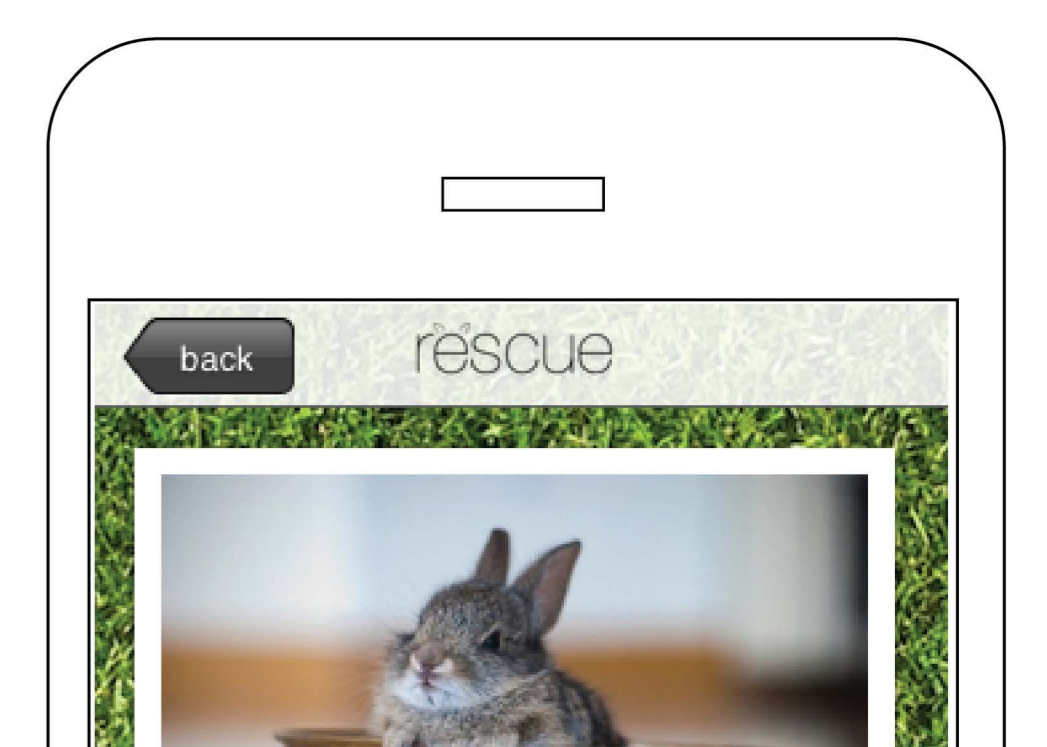
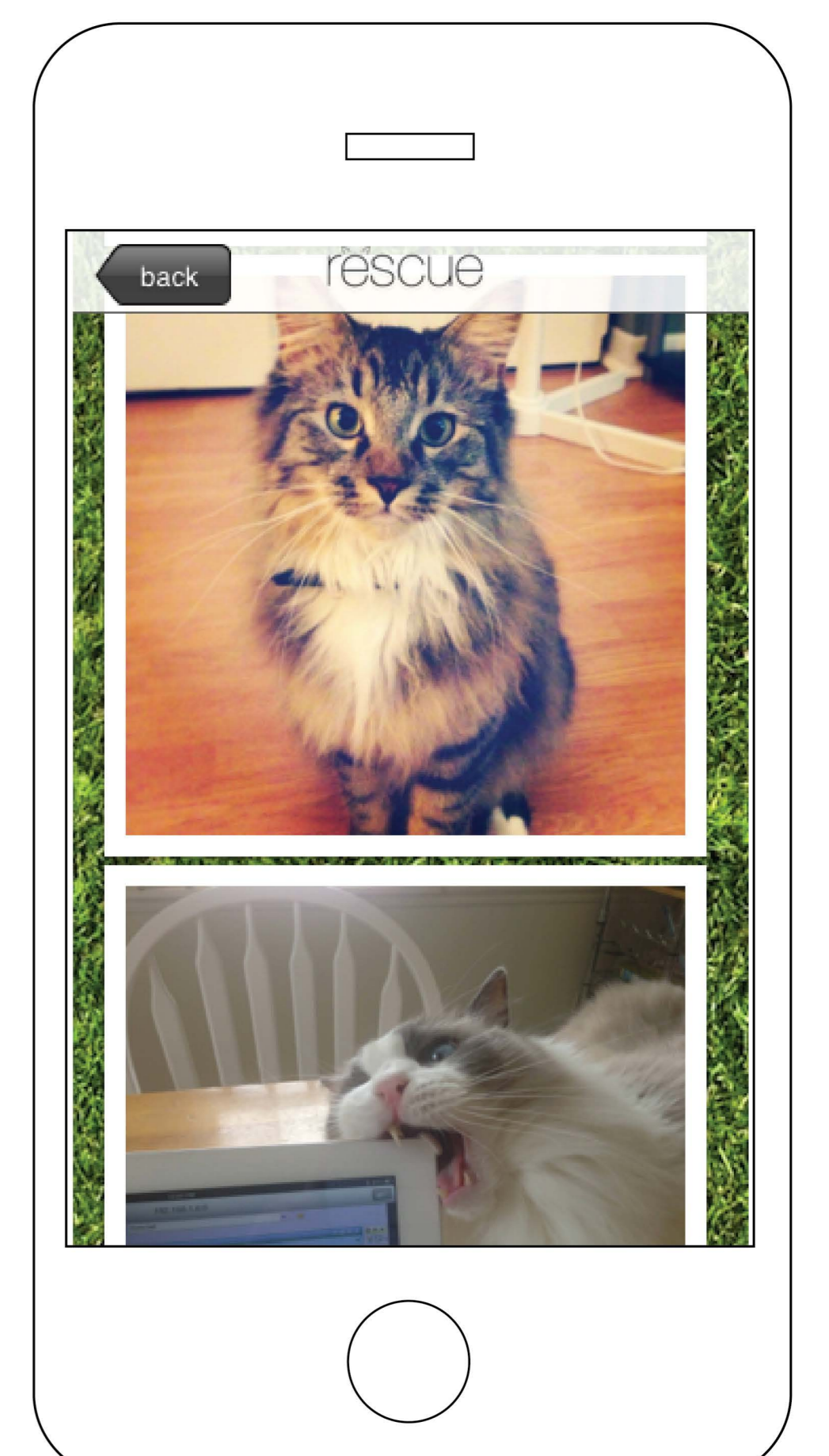
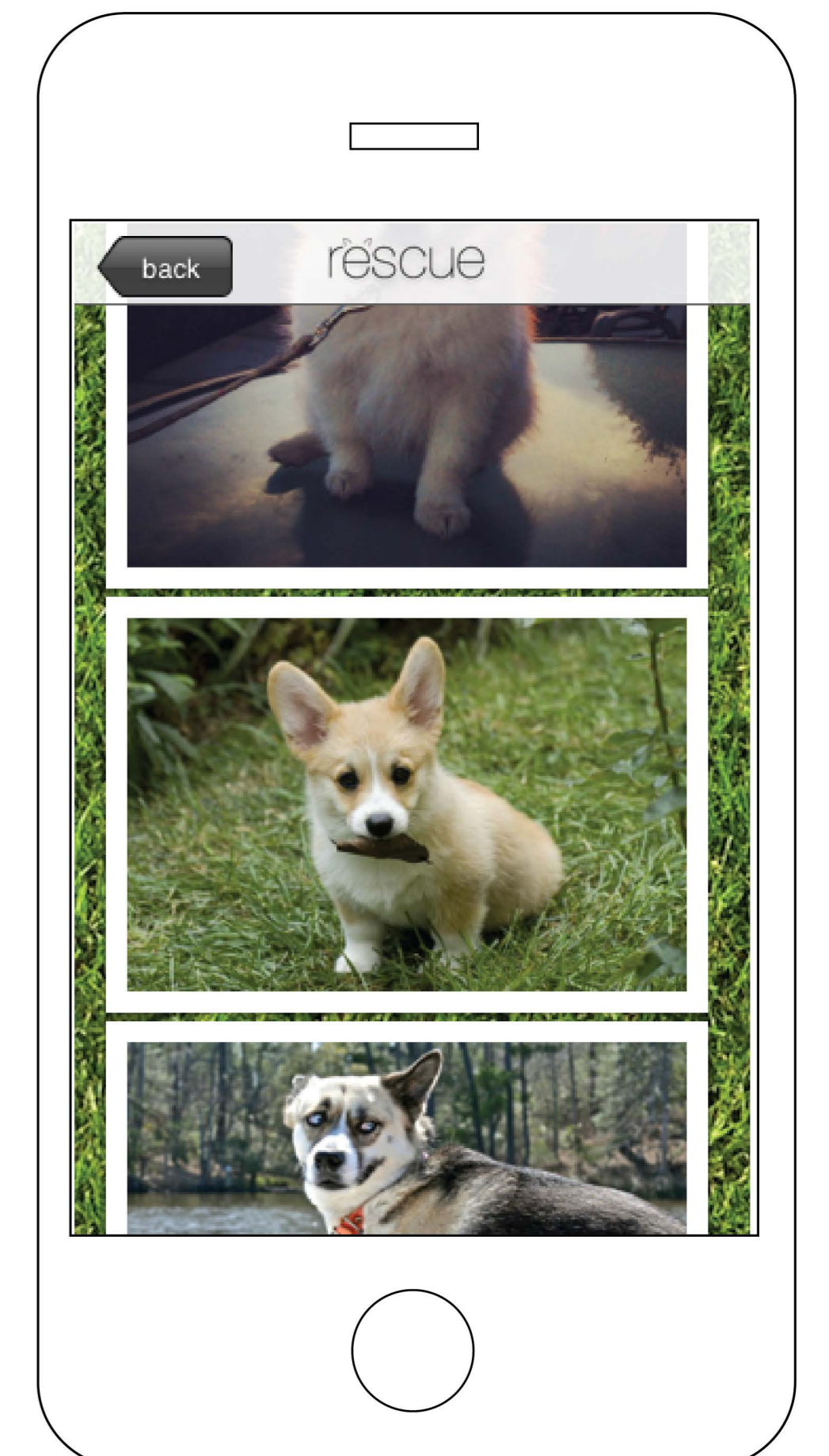
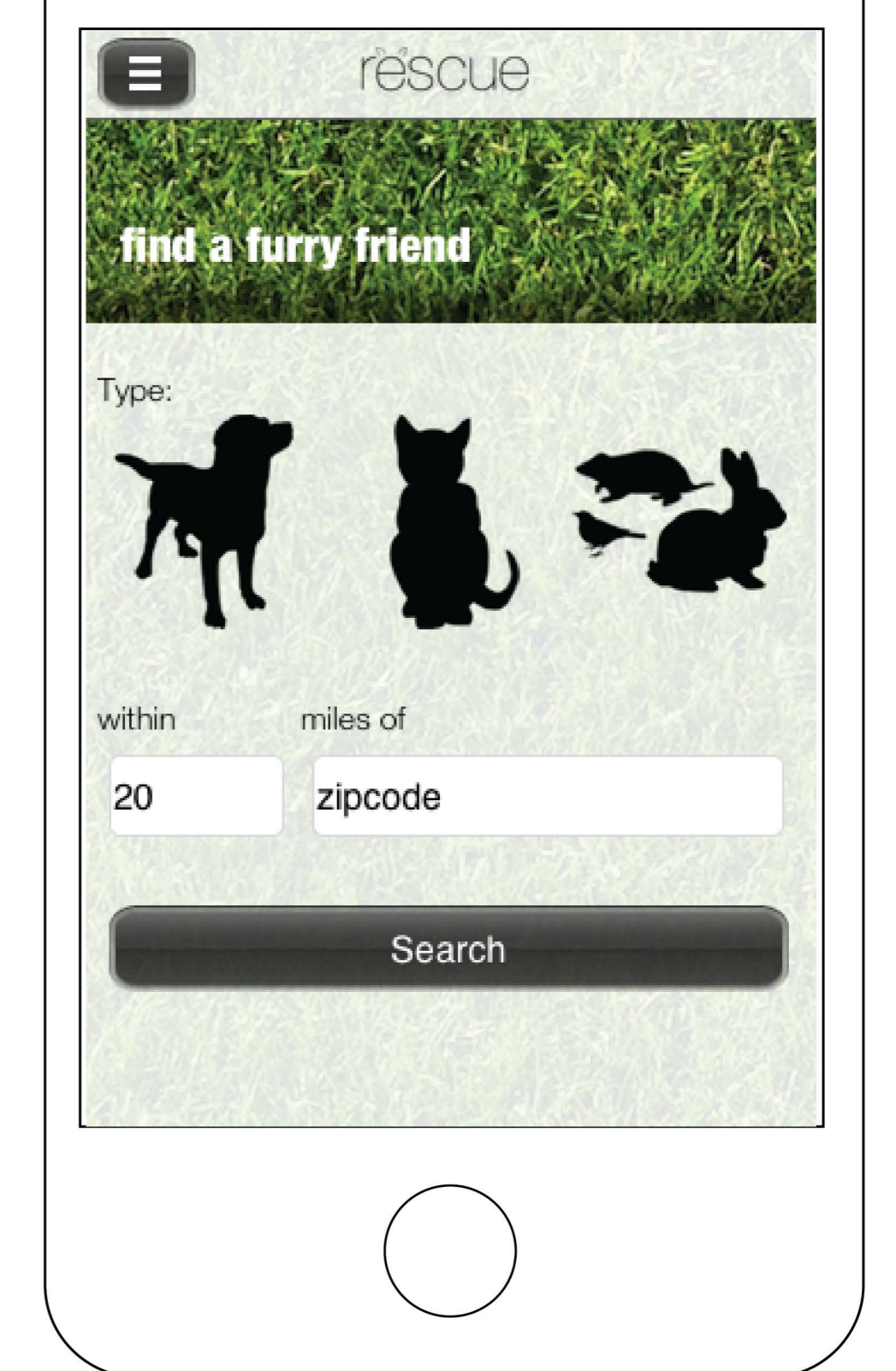


Features

- Delightful browsing experience
- Quickly find available animals by location
- Share animal profiles on social media



When asked to browse for an animal of interest, 4 of 5 usability participants had a shorter clickthrough time browsing on Rescue than a leading competitor.



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