**Problem**
IAL staff were going through a lengthy process to manage and retrieve datasets

**Old Process**
- Researchers scan paper documents and convert to excel
- Store data in temporary database with no front end
- Go through technical person to retrieve data using SQL
- Further manipulation in Excel to visualize the data

**Solution**
Intuitive web application for storing, managing, retrieving and visualizing datasets

**New Process**
- Researchers can enter data through a web interface
- Filter stored data according to their query to view specific datasets and charts in real time

**Research**
Schools need to better understand NCAA FBS athletic staff movements and pay trends. Institutions will be able to leverage this information to be more proactive with future contract decisions.

**Head Coach and CEO Comparisons**
- 2013 Alabama Football Revenue: $124,899,945
- 2013 S&P 600 Company Valuation: $300M - $2B
- Alabama Head Coach Salary: $5,620,000
- Average CEO Compensation: $3,510,655

**Average Turnover Rate Per Year**
- President: 15.75%
- Athletic Director: 12.83%
- Head Coach: 17.08%
- National CEO Avg.: 3.2%

*Inflation of head coach salaries has led to extremely high pay for the amount of revenue generated*

**Evaluation**
Number of steps to retrieve and view datasets is reduced
- No need for an intermediary technical person to access the data

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