



Food Detective

The Problem

Many people nation-wide suffer from food allergies that require them to alter their daily diets. This task proves to be difficult and time consuming due to the strenuous amount of research it takes to stay away from foods that contain ingredients their bodies' can't handle.

The Method

To help make this process easier for our target audience, we designed a mobile experience where users can choose dietary restrictions that pertain to them and scan food items at the store to see whether or not the ingredients meet their requirements.

The Solution

We created an application for both the Android and iOS markets that is backed by a very large database of food products sold in most large grocery stores across the U.S.. Users can find information about the food they buy and share the information they learn over Facebook.

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