

Helping Immigrants Build Strong Local Communities Through Events

Problem

Though immigration is a time of excitement and hope, it can also be one of stress, upheaval and uncertainty. Sometimes adjusting to a new culture can be difficult and overwhelming. Immigrants need an easy way to find support systems to aid them in their transition.

What is IMMINGLE?

Through our research, we found that the most important values for our users were safety, easy access, and a lasting community. We addressed these needs with Immingle, an events-based social networking site that allows local immigrants to connect based on shared interests.

How it Works



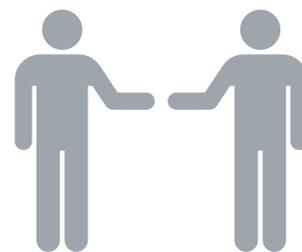
JOIN

a community of local immigrants who share their native country and language



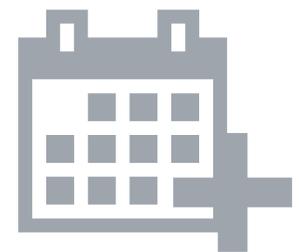
DISCOVER

new events within their local community created by other Imminglers



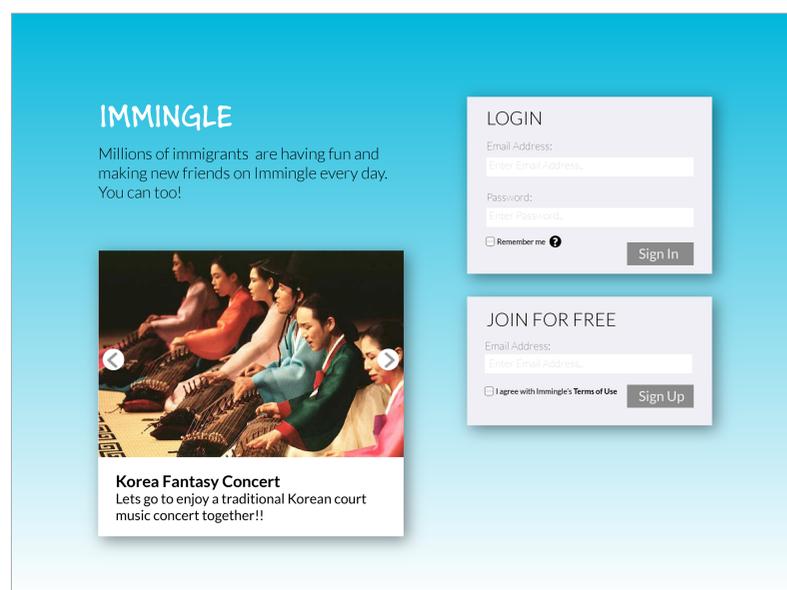
ATTEND

events they are interested in to meet new people with shared experiences



HOST

their own events to continue promoting a strong community



IMMINGLE 2.0

- Incorporate Language support
- Build native messaging system
- Offer greater profile customization
- Allow for event reviews and tagging

