Problem
Websites that provide volunteering and donating opportunities often lack a centralized hub for communicating, displaying, and tracking the progress of service projects.

Evaluation
We conducted user studies on the current Imara prototype. Users who evaluated Imara stated that it delivers a simple, informative, and engaging way to get involved with service projects.

Solution
Imara is a web platform that promotes a social and collaborative atmosphere allowing volunteers, community members, donors and subject matter experts to exchange knowledge and contribute up-to-date information on the progress of projects.

How it Works
1. Idea
   - Local community members—Advocates—submit project proposals to Imara.
2. Design
   - Professionals and experts—Architects—evaluate projects and provide technical support and feedback through Imara.
3. Materials
   - Philanthropic members—Sponsors—make projects on Imara a reality through their financial support.
4. Labor
   - Students and volunteers—Contributors—discover and select projects on Imara and implement projects.
5. Completion

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