

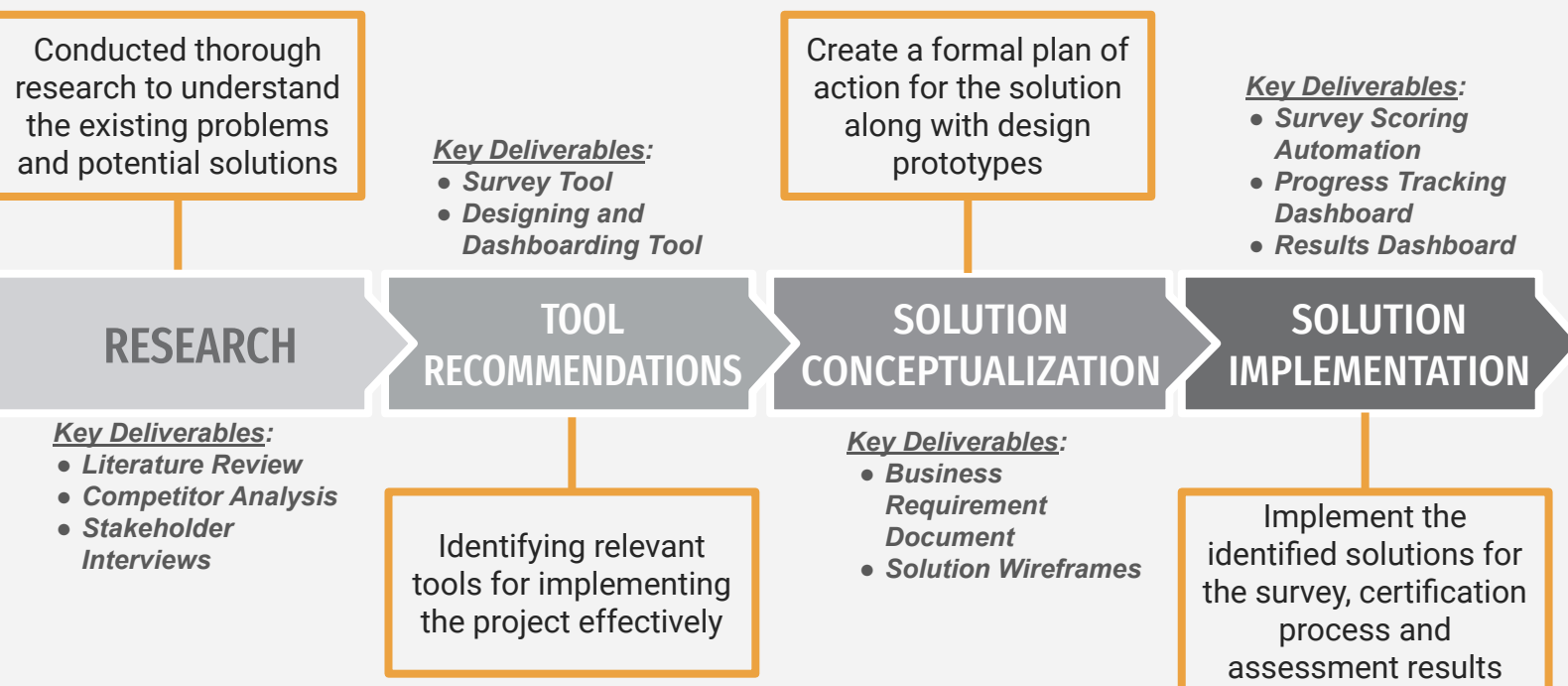
## Project Motivations

Improve the efficiency and the client experience of the GEN DEI Certification Process

## Project Goals

- Streamline the survey process
- Create dashboards to improve the manual tracking and assessment process

## SOLUTION STRATEGY



## KEY BENEFITS OF OUR SOLUTION

### Automating the scoring process

Created workflows using the survey exports from Qualtrics and Microsoft Excel templates to automate the scoring of the five key certification assessment metrics

### Certification Assessment Status Tracking

Developed dashboard views for clients to easily track the current status and identify any potential delays in the certification assessment process.

### Mapped Ownership

Incorporated capabilities in the dashboard views that enable clients to map the ownership of their tasks to their relevant stakeholders for a streamlined tracking process.

### Summarized and Detailed Result Views

Incorporated summarized views of the assessment results for the client leadership as well as capabilities to delve deeper into the more granular assessment insights