

DataSmart DEI Dashboard

Project Motivations

Improve the efficiency and the client experience of the GEN DEI
Certification Process

Project Goals

- Streamline the survey process
- Create dashboards to improve the manual tracking and assessment process

SOLUTION STRATEGY

Conducted thorough research to understand the existing problems and potential solutions

Key Deliverables:

- Survey Tool
- Designing and Dashboarding Tool

Create a formal plan of action for the solution along with design prototypes

Key Deliverables:

- Survey Scoring
 Automation
- Progress Tracking Dashboard
- Results Dashboard

SOLUTION

IMPLEMENTATION

RESEARCH

Key Deliverables:

- Literature Review
- Competitor Analysis
- Stakeholder Interviews

TOOL RECOMMENDATIONS

Identifying relevant tools for implementing

the project effectively

SOLUTION CONCEPTUALIZATION

Key Deliverables:

- Business Requirement Document
- Solution Wireframes

Implement the identified solutions for the survey, certification process and

assessment results

KEY BENEFITS OF OUR SOLUTION

Automating the scoring process

Created workflows using the survey exports from Qualtrics and Microsoft Excel templates to automate the scoring of the five key certification assessment metrics

Mapped Ownership

Incorporated capabilities in the dashboard views that enable clients to map the ownership of their tasks to their relevant stakeholders for a streamlined tracking process.

Certification Assessment Status Tracking

Developed dashboard views for clients to easily track the current status and identify any potential delays in the certification assessment process.

Summarized and Detailed Result Views

Incorporated summarized views of the assessment results for the client leadership as well as capabilities to delve deeper into the more granular assessment insights